

Legislation Details (With Text)

File #: #17-0427 **Version:** 1 **Name:**
Type: RESOLUTIONS **Status:** Passed
File created: 10/2/2017 **In control:** City Council
On agenda: 10/16/2017 **Final action:** 10/17/2017
Title: RESOLUTION OF THE CITY COUNCIL OF THE CITY OF SAN PABLO AUTHORIZING A ONE-TIME SPONSORSHIP SUPPORT IN THE AMOUNT OF \$1,500 TO TARA HILLS RECREATION ASSOCIATION FOR THEIR 2018 BASEBALL SEASON

Sponsors:

Indexes:

Code sections:

Attachments: 1. RESO 2017-199 Tara Hills Recreation Assn sponsorship, 2. FY17-18 Fee Waivers & Sponsorships.pdf, 3. Request for Sponsorship - Tara Hills Recreation Association baseball season

Date	Ver.	Action By	Action	Result
10/17/2017	1	City Council	adopted	Pass

PREPARED BY: LATANYA FISHER

DATE OF MEETING: 10/16/17

SUBJECT:

RESOLUTION OF THE CITY COUNCIL OF THE CITY OF SAN PABLO AUTHORIZING A ONE-TIME SPONSORSHIP SUPPORT IN THE AMOUNT OF \$1,500 TO TARA HILLS RECREATION ASSOCIATION FOR THEIR 2018 BASEBALL SEASON

CITY MANAGER RECOMMENDATION

Adopt Resolution

COMPLIANCE STATEMENTS

Fiscal Resiliency Policies: Spending Cap & Facility Use Policy for Maple Hall Waivers and Spending Cap & Special Event Sponsorship (Discretionary Spending) and Services for Families, Seniors & Youth, 4.11 Youth Program Services; Family Engagement; Collaborative Funding Partnerships are adopted policy items under the FY 2015-17 Council Priority Workplan, effective October 1, 2016.

CEQA Compliance Statement

This is not a project as defined by CEQA

BACKGROUND

On September 28, 2017 the City Manager's Office received a request from Monique August, Sponsorship Chairperson for the Tara Hills Recreation Association Inc., requesting monetary support for their 2018 baseball season. In 1963, Tara Hills Recreation Association was established in the community with a mission to give local youth a safe environment to grow and thrive by learning basic values and the importance of sportsmanship. Tara Hill Recreation Association is a non-profit organization with a respected history in the community. Since inception, Tara Hills Recreation has impacted over 13,000 youth in the Bay Area through their Spring and Fall baseball leagues,

instruction and tournament opportunities.

The City Council's authorization of the sponsorship in the amount of \$1,500 will help the Tara Hills Recreation Association continue to enrich the lives of the youth. Sponsorship includes recognition on press releases, website, banners and uniforms.

FISCAL IMPACT

A total of \$30,000 has been budgeted and earmarked for Event Annual Sponsorship for FY2017/18 under the Adopted FY 2018/21 Quadrennial Operating Budget - City Council Department (100-1110-44050). The authorized sponsorship in the amount of \$1,500 will be deducted from this expense balance and will exhaust the budgeted balance for the remainder of FY 2017/18 period for future sponsorships by the City Council.