

Legislation Text

File #: #19-107, Version: 1

PREPARED BY: ANDREA MENDEZ

DATE OF MEETING: 04/15/19

SUBJECT:

RESOLUTION OF THE CITY COUNCIL OF THE CITY OF SAN PABLO AUTHORIZING (1) THE TEMPORARY CLOSURE OF STREETS FOR THE 2019 CINCO DE MAYO PEACE & UNITY PARADE AND ST. PAUL'S FESTIVAL; (2) WAIVER OF TRAFFIC CONTROL FEES; (3) PROVISION OF POLICE, RECREATION AND PUBLIC WORKS STAFF TO SUPPORT THE EVENT; (4) PROVISION OF A \$7,000 EVENT SPONSORSHIP; AND (5) DESIGNATION OF THE CITY OF SAN PABLO-MANZANILLO SISTER CITY COMMITTEE AS FISCAL AGENT

RECOMMENDATION

Adopt Resolution

COMPLIANCE STATEMENTS

Council Priority Work plan

The *Cinco de Mayo Celebration* is an adopted policy item contained in the FY 2018-21 City Council Priority Work plan, effective March 1, 2019.

CEQA Compliance Statement

This is not a project as defined by CEQA.

BACKGROUND

Community members from the City of San Pablo and the City of Richmond have formed a Cinco de Mayo Parade Event Committee ("Event Committee") and have been coordinating this year's Cinco de Mayo Parade to be held on Saturday, May 4, 2019. The parade is scheduled to begin at 10:00 a.m. at the corner of 24th Street and Barrett Avenue in the City of Richmond. From there, it will travel westbound on Barrett Avenue to northbound on 23rd Street, then turn east onto Market Avenue. After a total distance of approximately two miles, the parade will terminate at Saint Paul's School with parking available at the San Pablo City municipal parking lot. The parade is expected to be completed in three hours, but the event is slated to end at 5 p.m. This annual multi-cultural event will include musicians, dance groups, youth sports teams, classic cars, local dignitaries and is specifically designed as a complementary event to the St. Paul's festival.

Due to the expected increase in the size of the parade, the City expects that all lanes of traffic will be utilized. Road closures will only be for the length of time it takes for the parade to pass. A small portion of Dover Avenue adjacent to St. Paul's Church will be closed during the celebration. In addition, it is necessary to close a section of 23rd Street (between Market Avenue and Dover Avenue) to store horse trailers during the parade. Insurance, aid stations, event monitors and bathroom facilities will be provided by the Event Committee. The Event Committee requests a waiver of all related traffic control fees as well as the use of the Senior Center parking lot during the day of the event. City staff will close the regularly scheduled bingo at the San Pablo Senior Center to

accommodate the request for use of the parking lot. San Pablo Public Works will be responsible for barricading streets for this event.

Annual Event Sponsorship:

The City received a written request from the Event Committee Co-Chairs dated February 7, 2019 outlining the details involved with being a major sponsor for the event. Also in the letter, the Co-Chairs were seeking the City of San Pablo's continued support and ongoing sponsorship for celebrating this event. None of the event sponsorship funds authorized by the City Council will be used for religious purposes.

Fiscal Agent for Event:

As requested by the Event Committee, the City Manager will designate the San Pablo-Manzanillo Sister City Committee to be authorized as the event's Fiscal Agent, which is a local 501(c)(3) organization.

FISCAL IMPACT

Funding of \$30,000 is already approved in the City Council's Major Community Events account (100-1110-44050-CIN-CO1) of the adopted Quadrennial Budget for FY 2018-21. This budgeted amount includes a direct sponsorship payment of \$7,000 and \$23,000 of in-kind City services (i.e. Police, Public Works, and Community Services staff) to support the 2019 Cinco de Mayo Annual Peace & Unity Parade and St. Paul's Festival.

Attachments:

- A. Road Closure 23rd Street and Market Avenue (Parade Route)
- B. Festival/Event Layout
- C. Horse Trailer Road Closure
- D. Support Request Letter from Committee Co-Chairs