

Legislation Details (With Text)

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Title: RESOLUTION OF THE CITY COUNCIL OF THE CITY OF SAN PABLO AUTHORIZING A ONE-TIME \$2,500 EVENT SPONSORSHIP FOR THE 12TH ANNUAL FOOD & WINE EVENT BENEFITING THE CONTRA COSTA COLLEGE CULINARY ARTS SCHOLARSHIP PROGRAM ON SUNDAY, APRIL 28, 2019

Sponsors:

Indexes:

Code sections:

Attachments: 1. RESO 2019-023 Sponsor CCC Culinary Food Wine 042819, 2. City Council Fee Waivers & Sponsorships.pdf, 3. Sponsorship EMAIL REQ - CCCollege Food_Wine Event REQ 042819, 4. CCCollege Food_Wine Event 042819, 5. Sponsorship Form - CCC Food_Wine Event 042819, 6. SPEDC2019-002 Resolution for Contra Costa Food and Wine

Date	Ver.	Action By	Action	Result
2/20/2019	1	City Council	adopted	Pass

PREPARED BY: LATANYA FISHER

DATE OF MEETING: 02/19/19

SUBJECT:

RESOLUTION OF THE CITY COUNCIL OF THE CITY OF SAN PABLO AUTHORIZING A ONE-TIME \$2,500 EVENT SPONSORSHIP FOR THE 12TH ANNUAL FOOD & WINE EVENT BENEFITING THE CONTRA COSTA COLLEGE CULINARY ARTS SCHOLARSHIP PROGRAM ON SUNDAY, APRIL 28, 2019

RECOMMENDATION

Adopt Resolution

COMPLIANCE STATEMENTS

Fiscal Resiliency Policies: Spending Cap & Facility Use Policy for Maple Hall Waivers and Spending Cap & Special Events Sponsorship (Discretionary Spending) and Partnerships with CC College, Services for Families, Seniors & Youth are adopted policy items under the FY 2018-21 City Council Priority Workplan, effective November 1, 2017.

CEQA Compliance Statement

This is not a project as defined by CEQA.

BACKGROUND

On January 2, 2018 the City Manager received an email from Nadar Sharkes, Department Chair of the Contra Costa College Culinary Arts Department, requesting sponsorship of the Contra Costa College Culinary Arts 12th Annual Food & Wine Event scheduled on Sunday, April 28, 2019.

The City of San Pablo has previously partnered with the San Pablo Economic Development

Corporation (SPEDC) and the San Pablo EDC Board of Directors has approved a similar request for event sponsorship for \$2,500 at their January 23, 2019 meeting (Resolution SPEDC2019-002).

The event is an open community event, non-exclusive, which benefits the current Culinary Arts Scholarship Program at Contra Costa College in San Pablo. The Culinary Arts Department is one of several financially independent vocational programs at Contra Costa College. Monies raised by the Food and Wine Event provide the additional funding necessary for the comprehensive program of study and are especially designated for culinary scholarships to study abroad. Last year's fundraising efforts made it possible to support ten fortunate students. They traveled to Italy for a two-week culinary instructional program. The possibility to study abroad enriches students with history, architecture, and more importantly, first hand encounters with authentic cuisine, while being immersed in a rich culture renowned for its food.

It is recommended that the City Council authorize by Resolution the event sponsorship and the official use of the City's logos (i.e. City and All-American City Logo) for event materials and promotional activities by Contra Costa College for the purposes of this community event.

FISCAL IMPACT

A total of \$30,000 has been budgeted and earmarked for Event Annual Sponsorship for FY2018/19 under the Adopted FY 2018/21 Quadrennial Operating Budget - City Council Department (100-1110-44050). The authorized sponsorship in the amount of \$2,500 will be deducted from this expense balance leaving a remaining balance of \$4,275 for the remainder of FY 2018/19 period for future sponsorships by the City Council.