

Legislation Details (With Text)

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Title: RESOLUTION OF THE CITY COUNCIL OF THE CITY OF SAN PABLO AUTHORIZING A \$2,500 EVENT SPONSORSHIP FOR FAMILIAS UNIDAS' 40TH ANNIVERSARY FUNDRAISING EVENT ON SATURDAY, OCTOBER 5, 2019

Sponsors:

Indexes:

Code sections:

Attachments: 1. RESO 2019-128 Familias Unidas Sponsor 40th Anniversary \$2500, 2. Familias Unidas Fee Waiver.pdf, 3. Familias Unidas Cover Letter Request 100519.pdf, 4. Familias Unidas Sponsorship Guidelines 100519.pdf

Date	Ver.	Action By	Action	Result
8/6/2019	1	City Council	adopted	Pass

PREPARED BY: LATANYA FISHER

DATE OF MEETING: 08/05/19

SUBJECT:

RESOLUTION OF THE CITY COUNCIL OF THE CITY OF SAN PABLO AUTHORIZING A \$2,500 EVENT SPONSORSHIP FOR *FAMILIAS UNIDAS'* 40TH ANNIVERSARY FUNDRAISING EVENT ON SATURDAY, OCTOBER 5, 2019

RECOMMENDATION

Adopt Resolution

COUNCIL PRIORITY WORKPLAN

Build a Healthy Community is an adopted policy item on the FY 2019-21 City Council Priority Work plan, effective March 1, 2019.

CEQA Compliance Statement

This is not a project as defined by CEQA.

BACKGROUND

Familias Unidas is an organization dedicated to providing quality mental health services that support the well-being for the community through preventive health education, outreach, psychosocial case management support and psychotherapy. Familias Unidas' holistic and cultural approach serves the Latino population and other diverse communities in West Contra Costa County.

Familias Unidas will be celebrating its 40th Anniversary at a fundraising event on Saturday, October 5, 2019 at the Assemble Restaurant located at the Craneway Pavilion in Richmond. The fundraiser will be led by Familias Unidas' Board of Directors and is part of a new strategic plan to increase philanthropic support. Familias Unidas will donate all funds raised to sustain their programs, which

have been impacted by decreased funding from local, state and federal resources that directly benefits families of San Pablo.

Support of the City of San Pablo has resulted in Familias Unidas being able to provide 500 primarily uninsured families with mental health and violence prevention services annually.

FISCAL IMPACT

A total of \$30,000 has been budgeted and earmarked for Special Event Annual Sponsorships under the Adopted FY 2018-21 Quadrennial Operating Budget - City Council Department. The authorized sponsorship in the amount of \$2,500 will be deducted from this expense balance leaving a remaining balance of \$26,400 for the remainder of FY 2019/20 period for future sponsorship by the City Council.