

Legislation Details (With Text)

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Title: RESOLUTION OF THE CITY COUNCIL OF THE CITY OF SAN PABLO AUTHORIZING A \$2,500 EVENT SPONSORSHIP FOR FAMILIAS UNIDAS' 2ND ANNUAL FUNDRAISING EVENT ON SEPTEMBER 8, 2018

Sponsors:

Indexes:

Code sections:

Attachments: 1. RESO 2018-114 Sponsor Familias Unidas Tequila Tasting Fundraising Event Sept 8, 2. Familias Unidas Fee Waiver.pdf, 3. REQ from Familias Unidas re Tequila Tasting Fundraising Event 090818, 4. 080618 Sponsorship - Families Unidas Sponsor levels_Tequila Tasting Fundraiser2018

Date	Ver.	Action By	Action	Result
8/7/2018	1	City Council	adopted	Pass

PREPARED BY: LATANYA FISHER

DATE OF MEETING: 08/06/18

SUBJECT:

RESOLUTION OF THE CITY COUNCIL OF THE CITY OF SAN PABLO AUTHORIZING A \$2,500 EVENT SPONSORSHIP FOR FAMILIAS UNIDAS' 2ND ANNUAL FUNDRAISING EVENT ON SEPTEMBER 8, 2018

RECOMMENDATION

Adopt Resolution

COUNCIL PRIORITY WORKPLAN

Fiscal Resiliency Policies: Spending Cap & Facility Use Policy for Maple Hall Waivers and Spending Cap & Special Event Sponsorship (Discretionary Spending) are adopted policy items under the FY 2018-21 Council Priority Workplan, effective November 1, 2017.

CEQA Compliance Statement

This is not a project as defined by CEQA.

BACKGROUND

Familias Unidas is an organization dedicated to providing quality mental health services that support the well-being for the community through preventive health education, outreach, psychosocial case management support and psychotherapy. Familias Unidas' holistic and cultural approach serves the Latino population and other diverse communities in West Contra Costa County.

Familias Unidas is planning its 2nd Annual Tequila Tasting Fundraising event scheduled on Saturday, September 8, 2018. The fundraiser will be led by Familias Unidas' Board of Directors and is part of a new strategic plan to increase philanthropic support. In 2018, Familias Unidas will donate all funds

raised to sustain their programs that has been impacted by decreased funding from local, state and federal resources.

FISCAL IMPACT

A total of \$30,000 has been budgeted and earmarked for Special Event Annual Sponsorships under the Adopted FY 2018-21 Quadrennial Operating Budget - City Council Department. The authorized sponsorship in the amount of \$2,500 will be deducted from this expense balance leaving a remaining balance of \$19,600 for the remainder of FY 2018/19 period for future sponsorship by the City Council.