

Legislation Text

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DATE OF MEETING: 12/18/17

SUBJECT:

RESOLUTION OF THE CITY COUNCIL OF THE CITY OF SAN PABLO APPROVING THE CHILDHOOD OBESITY PREVENTION TASK FORCE (COPTF) RENEWAL APPLICATIONS AND NEW MEMBER APPOINTMENTS

CITY MANAGER RECOMMENDATION

Adopt Resolution

COMPLIANCE STATEMENTS

Develop Childhood Obesity Prevention Task Force // Strategic Work Plan is an adopted policy item under the FY 2018-21 City Council Priority Work plan, effective November 1, 2017.

CEQA Compliance Statement

This is not a project as defined by CEQA

BACKGROUND

On January 9, 2012, City Council authorized the establishment of a Citywide Childhood Obesity Prevention Task Force (COPTF) (Resolution 2012-008) to develop an overall Strategic Plan for addressing the growing childhood obesity epidemic in San Pablo. There also was a COPTF Steering Committee that assisted in guiding the work of the COPTF. Several policy objectives identified by the COPTF and the COPTF Steering Committee included:

- Address/Identify Community-wide program in San Pablo (i.e. Community Needs Survey);
- Develop a Legislative Action Plan with State and Federal Legislators;
- Disseminate information contained in the UCLA and CCPHA study, *A Patchwork of Progress: Changes in Overweight and Obesity Among California 5th, 7th and 9th Graders, 2005-2010*;
- Interface with community stakeholders, community service organizations, County and State public health agencies, and other public health advocacy partners;
- Expand new policy objectives to the Council Priority Work plan;
- Explore Future Funding Mechanisms (i.e. Local Soda Tax);
- Explore establishment of a Community-wide Task Force on Childhood Obesity;
- Explore contractual and professional services to develop, enhance and/or promote community outreach efforts on Childhood Obesity Prevention and Healthy Eating Active Living Programs.

On March 7, 2012, the San Pablo City Council hosted its first Childhood Obesity Prevention Task Force meeting bringing awareness to the growing childhood obesity epidemic in the community. Representatives from over 20 agencies/programs including County, City, non-profit, community-based and faith-based agencies, schools, and medical organizations attended.

Steering Committee Dissolved

The COPTF members recommended that the COPTF Steering Committee be eliminated and combined with the Task Force, so that the COPTF would become a single governing body to make recommendations to City Council to address the childhood obesity epidemic in the City of San Pablo which was approved by City Council in February of 2014. Also approved that evening was that COPTF meetings are subject to the Brown Act.

Development of Community Action Plan

Since its inception, the COPTF has worked with stakeholders and consultants to work on a plan that not only assessed the needs of the community, but also would develop recommendations for future activities, programs and services to combat the increasing levels of childhood obesity in San Pablo. All of that culminated in April of 2014 when those recommendations were incorporated in a Community Action Plan (CAP). The CAP has since continually guided and shaped the work of the COPTF in regards to future activities, programs and services to combat the increasing levels of childhood obesity in San Pablo.

Operating Procedures and New Membership Outreach

In December 2015, the COPTF made some adjustments to their Operating Procedures. The majority of the changes were related to the Membership Criteria section but new sections titled Decision Making Procedures, Conflict of Interest, and Sub Committees of the COPTF were added as well. These additions to the Operating Procedures will ensure that the members will continue to work towards the common goals that are highlighted in the CAP.

The COPTF will recruit new members twice per year in hopes of finding a representative for each sector with the common goal to continue to work collaboratively with local stakeholders and to continue to implement the items called out in the CAP.

On November 27, 2017, an Ad-hoc committee consisting of the current chairperson, existing COPTF members, and staff, met to review and finalize the applicant list. The applicant list was then shared and finalized by the entire COPTF members at the regular scheduled COPTF meeting on November 29, 2017.

FISCAL IMPACT

There are no fiscal impacts at this time.

Attachment: COPTF Recommended Applicant List