



Multi-Unit Dwellings Illegal Dumping Enforcement Pilot Program

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ENVIRONMENTAL PROGRAM ANALYST

Existing Programs



- ▶ Programs to prevent littering:

- ▶ Street sweeping
- ▶ Trash cans on streets and parks

- ▶ Programs to prevent dumping:

- ▶ Dump vouchers
- ▶ Dumpster days
- ▶ Curbside clean-ups
- ▶ Bulky item collection
- ▶ Mattress recycling
- ▶ Household hazardous waste drop-off

Litter and Illegal Dumping Task Force

- ▶ March 2019: City Council identified litter and illegal dumping as a priority area
- ▶ July 2019: City Manager established the Litter and Illegal Dumping Task Force
- ▶ February 2020: Task force presented Multi-year City-wide Policy Strategy and City Council approved FY20/21 implementation

Task Force Recommendations

1. Programs
2. Outreach
3. Infrastructure
4. Enforcement



Illegal Dumping Enforcement Program

- ▶ Code Enforcement (CE) and Public Works (PW) staff identified MUDs as an illegal dumping hot spot.
 - ▶ Renter turnover and/or inadequate solid waste service.
- ▶ Currently City picks up all illegal dumping in the public right-of-way.
- ▶ Municipal Code 12.04.015 requires owner to maintain the sidewalk.
- ▶ Typical 30-day notice does not work.
- ▶ Municipal Code 8.20 allows for 10-day notice.

Pilot Program Overview

- ▶ Outreach
- ▶ Enforcement
- ▶ Evaluation



Pilot Program Outreach



1. Targeted Outreach - staff will send mailer to MUDs to:

- ▶ Notify MUDs that City will be begin enforcing.
- ▶ Offer staff assistance in right sizing their solid waste service.
- ▶ Provide brochure about the disposal services available to tenants.
- ▶ Offer one day dumpster event (20 paid for by CalRecycle grant).

2. General Outreach - Facebook, Website, Enews, etc.

Pilot Program Enforcement

- ▶ Starting winter 2021-22, if illegal dumping is reported at MUDs, CE staff will issue a 10-day notice.
 - ▶ If items are blocking the sidewalk, then Summary Abatement process will be followed as it is an ADA issue.
- ▶ If the violation is not corrected in 10 days, CE will notify PW to clear the violation.
- ▶ PW will provide costs of cleanup to Finance who will bill the property owner.
- ▶ If the invoice is not paid in 30 days, staff will request City Council authorization to place the bill on the property tax roll/lien.

Pilot Program Evaluation

- ▶ After 6 months, success will be evaluated by:
 - ▶ Compliance rate
 - ▶ Comparison of tons of illegal dumping from MUDs before and after the program
 - ▶ Cost recovery
- ▶ If the pilot program is successful, the program can be extended and expanded Citywide.
 - ▶ Per the Task Force recommendations, additional PW and CE staff will be needed for ongoing implementation.

Pilot Program Costs

- ▶ Staffing - \$50,000
 - ▶ 2 part-time PW staff for 6 months
- ▶ Dumpsters - \$83,000 (funded through CalRecycle grant)
 - ▶ 20 dumpsters for one-day clean-up events
- ▶ Outreach - \$10,000
 - ▶ Developing and mailing brochures and other outreach
- ▶ Equipment - \$240,000
 - ▶ Tink Claw bucket that attaches to loader
 - ▶ EV dump truck



Next Steps

- ▶ If approved by the City Council:
 - ▶ Begin outreach to MUDs right away.
 - ▶ Apply for HVIP rebate once the fall cycle is open for the EV dump truck.
 - ▶ Appropriate \$300,000 from General Fund Designated Reserves.

QUESTIONS

