

Legislation Details (With Text)

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Title: RESOLUTION OF THE CITY COUNCIL OF THE CITY OF SAN PABLO AUTHORIZING A ONE-TIME \$2,500 EVENT SPONSORSHIP FOR THE 13TH ANNUAL FOOD & WINE EVENT BENEFITING THE CONTRA COSTA COLLEGE CULINARY ARTS SCHOLARSHIP PROGRAM ON SUNDAY, APRIL 26, 2020

Sponsors:

Indexes:

Code sections:

Attachments: 1. RES 2020-017 Sponsor CCC Food and Wine Event 042620 RESO.pdf, 2. CoCo College Food & Wine Event.pdf, 3. REQ CCC Food and Wine Event Info 042620.pdf, 4. EML CC Food and Wine Event 042620.pdf

Date	Ver.	Action By	Action	Result
2/4/2020	1	City Council	adopted	Pass

PREPARED BY: LATANYA FISHER

DATE OF MEETING: 02/03/20

SUBJECT:

RESOLUTION OF THE CITY COUNCIL OF THE CITY OF SAN PABLO AUTHORIZING A ONE-TIME \$2,500 EVENT SPONSORSHIP FOR THE 13TH ANNUAL FOOD & WINE EVENT BENEFITING THE CONTRA COSTA COLLEGE CULINARY ARTS SCHOLARSHIP PROGRAM ON SUNDAY, APRIL 26, 2020

RECOMMENDATION

Adopt Resolution

COMPLIANCE STATEMENTS

Build a Healthy Community: Foster College and Career Readiness, Education, Youth Leadership and City/Contra Costa College/WCCUSD Partnership is an adopted policy item under the FY 2019-21 City Council Priority Workplan, effective March 1, 2019.

CEQA Compliance Statement

This is not a project as defined by CEQA.

BACKGROUND

On January 15, 2020 the City Manager received an email from Nadar Sharkes, Department Chair of the Contra Costa College Culinary Arts Department, requesting sponsorship of the Contra Costa College Culinary Arts 13th Annual Food & Wine Event scheduled on Sunday, April 26, 2020.

The San Pablo EDC Board of Directors is set to approve a similar request for event sponsorship for \$2,500 at their February 19, 2020 meeting.

The event is an open community event, non-exclusive, which benefits the current Culinary Arts Scholarship Program at Contra Costa College in San Pablo. The Culinary Arts Department is one of several financially independent vocational programs at Contra Costa College. Monies raised by the Food and Wine Event provide the additional funding necessary for the comprehensive program of study and are especially designated for culinary scholarships to study abroad. Last year's fundraising efforts made it possible to support ten fortunate students. They traveled to Italy for a two-week culinary instructional program. The possibility to study abroad enriches students with history, architecture, and more importantly, first hand encounters with authentic cuisine, while being immersed in a rich culture renowned for its food.

It is recommended that the City Council authorize by Resolution the event sponsorship and the official use of the City's logos (i.e. City and All-American City Logo) for event materials and promotional activities by Contra Costa College for the purposes of this community event.

FISCAL IMPACT

A total of \$30,000 has been budgeted and earmarked for Special Event Annual Sponsorships under the Adopted FY 2018-21 Quadrennial Operating Budget - City Council Department (100-1110-44050). The authorized sponsorship in the amount of \$2,500 will be deducted from this expense balance leaving a remaining balance of \$4,400 for the remainder of FY 2019/20 period for future sponsorships by the City Council.