## MEMORANDUM OF UNDERSTANDING (MOU) NO. 80.09.02 BETWEEN CITY OF CONCORD, CITY OF HERCULES, CITY OF LAFAYETTE, TOWN OF MORAGA, CITY OF ORINDA, CITY OF PINOLE, CITY OF PITTSBURG, CITY OF SAN PABLO, AND CONTRA COSTA TRANSPORTATION AUTHORITY FOR THE STREETLIGHT DATA AND SERVICES SUBSCRIPTION AND COST SHARING COMMITMENT

This MOU commences on July 21, 2021 by and among the cities and towns listed immediately below, referred to herein individually as a "Jurisdiction" or collectively as "Jurisdictions," and the Contra Costa Transportation Authority (CCTA), a California public agency with offices at 2999 Oak Rd #100, Walnut Creek, CA 94597.

**Participating Jurisdictions:** 

City of Concord City of Hercules City of Lafayette Town of Moraga City of Orinda City of Pittsburg City of Pinole City of San Pablo

The Jurisdictions and CCTA are referred to herein collectively as the "Parties" or individually as a "Party."

WHEREAS, CCTA is interested in a countywide subscription for Location-based Big Data and Services to conduct transportation planning and operational analysis throughout the county; and

WHEREAS, CCTA plans to enter into a contract with StreetLight Data, Inc. (StreetLight Data) for a one-year period at a cost of \$502,500; and

WHEREAS, on or about July 21, 2021, CCTA plans to execute the Subscription Order Form (Subscription Order) included as Attachment A to this MOU, governing access to and use of StreetLight Data products; and

WHEREAS, CCTA negotiated a Master Data Access Agreement (Master Agreement) incorporated herein Attachment A to this MOU and, governing access to and use of StreetLight products on behalf of participating member agencies; and

WHEREAS, as part of the Master Agreement and Subscription Order, CCTA obtained ongoing customer services and technical support from StreetLight, as described in Exhibit A to Attachment A; and

WHEREAS, if additional jurisdictions desire to join the StreetLight Data subscription, the cost share for each current participating agencies will be adjusted accordingly to reflect the additional jurisdiction's contributions; and

NOW, THEREFORE, IT IS HEREBY AGREED by the Parties of this MOU as follows:

## 1. PROJECT COSTS

The Parties have agreed to a cost-sharing model to cover the expense of the StreetLight Data services to be obtained by CCTA pursuant to the Subscription Order and Master Agreement (Attachment A) between StreetLight Data and CCTA. The total Project cost for one year of service is \$550,000. Taking into account CCTA's previous subscription proration amount of \$47,500, the resulting net total Project cost for one year of service totals \$502,500. The Parties each agree to contribute the following amounts for the Project.

Agency	<b>Proportional Share</b>
ССТА	\$360,000
City of Concord	\$45,000
City of Pittsburg	\$45,000
City of Hercules	\$15,000
City of San Pablo	\$15,000
City of Lafayette	\$10,000
Town of Moraga	\$5,000
City of Pinole	\$5,000
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City of Orinda	\$2,500

## 2. CONTINUING PARTICIPATION AND COST SHARING

The initial term of services from StreetLight Data is one year, from July 21, 2021, through July 20, 2022. Beginning no later than April 21, 2022 (90 days prior to the expiration of the term), the Parties agree to negotiate in good faith to determine whether to continue services and to affirm their financial commitment. Any extension of services and associated financial commitment beyond the initial term shall be memorialized in the form of a written amendment to this MOU.

## 3. CCTA RESPONSIBILITIES

- A. CCTA will serve as the lead agency for the PROJECT and will retain StreetLight Data to provide the services described in Attachment A, attached hereto and incorporated herein, for the benefit of the Parties.
- B. CCTA will administer the user domains obtained through the subscription, as described in Attachment A, in collaboration with the Jurisdictions and CCTA's discretion. Each participating Jurisdiction will receive a minimum of two user domains for its use.
- C. No later than 90 days prior to the termination date of the StreetLight Data Master Agreement and Subscription Order, CCTA will conduct an evaluation of the services provided by StreetLight Data. CCTA will lead the review of services provided and, together with all Parties, determine whether to continue the services via amendment or subsequent MOU.

- D. CCTA will facilitate the provision of technical and logistical support to the Jurisdictions for the StreetLight InSight platform.
  - i. As described in Exhibit A to Attachment A, StreetLight Data will provide technical support relating directly to the StreetLight InSight Platform. CCTA will facilitate this support, by, for example, coordinating and scheduling training sessions.
  - ii. CCTA will provide adequate staffing to support the logistical operations of the Project relating to items such as funding and contract negotiation.

## 4. JURISDICTIONS RESPONSIBILITIES

- A. No later than 90 days prior to termination of the StreetLight Data Master Agreement and Subscription Order, the Jurisdictions will participate in a performance evaluation of services provided by StreetLight Data and a review of the usefulness of the Project and evaluate a continued funding commitment. Under no circumstances are the Jurisdictions obligated to continue providing funding under the StreetLight Data Master Agreement and Subscription Order for any renewal term without execution of an amendment to this MOU or a subsequent MOU.
- B. Should a jurisdiction decide to opt out at the end of a term, the remaining jurisdictions will adjust the costs proportionately.
- C. Each Jurisdiction agrees to actively advance the continued successful operation, maintenance, and growth of the Project on a cost effective, operationally efficient and coordinated basis.
- D. Each Jurisdiction agrees to designate a single point of contact for logistical and technical coordination between Parties.
- E. Each Jurisdiction understands that any additional consultant services for the benefit of the Jurisdiction will be at the Jurisdiction's discretion and expense, and such additional services are not included in this MOU.
- F. Each Jurisdiction understands that the StreetLight Master Agreement and Subscription Order provides access to the service for one year, and that access to subsequent years is subject to the Parties performance evaluation of services provided, the desire to continue the services by the Parties, and the continued availability of funding from the Parties. Each Jurisdiction understands and agrees that CCTA may choose to not renew the StreetLight Data Master Agreement and Subscription Order at the conclusion of the one-year period of services if there is inadequate funding or a lack of consensus regarding satisfactory performance.
- G. Each Jurisdiction agrees to adhere to the responsibilities in Section 5, Party Responsibilities.

## 5. PARTY RESPONSIBILITIES

- All Parties agree to terms and conditions set forth in the StreetLight Subscription Order Form and Master Data Access Agreement, particularly limitations on access and use of data and services, the confidentiality obligations and indemnification clauses, as described in Sections 2, 6, and 8.1 of the StreetLight Data Master Agreement. Such limitations and obligations are incorporated by reference into this MOU as if they were forth fully herein.
- B. The Parties understand that following execution of the StreetLight Data Master Agreement and Subscription Order, the Project will begin as soon as possible and up to the discretion of CCTA.

## 6. TERM/TERMINATION

The Parties understand and agree that the one-year StreetLight Data subscription will begin JuLy 21, 2021 and will terminate JuLy 20, 2021, unless further extended through an amendment to this . Jurisdictions may opt out of this MOU with 30 days written notice MOU by mutual written agreement of the Parties wishing to move forward prior to the subscription termination date.

## 7. METHOD OF PAYMENT

Each Jurisdiction will select one of the methods of payment described below and indicate its preferred method of payment on the signature page of this MOU.

- A. Each Jurisdiction agrees to reimburse CCTA for expenses for the Project in the amount specified for the relevant Jurisdiction in Section 1. CCTA will submit one invoice to each Jurisdiction, accompanied by the paid invoice issued by CCTA to StreetLight Data, as documentation that services were paid for by CCTA. Upon receipt of the invoice and accompanying documentation, the Jurisdiction will pay the proportional share specified in Section 1 and claimed under the invoice, within thirty (30) days of receipt of the invoice, delivered or mailed to the Jurisdiction at the address indicated on the signature page of this MOU, or
- B. The Jurisdiction agrees that CCTA will deduct the expenses for the Project in the amount specified for the relevant Jurisdiction in Section 1 from the Measure J disbursement to each Jurisdiction by CCTA. The Jurisdiction agrees that CCTA may continue such deductions in future years, if the Jurisdiction remains a participant in an amended or successor MOU.

## 8. NOTICES

All notices required under this MOU shall be in writing and delivered in person or mailed to each Party at its respective address indicated on the signature page for each Party.

## 9. RELATIONSHIP OF THE PARTIES

It is understood that StreetLight Data is an Independent Consultant to CCTA, and that CCTA is facilitating access to the services and data products, and this MOU is not intended to, and shall not be construed to, create the relationship of agent, servant, employee, partnership, joint venture or association, or any other relationship whatsoever among the Parties or StreetLight Data.

## **10. ASSIGNMENT**

No Party may assign, transfer, or otherwise substitute its interest or obligations in this MOU without the prior written consent of the other Parties.

## **11. DISPUTE RESOLUTION**

Should any dispute arise out of this MOU, including but not limited to claims that any of the Parties failed to meet its obligations established by this MOU, the Parties shall meet in mediation and attempt to reach a resolution with the assistance of a mutually acceptable mediator. The costs of the mediator,

if any, shall be paid for by each Party on an equal basis. , No Party shall be permitted to file legal action without first meeting in mediation and maintaining a good faith attempt to reach a mediation resolution. Each Party will bear its own attorneys' fees in connection with the mediation, if any. Should the Parties not resolve the dispute through mediation, all Parties retain their rights to pursue remedies in court.

## 12. HOLD HARMLESS/INDEMNITY

- A. It is understood and agreed that each Party will fully defend, indemnify, and save harmless the other Parties and all of their board members, council members, commissioners, officers, agents, and employees from all claims, suits, or actions of every name, kind, and description brought forth under, but not limited to, tortious, contractual, inverse condemnation, or other theories or assertions of liability occurring by reason of anything done or omitted to be done by the indemnifying Party and/or its agents under this MOU or related to its access to or use of data or services provided pursuant to the StreetLight Data Master Agreement or Subscription Order.
- B. This Section 12 will survive termination or expiration of this MOU.

## 13. COMPLIANCE WITH ALL LAWS

The Parties must comply with all applicable laws and regulations at all times.

## **14. LIMITATION ON LIABILITY**

No Party will be liable for any other Party's use, modifications, or re-use of products for any purpose other than those specifically intended pursuant to this MOU and/or the StreetLight Data Master Agreement and Subscription Order.

## **15. GENERAL PROVISIONS**

- A. This MOU, including Attachment A attached hereto and incorporated herein by reference, constitute the sole agreement of the Parties with regard to the matters covered in this MOU, and correctly states the rights, duties, and obligations of each Party as of the document's date. Any prior agreement, promises, negotiations or representations between the Parties not expressly stated in this MOU are not binding. All subsequent amendments shall be in writing and signed by the Parties. In the event of a conflict between the terms, conditions or specifications set forth herein shall prevail.
- B. Headings in this MOU are for convenience only and not intended to define, interpret, or limit the terms and conditions herein.
- C. This MOU is intended for the sole benefit of the Parties and is not intended to nor shall be construed to confer any benefit or create any right in any third party.
- D. If any provision of the MOU or the application thereof to any person, entity or circumstance shall, to any extent, be invalid or unenforceable, the remainder of this MOU, or the application of such provision to persons, entities, or circumstances, other than those as to which it is invalid or unenforceable, shall not be affected thereby, and each other provision of this MOU shall be valid and be enforceable to the fullest extent permitted by law.
- E. This MOU may be executed in one or more counterparts, each of which shall be considered an original and all of which shall constitute a single instrument.

F. Each Party warrants that the individuals who have signed this MOU have the legal power, right, and authority to make this agreement and to bind each respective Party.

## 16. GOVERNING LAW

This MOU will be governed by the laws of the State of California, and any suit or action initiated by any Party must be brought in the County of Contra Costa, California.

#### **Contra Costa Transportation Authority:**

E-SIGNED by Peresa Gerringer on 2021 Home State GMT

Title: Teresa Gerringer, Authority Chair

Date: August 09, 2021

Contra Costa Transportation Authority (as to form)

E-SIGNED by Tarienne Grover By: 8:29:45.00 MJ

Title: <u>Tarienne Grover, Clerk of the Board</u>

Date: August 09, 2021

All notices shall be made to the following address and point of contact:

To: Contra Costa Transportation Authority 2999 Oak Road, Suite 100 Walnut Creek, CA 94597 Attention: John Hoang, Director, Planning Email: jhoang@ccta.net

## City of Concord:

Ву:

Title: Valerie Barone, City Manager

Date: \_\_\_\_\_

All notices shall be made to the following address and point of contact:

To: City of Concord 1950 Parkside Drive Concord, CA 94519 Attention: Abhishek Parikh, Transportation Manager Email: abhishek.parikh@cityofconcord.org

Method of Payment: Invoice: \$40,000 and Measure J: \$5,000

## **City of Pittsburg:**

Bv:	E-SIGNED by Richard Abono on 2021-08-19 18:34:46 GMT
Dy.	

Title: Richard Abono, Director of Public works/City Engineer

Date: August 19, 2021

All notices shall be made to the following address and point of contact:

To: City of Pittsburg 65 Civic Avenue Pittsburg, CA 94565 Attention: Nhat Phan, Associate Engineer Email: nphan@ci.pittsburg.ca.us

Method of Payment: Invoice

## City of Hercules:

Ву: \_\_\_\_\_

Title: Robert Reber, Community Development Director

Date: \_\_\_\_\_

All notices shall be made to the following address and point of contact:

To: City of Hercules 111 Civic Drive Hercules, CA 94547 Attention: Robert Reber Email: rreber@ci.hercules.ca.us

Method of Payment: <u>Measure J</u>

## City of San Pablo:

By: \_\_\_\_\_

Title: Matt Rodriguez, City Manager

Date: \_\_\_\_\_

All notices shall be made to the following address and point of contact:

To: City of San Pablo 1000 Gateway Ave. San Pablo, CA 94806 Attention: Allan Panganiban, Senior Civil Engineer Email: AllanP@sanpabloca.gov

Method of Payment: <u>Measure J</u>

## City of Lafayette:

Ву:

Title: Niroop Srivatsa, City Manager

Date: \_\_\_\_\_

All notices shall be made to the following address and point of contact:

To: City of Lafayette 3675 Mt. Diablo Blvd., Suite 210 Lafayette, CA 94549 Attention: Mike Moran, Director of Engineering and Public Works Email: mmoran@lovelafayette.org

Method of Payment: Invoice

## Town of Moraga:

Ву: \_\_\_\_\_

Title: Afshan Hamid, Planning Director

Date: \_\_\_\_\_

All notices shall be made to the following address and point of contact:

To: Town of Moraga 329 Rheem Blvd. Moraga, CA 94556 Attention: Brian Horn Email: bhorn@moraga.ca.us

Method of Payment: Invoice

## City of Orinda:

Date: August 13, 2021

All notices shall be made to the following address and point of contact:

To: City of Orinda 22 Orinda Way Orinda, CA 94563 Attention: Jason Chen, City Engineer Email: jchen@cityoforinda.org

Method of Payment: Invoice

## City of Pinole:

Ву: \_\_\_\_\_

Title: <u>Andrew Murray, City Manager</u>

Date: \_\_\_\_\_

All notices shall be made to the following address and point of contact:

To: City of Pinole 2131 Pear Street Pinole, CA 94564 Attention: Misha Kaur, Senior Project Manager Email: mkaur@ci.pinole.ca.gov

Method of Payment: <u>Measure J</u>



# Planning Committee STAFF REPORT

Meeting Date: July 07, 2021

Subject	Authorization to Execute Agreement No. 569 with StreetLight Data, Inc. (StreetLight) for a Countywide Multimode Regional License (Multi-Domain License) and Enter into a Memorandum of Understanding (MOU) with Cities Participating in the Cost Share for the License
Summary of Issues	In September 2020, the Authority Board entered into an agreement with StreetLight enabling access to travel data to perform complex technical analyses specific to the Interstate 680 (I-680) corridor. Staff has determined that there are benefits to attaining similar data covering the whole county and seeks to enter into a new one-year Countywide License with StreetLight. In addition, to share the cost of the Countywide License, <u>eightseven</u> cities have agreed to participate in a joint Cost Share model enabling those cities to access data at a cost-effective approach for all participants.
Recommendations	<ul> <li>Staff seeks authorization for the Chair to execute Agreement</li> <li>No. 569 with StreetLight, in an amount not-to-exceed</li> <li>\$502,500, for a Multi-Domain License, including Vehicle Miles</li> <li>Traveled (VMT) monitoring services with monthly updates and</li> <li>application support package services for 100 hours, and allow</li> <li>the Executive Director or designee to make any non-</li> <li>substantive changes to the language.</li> <li>Staff also seeks authorization for the Chair to enter into an</li> <li>MOU with the <u>eightseven</u> cities participating in the Cost Share</li> <li>for the Countywide License and authorize the Executive</li> <li>Director or designee to negotiate the final scope and terms of</li> </ul>

	the MOU prior to its execution by all parties, subject to Legal Counsel approval.	
Staff Contact	John Hoang	
Financial Implications	The total cost for the one-year Multi-Domain License is \$502,500 and will be funded by a combination of \$350,000 from Planning Measure J (OCP 18a) and \$152,500 from seven participating jurisdictions.	
Options	The Authority Board could elect to not approve this agreement.	
Attachments (See PC Packet dated 7/7/21)	<ul> <li>A. Agreement No. 569 (StreetLight Subscription Order and Master Data Agreement)</li> </ul>	
	B. Draft Memorandum of Understanding	
Changes from Committee	None	

## Background

In September 2020, the Authority Board authorized the execution of an agreement with StreetLight, in the amount of \$150,000, for one year to provide mobility data services for the *Innovate 680* (Project 8009). The StreetLight platform is a Location-Based Big Data (geospatial data) and services that can be used to conduct transportation planning and analysis tool to support projects such as: core transportation behavior, traffic analysis, traffic count, before/after analysis, operations and congestion management, and other robust transportation analyses.

Jurisdictions within Contra Costa County utilize StreetLight, typically on a pay per use or project-by-project basis, purchased by the consultant. The cost can range from \$20,000 to \$50,000 per project, depending on the type of analyses being performed. Jurisdictions can also choose to pay for individual annual citywide subscription that would cost \$99,000 per jurisdiction. If all 20 jurisdictions in Contra Costa County choose to individually subscribe, then the total cost would be \$2,000,000.

Last year, Authority staff reached out to the Regional Transportation Planning Committees

(RTPCs) followed by a survey to the 20 jurisdictions and transit agencies seeking interest regarding participation in a joint subscription to share the cost of a countywide subscription to StreetLight. Presentations were also made to the Planning Directors and City/County Engineer groups earlier this year, soliciting interest from the jurisdictions to participate. A total of <u>eightseven</u> (<u>87</u>) jurisdictions responded expressing interest with joining in the cost share for the countywide subscription.

The total cost for one year of service is \$550,000. The Authority previously paid \$47,500, resulting in a net total cost of \$502,500 for one year of service, for the entire region within Contra Costa County boundaries, including the 19 cities/towns and unincorporated Contra Costa County. The subscription amount with StreetLight is \$502,000\$502,500. Please see Attachment A for the Subscription Order Form and the accompanying Master Data Access Agreement.

The contributions share for each of the current participating jurisdictions depends on the population, divided roughly into three tiers: large, medium, and small. The proportionate cost share are as follows:

- Large (population > 60,000): \$40,000 \$50,000
- Medium (20,000 60,000): \$20,000 \$30,000
- Small (< 20,000): \$2,500 \$10,000

The final cost for each participating jurisdiction would be determined based on the total number of participants. The cost share breakdown, considering the Authority's proration, is as follows:

## **Agency Proportional Share**

Authority	\$3 <u>45</u> 50,000
City of Concord	\$45,000
City of Pittsburg	\$45,000
City of Hercules	\$30,000
City of San Pablo	\$15,000
City of Lafayette	\$10,000
Town of Moraga	\$5,000
City of Pinole	<u>\$5,000</u>

City of Orinda	\$2,500
Total	\$502,500

All participating jurisdictions will enter into a joint Memorandum of Understanding (MOU) with the Authority, which will identify the cost share to each participant. A Draft MOU with the <u>eightseven</u> jurisdictions is included as Attachment B. The Authority's goal is to have as many cities/towns participate as possible, therefore, if additional jurisdiction would like to join, the cost for each participating jurisdiction will adjust accordingly. <u>Since the Planning</u> <u>Committee meeting, the City of Pinole expressed interest in participating in the subscription to StreetLight.</u>

Staff seeks authorization for the Chair to execute Agreement No. 569 with StreetLight, in an amount not-to-exceed \$502,500, for a Multi-Domain License, including VMT monitoring services with monthly updates and application support package services for 100 hours.



## StreetLight InSight® Subscription Order Form

This *StreetLight InSight* Subscription Order Document (the "Subscription Order" or "Order") and the corresponding StreetLight Data Master Data Access Agreement (the "Agreement") between StreetLight Data, Inc. ("StreetLight") and Customer (as defined below) is entered into as of the date of last signature below ("Effective Date") and governs Customer's access to and use of the Data Products. Undefined capitalized terms used in this Subscription Order will have the meanings set forth in the Agreement.

Customer Legal Name: Contra Costa Transportation Authority	Main Contact Name: Timothy Haile	
Entity Type: Public Agency	Main Contact Title: Executive Director	
State of Incorporation California	Main Contact Phone: (925) 256-4735	
Billing Contact Name: Timothy Haile	Main Contact Email: thaile@ccta.net	
Billing Address 2999 Oak Road, suite 100 Walnut Creek, CA 94597 United States		
Billing Email: thaile@ccta.net		
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Under the terms of the Agreement, attached hereto, of which this Subscription Order is a part, Customer agrees to license and StreetLight Data agrees to provide access to the following Data Products in the indicated quantity and at the indicated pricing in U.S. Dollars:

## Subscription Services

INC	LUDED	# of Units	Geographical Region	Price
$\checkmark$	MULTI DOMAIN MULTI MODE	as needed	Contra Costa County	\$634,000.00
$\checkmark$	VMT MONITOR	monthly	Contra Costa County	\$106,000.00
$\checkmark$	APPLICATION SUPPORT (Unused Credits will roll over to years 2 & 3)	11 Credits		\$40,000.00
$\checkmark$	MULTI-YEAR DISCOUNT (VALID IF SIGNED ON OR BEFORE 07/31/2021)			- \$230,000.00
$\checkmark$	SUBTOTAL (TOTAL FOR YEARS 2 & 3)			550,000.00
$\checkmark$	PREVIOUS SUBSCRIPTION PRORATION (DISCOUNT VALID FOR THE INITIAL TERM IF THE ORDER IS SIGNED ON OR BEFORE 07/31/2021.)			-\$47,500.00
$\checkmark$	INITIAL TERM TOTAL		Contra Costa County	\$502,500.00

## **Product Special Terms**

Users of Customer, Users of Customer's participating local cities and agencies, and up to thirty (30) Users of Customer's Named Consultants, may create an unlimited number of Zones within Contra Costa County, California, and may include pass-through Zones to capture trips originating or ending outside of the authorized geographic area for governmental transportation planning and operational analysis.

Notwithstanding anything to the contrary contained herein, Customer represents and warrants: a) it has the full power, capacity and authority to enter into and perform this Agreement; and b) its performance of this Agreement does not violate or conflict in any material way with any agreement to which Customer is a party.



StreetLight Data acknowledges that Customer will be providing access to the Data Products and Subscribed Output to its member agencies. Customer will be responsible for ensuring that each member agency agrees, in writing, to the restrictions on use and access set forth in Section 2 of the Agreement.

StreetLight Data will provide Customer the customer support and training described in the "StreetLight Customer Support & Training", attached hereto as Exhibit A, and incorporated herein by reference. StreetLight Data will provide standard customer support to Customer and member agencies during the Term, however Customer will be responsible for coordinating customer support with member agencies and facilitating member agency participation in webinars and in-person training.

## **Customer Input Files**

Customer will provide input Zones containing the boundaries of the Zones and directionality designation (if necessary) either via spatial files or via the *StreetLight InSight* Web Application. A Zone can be a road segment, a TAZ or any other geospatial shape as defined by Customer. StreetLight Data may modify Zones to improve Metric results.

## Delivery

Delivery via StreetLight InSight Web Application, and as .csv files.

## Term

As of the Effective Date for an initial term of one (1) year, and shall automatically renew for up to two (2) additional one-year terms, unless either party delivers to the other, not less than ninety (90) days prior to the expiration of the then current term, written notice of such party's intent to not renew the Agreement."

## Payment Terms

Payment due within thirty (30) days of the Effective Date. Payment is accepted by check or ACH/EFT.

StreetLight Data Preferred Payment Method: ACH/EFT Silicon Valley Bank 3003 Tasman Drive, Santa Clara, CA 95045 Bank Routing Number: 121140399 Bank Account Name: Streetlight Data, Inc. Bank Account Number: <u>3302210206</u> Remittance Notification Email: <u>ar@streetlightdata.com</u> Please remit payment, if by check to: StreetLight Data, Inc. DEPT CH 17111 Palatine IL 60055-7111

## Notices

Any notices under this Agreement will be directed, if to Customer, to the Main Contact listed above, and if to StreetLight Data, at:

Laura Schewel, Chief Executive Officer, StreetLight Data, Inc. 677 Harrison St. San Francisco CA 94107 Email: orders@streetlightdata.com

CUSTOMER ACKNOWLEDGES THAT IT HAS READ THIS SUBSCRIPTION ORDER DOCUMENT AND THE CORRESPONDING AGREEMENT, AND UNDERSTANDS AND AGREES TO BE LEGALLY BOUND BY THEIR TERMS.

[SIGNATURE PAGE TO FOLLOW]



## [SIGNATURE PAGE]

**IN WITNESS WHEREOF**, this Subscription Order has been executed by the parties through their duly authorized officers.

StreetLight Data, Inc.	Contra Costa Transportation Authority
SIGNATURE:	SIGNATURE:
Laura Schewel	NAME
NAME:	NAME:
CEO TITLE:	TITLE:
DATE:	DATE:
	ATTEST
	Tarienee Grover: Clerk of the Board
	APPROVED AS TO FORM

David H. McCray: Legal Counsel for Contra Costa Transportation Authority



#### MASTER DATA ACCESS AGREEMENT

This MASTER DATA ACCESS AGREEMENT (this "<u>Agreement</u>") is made as of the Effective Date in the corresponding Subscription Order, (the "<u>Effective Date</u>") by and between **STREETLIGHT DATA INC.**, a Delaware corporation, with its principal offices located at 677 Harrison Street, San Francisco, California 94107, ("<u>StreetLight</u>") and **CUSTOMER**, Contra Costa Transportation Authority, a California public agency with offices at 2999 Oak Rd # 100, Walnut Creek, CA 94597, ("<u>Customer</u>"). In connection with this Agreement, Customer has entered into a corresponding Subscription Order for access to the Data Products, the terms of which are incorporated by reference herein.

#### Background:

WHEREAS, StreetLight owns or has the rights to the Data Products (as defined below) and offers subscription based access to the Data Products;

WHEREAS, Customer desires to obtain a subscription to access and use the Data Products in accordance with the terms and conditions of this Agreement.

NOW, THEREFORE, in consideration of the promises and covenants made herein and other good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, the parties agree as follows:

#### Agreement:

1. DEFINITIONS.

1.1 "<u>Data Products</u>" means StreetLight's proprietary compilations of geospatial materials created from StreetLight's data analytics technology platform and software (StreetLight Route Science<sup>®</sup> and StreetLight Insight<sup>®</sup>) including but not limited to polygons, attributes, latitudes/longitudes, and metrics.

1.2 "<u>Subscribed Output</u>" means the materials generated for Customer as output as specified in a Subscription Order.

1.3 "<u>Subscription</u>" means Customer's access to StreetLight's Data Products and the purchase and use of StreetLight's Subscribed Output under the terms of this Agreement and any applicable Order.

1.4 "<u>Subscription Order</u>" or "<u>Order</u>" means the corresponding ordering document entered into between the parties which specifies the Subscribed Products to be accessed, the scope of access, permitted use, and any special restrictions.

1.5 "<u>User(s)</u>" means a specific individual or individuals (e.g., an employee or named consultant contractor of Customer) designated by Customer and permitted to access the Data Products and receive and use the Subscribed Output on behalf of Customer under a specific Subscription Order.

2. STRUCTURE; ACCESS.

2.1 <u>Scope of Agreement</u>. This Agreement consists of the general terms and conditions set forth in this document and in the Order. The performance of the Order is subject to the general terms and conditions of this Agreement. In the event of any conflict between the general terms and conditions set forth in this Agreement and those in the Order, the terms and conditions in the Order shall control.



2.2 <u>Access</u>. StreetLight grants to Customer, for the subscription term specified in the applicable Order, a non-exclusive royalty-free license to access the Data Products and purchase the Subscribed Output for governmental transportation planning, operational analyses, project preparation and funding requests.

2.3 <u>Identification of Users</u>. Customer shall identify the Users to StreetLight and shall supply only Users identified to StreetLight with access to the Data Products and Subscribed Output. Customer shall supply Users access to the Data Products and Subscribed Output only in accordance with the provisions of this Agreement.

2.4 <u>Limitations on Access</u>. Customer shall not: (a) sell, lease or sublease access to the Data Products; (b) copy, decompile, or reverse engineer any portion of the Data Products; (c) use the Data Products to provide third party processing services to other parties, commercial timesharing, rental or sharing arrangements, or on a "service bureau" basis; (d) remove any StreetLight titles, trademark symbols, copyright symbols and restrictive legends; (e) bypass or disable any protections that may be put in place to provide security for the Data Products or to protect against unlicensed use of the Data Products; (f) use the Data Products to store, transmit or produce infringing, libelous, or otherwise unlawful or tortious material, or to store or transmit material in violation of third-party privacy rights; (g) introduce into the Data Products, or use the Data Products to transmit, viruses, Trojan horses and other harmful or malicious code; (h) interfere with or disrupt the integrity or performance of the Data Products or third-party data contained therein; or (i) use the Data Products with any products, systems, or applications for or in connection with (1) real time navigation or route guidance, including but not limited to turn-by-turn route guidance that is synchronized to the position of a User's or a third party's sensor-enabled device; or (2) any systems or functions for automatic or autonomous control of vehicle behavior.

2.5 <u>Reasonable Precautions</u>. Customer shall implement, and shall take measures to maintain, commercially reasonable and appropriate administrative, technical, and physical security safeguards designed to: (i) ensure compliance with the limitations in Section 2.4; (ii) protect against anticipated threats or hazards to the security or integrity of the Data Products; and, (iii) protect against unauthorized access or use of the Data Products.

2.6 <u>No Re-identification</u>. With respect to the use of the Subscribed Output, Customer represents and warrants that: (i) it does not have the ability to use the Subscription and the Subscribed Output to determine the identity of any specific person; (ii) it shall make no attempt to obtain data permitting it to use the Subscription and the Subscribed Output to determine the identity of any person; and (iii) it will make no such identification.

2.7 <u>Excess Use</u>. If Customer exceeds its permitted use of the Subscription, Customer will promptly notify StreetLight and within thirty (30) days after it becomes aware of such excessive use: (i) disable unpermitted or excess use; or (ii) purchase additional subscriptions. StreetLight may review Customer's use of the Subscription, and Customer shall provide reasonable assistance, to verify Customer's compliance with the Agreement. StreetLight may suspend Customer's use of the Subscription after giving thirty (30) days' written notice of non-compliance identified in such review, in addition to any other rights or remedies StreetLight may have, unless such excess us is cured within the thirty (30) days from the date of the written notice.

#### 3. EFFORTS AND ADDITIONAL SERVICES.

3.1 <u>Efforts</u>. StreetLight will use commercially reasonable efforts to provide the access and permitted use of the Subscribed Output to Customer as set forth in the applicable Subscription Order. Any addition to the list of Subscribed Output or changes to the access and permitted use of the Subscribed Output will be described in amendments to the Subscription Order, which will be effective when signed by a representative of each party who is authorized to execute contracts. Upon execution by both parties, an amendment to the Subscription Order will become a part of this Agreement.

## 4. COMPENSATION; PAYMENT TERMS; TAXES.

4.1 Except as expressly set forth in the applicable Order: (a) Subscription fees are invoiced yearly in advance, and (b) Customer shall pay each invoice in full within thirty (30) days after receipt of invoice in U.S. dollars. If Customer is delinquent in payment of amounts for the services owed hereunder, StreetLight may give notice to Customer of such delinquency and, in such case, Customer will have thirty (30) days from receipt of StreetLight's written notice to cure the delinquency.



4.2 Customer will promptly notify StreetLight of any amounts disputed in good faith. The parties will make a good faith attempt to amicably resolve any disputes regarding amounts billed.

4.3 All charges will be exclusive of any taxes and Customer shall be financially responsible for all sales or services taxes that are assessed on the Subscription or the use of the Subscribed Output, excluding any withholding or taxes based upon StreetLight's income.

#### 5. **PROPRIETARY RIGHTS.**

5.1 <u>Ownership</u>. As between StreetLight and Customer and excepting the rights expressly conferred upon Customer under this Agreement, all rights, title, and interest in and to all intellectual property rights in StreetLight's Confidential Information and the Data Products, but not including the Subscribed Output, are owned exclusively by StreetLight. As between StreetLight and Customer, all Subscribed Output (not including any part of StreetLight's Confidential Information, and Data Products that may be incorporated into such Subscribed Output) shall be deemed owned by Customer but Customer expressly acknowledges that the Subscribed Output may not be unique and may be substantially similar in whole or part to results produced for another StreetLight customer requesting similar analysis and product using similar data sources. StreetLight shall have a royalty-free, worldwide, non-exclusive, transferable, sub-licensable, irrevocable, perpetual right to make, use, sell, offer for sale, import, or otherwise incorporate into the Data Products any suggestions, enhancements, recommendations or other feedback provided by Customer.

5.2 <u>No Implied License</u>. Except for the limited license set forth in Section 2.2, and except that the Subscribed Output (not including any part of StreetLight's Confidential Information and Data Products that may be incorporated into such Subscribed Output) shall be owned by Customer, StreetLight reserves all rights in the Data Products and any related StreetLight Confidential Information or intellectual property.

#### 6. CONFIDENTIALITY.

#### 6.1 <u>Definition</u>.

(a) "<u>Confidential Information</u>" means the proprietary information, technical data, trade secrets or know-how, including, but not limited to, ideas, works of authorship, research, product plans, products, services, customers, customer lists, markets, software, developments, inventions, processes, formulas, technology, designs, drawings, engineering, hardware configuration information, marketing, finances or other business information disclosed by a party or a party's affiliate (collectively, the "<u>Disclosing Party</u>") either directly or indirectly in writing, orally or by drawings or inspection of parts or equipment to the other party (the "<u>Receiving Party</u>").

(b) Notwithstanding anything to the contrary herein, any data relating to Customer operations which is provided by Customer, will be deemed to be Confidential Information.

(c) Confidential Information does not include information which (i) has become publicly known and made generally available through no wrongful act of the Receiving Party, (ii) has been rightfully received by the Receiving Party from a third party who is authorized to make such disclosure, (iii) was developed independently without the use of any Confidential Information, or (iv) was already in the Receiving Party's possession at the time of disclosure from a source other than the Disclosing Party and without any obligation of confidentiality.

6.2 <u>Non-Disclosure</u>. Confidential Information may be used by the Receiving Party solely for the purpose for which it is disclosed to the Receiving Party, and as permitted under this Agreement, and may not be used for any other purpose. StreetLight shall hold all data and information input by Customer or provided to StreetLight by Customer in Customer's use of the Data Products to which StreetLight has access in confidence without limitation and may not use or disclose any of it without Customer's written consent. During the term of this Agreement and for a period of five (5) years following the date of termination or expiration of this Agreement, the Receiving Party shall hold the Confidential Information in confidence and may not use or disclose the Confidential Information, except as expressly permitted herein, without the prior written consent of the Disclosing Party, which consent may not be unreasonably withheld. The Receiving Party shall take all reasonable measures to protect the Confidential Information of the Disclosing Party from becoming known to the public or falling into the possession of persons other than those Representatives authorized to have any such Confidential Information, which measures shall include the



same degree of care that the Receiving Party uses to protect its own information of a similar nature, but in no event less than a reasonable degree of care. The Receiving Party may only disclose the Confidential Information to its Representatives who have a legitimate "need to know," have been advised of the obligations of confidentiality under this Agreement and are bound in writing to obligations of confidentiality to Receiving Party no less stringent than those set out in this Agreement. For purpose of this Section 6, "<u>Representative</u>" means, with respect to the Receiving Party, its affiliates and its and their officers, directors, stockholders, members, partners, employees, financial and other advisors, attorneys, accountants, consultants and agents.

6.3 <u>Required Disclosure</u>. Nothing in this Agreement will prohibit the Receiving Party from disclosing Confidential Information of the Disclosing Party if legally required to do so by law, by judicial or governmental order or in a judicial or governmental proceeding ("<u>Required Disclosure</u>"); provided that Receiving Party shall: (a) where permitted, give the Disclosing Party reasonable notice of such Required Disclosure prior to disclosure; (b) reasonably cooperate with the Disclosing Party in the event that it elects to contest such disclosure or seek a protective order with respect thereto – such cooperation not to include delaying a Required Disclosure where Receiving Party is legally obligated to provide the requested records within a specified period; and (c) in any event only disclose the exact Confidential Information, or portion thereof, specifically requested by the Required Disclosure.

6.4 <u>Equitable Relief</u>. In the event of a breach or threatened breach of the foregoing confidentiality obligations by one Party, the other shall suffer immediate and irreparable harm for which, money damages shall be impossible to calculate and be inadequate compensation. Accordingly, either party shall be entitled to seek an injunction, restraining order or other equitable relief to enforce compliance with the provisions hereof; <u>provided</u>, <u>however</u>, that no specification herein of any particular legal or equitable remedy shall be deemed or construed to prohibit either party from seeking or obtaining any other remedy under this Agreement, at law or in equity.

#### 7. NO WARRANTIES.

THE DATA PRODUCTS ARE PROVIDED "AS IS" WITHOUT WARRANTY, EXPRESS OR STATUTE, IMPLIED, **INCLUDING** WARRANTIES ARISING UNDER WARRANTIES OF MERCHANTABILITY, ACCURACY, TITLE, NON-INFRINGEMENT OR FITNESS FOR A PARTICULAR PURPOSE OR ANY WARRANTIES ARISING FROM USAGE OF TRADE, COURSE OF DEALING OR COURSE OF PERFORMANCE. WITHOUT LIMITING THE GENERALITY OF THE FOREGOING, STREETLIGHT SPECIFICALLY DOES NOT WARRANT THAT THE DATA PRODUCTS WILL MEET THE REQUIREMENTS OF CUSTOMER OR OTHERS OR THAT THEY WILL BE ACCURATE OR OPERATE WITHOUT INTERRUPTION OR ERROR. CUSTOMER ACKNOWLEDGES THAT IN ENTERING THIS AGREEMENT IT HAS NOT RELIED ON ANY PROMISE, WARRANTY OR REPRESENTATION NOT EXPRESSLY SET FORTH HEREIN OR INCORPORATED INTO THIS AGREEMENT BY REFERENCE.

#### 8. INDEMNIFICATION; LIMITATION OF LIABILITY; INSURANCE.

8.1 <u>Indemnification</u>.

(a) Customer hereby agrees to indemnify and defend StreetLight and its directors, officers, agents and employees, and hold them harmless, against any and all third party claims, suits, actions, loss, damages, liabilities, costs or expenses (including reasonable attorneys' fees) to the extent arising out of: (i) Customer's misuse of the Data Products; and (ii) Customer's breach of its confidentiality obligations or any other material term of this Agreement.

(b) StreetLight hereby agrees to indemnify and defend Customer and its directors, officers, agents and employees, and hold them harmless, against any third party claims, suits, actions, loss, damages, liabilities costs or expenses (including reasonable attorneys' fees) to the extent arising out of: (i) StreetLight's infringement of any copyright or other intellectual property rights of any third party; and (ii) StreetLight's breach of its confidentiality obligations under this Agreement. If the Data Products, or any portion thereof, becomes subject to any third party suit, claim, action or demand ("Claim") or in StreetLight's reasonable judgment is likely to become subject to a Claim alleging that it infringes, misappropriates or violates a third party's intellectual property rights, StreetLight may within a reasonable time, at its sole option and expense, either: (i) secure for Customer the right to



continue the use of such item; (ii) replace such item with a substantially equivalent item not subject to any such Claim; (iii) modify such item so that it becomes no longer subject to any such Claim; or (iv) contest the Claim. If StreetLight determines, in StreetLight's reasonable discretion, that it is not commercially feasible to either procure the right to continued use of the applicable item or to replace or modify the applicable item as provided in clauses (i), (ii) or (iii) of the immediately preceding sentence, StreetLight may terminate access to the item and StreetLight's sole liability under this Section shall be to refund Customer all fees and expenses paid by Customer to StreetLight for such item. THIS SECTION 8.1 STATES EACH PARTY'S ENTIRE LIABILITY AND THE OTHER PARTY'S EXCLUSIVE REMEDY FOR THIRD PARTY INFRINGEMENT CLAIMS AND ACTIONS.

8.2 <u>Process</u>. All of the foregoing indemnity obligations of StreetLight and Customer are conditioned on: (i) the indemnified party notifying the indemnifying party promptly in writing of any actual or threatened Claim, provided that failure to give prompt notice shall not relieve the indemnifying party's obligation hereunder unless the indemnifying party is ability to defend the Claim is prejudiced in a material way by failure to give prompt notice; (ii) the indemnified party giving the indemnifying party sole control of the defense thereof and any related settlement negotiations, and (iii) the indemnified party reasonably cooperating and, at the indemnifying party's request and expense, assisting in such defense.

#### 8.3 <u>Limitation of Liability</u>.

IN NO EVENT SHALL EITHER PARTY BE LIABLE TO THE OTHER PARTY FOR PUNITIVE, INDIRECT, INCIDENTAL, SPECIAL, OR CONSEQUENTIAL DAMAGES OR EXPENSES ARISING OUT OF THIS AGREEMENT EVEN IF IT HAS BEEN ADVISED OF THE POSSIBLE EXISTENCE OF SUCH LIABILITY.

EXCEPT FOR CLAIMS COVERED BY THE INDEMNIFICATION OBLIGATIONS IN SECTION 8.1 ABOVE, THE TOTAL, CUMULATIVE LIABILITY OF EACH PARTY ARISING OUT OF OR RELATED TO THIS AGREEMENT, WHETHER BASED ON CONTRACT, IN TORT OR ANY OTHER LEGAL OR EQUITABLE THEORY, SHALL BE LIMITED TO THE CONTRACT AMOUNT PAID BY CUSTOMER TO STREETLIGHT DURING THE PREVIOUS TWELVE (12) MONTHS. THE EXISTENCE OF MORE THAN ONE CLAIM SHALL NOT ENLARGE THIS LIMIT.

#### 8.4 <u>Insurance</u>.

StreetLight will provide proof of: A. Commercial General Liability Insurance, of at least \$1,000,000 per occurrence/\$2,000,000 aggregate for bodily injury, personal injury and property damage, at least as broad as Insurance Services Office Commercial General Liability most recent Occurrence Form CG 00 01; B. Automobile Liability Insurance for bodily injury and property damage including coverage for owned, non-owned and hired vehicles, of at least \$1,000,000 per occurrence for bodily injury and property damage, at least as broad as most recent Insurance Services Office Form Number CA 00 01 covering automobile liability, Code 1 (any auto); C. Workers' Compensation in compliance with applicable statutory requirements and Employer's Liability Coverage of at least \$1,000,000 per occurrence; and D. Consultants providing professional services shall provide Professional Liability (Errors and Omissions) Insurance of at least \$1,000,000. Insurance carriers shall be licensed to do business in California and maintain an agent for process within the state. Such insurance carrier shall have not less than an "A-VII" rating according to the latest Best Key Rating unless otherwise approved by the Customer. The Customer, its officials, officers, employees, agents and authorized volunteers shall be named as Additional Insureds on StreetLight's policies of Commercial General Liability and Automobile Liability insurance and such coverage provided to the Authority as an Additional Insured shall apply on a primary and non-contributory basis. Waiver of subrogation endorsements in favor of the Customer shall be provided on StreetLight's policies of Commercial General Liability, Automobile Liability and Workers' Compensation/Employer's Liability insurance.

## 9. TERM AND TERMINATION.

9.1 <u>Term</u>. This Agreement is effective as of the Effective Date and shall continue in full force and effect for a term of one (1) year.

9.2 <u>Termination</u>.



(a) If any breach of this Agreement or of a Subscription Order occurs, and such breach is not cured within thirty (30) days after written notice from the non-defaulting party, the non-breaching party shall have the right to terminate this Agreement or the affected Subscription Order by giving written notice of termination to the breaching party, which termination shall be effective thirty (30) days after receipt of such written notice of termination.

(b) Without limiting the general application of Section 9.2(a), if StreetLight reasonably believes that Customer is violating or has violated Sections 2.3, 2.5 or 2.6 in any material way, StreetLight may suspend Customer access to the Data Products immediately upon notice to Customer. If after good-faith discussion with Customer, StreetLight believes in its reasonable discretion that Customer is violating or has violated Sections 2.3, 2.5, or 2.6 in any material way, StreetLight may terminate this Agreement or any Order immediately upon notice to Customer.

(c) Customer may terminate this Agreement or any Subscription Order immediately upon notice to StreetLight if StreetLight becomes insolvent, is dissolved or liquidated, has a petition in bankruptcy, reorganization, dissolution or liquidation, or similar action filed by or against it, is adjudicated a bankrupt, has a receiver appointed for its business, or makes an assignment for the benefit of creditors.

#### 9.3 <u>Effect of Termination</u>.

(a) Upon expiration or other termination of the Agreement or any Subscription Order for any reason, Customer shall stop using, and StreetLight shall stop providing the Subscribed Output or access to the Data Products, as the case may be. If the Agreement or a Subscription Order is terminated by Customer due to StreetLight's breach, then StreetLight shall refund to Customer, within thirty (30) days after the effective date of termination, all prepaid fees for the remaining portion of any terminated Subscriptions. If the Agreement or a Subscription Order is terminated by StreetLight due to Customer's breach, then Customer shall pay to StreetLight, within thirty (30) days after the effective date of termination, any unpaid fees for the terminated Subscription Order that would have been payable for the remainder of the Subscription Term after the effective date of termination.

(b) Any and all rates, fees and charges set forth in an Order shall be firm and binding for the Order term. In the event this Agreement expires or is terminated by Customer as permitted by Section 9.2, all of the Orders then in effect shall also terminate unless Customer expressly requests otherwise. In the event that Customer requests that one or more Orders not terminate as set forth in the preceding sentence, then the terms and conditions of this Agreement shall continue in full force and effect, and shall continue to apply, with respect to such Orders for the respective Subscription terms.

(c) Upon the expiration or termination of this Agreement for any reason, Sections 2.2-2.6, 5, 6, 7, 8, 9.3 and Section 10 of this Agreement, together with any other provision required for their construction or enforcement, shall survive termination of this Agreement for any reason.

#### 10. MISCELLANEOUS.

10.1 This Agreement will be governed by the laws of the State of California, without regard to the principles of conflicts of laws thereof.

10.2 This Agreement does not create a joint venture, partnership, employment relationship or other agency relationship between the parties.

10.3 StreetLight may refer to Customer in its marketing materials and on its website as a customer or client, provided that StreetLight does not disclose the nature of the services or products provided to Customer in a manner which identifies Customer, without Customer's prior written consent.

10.4 Any failure or delay on the part of either party in the exercise of any right or privilege hereunder shall not operate as a waiver thereof, nor shall any single or partial exercise of any such right or privilege preclude other or further exercise thereof or of any other right or privilege. All waivers and consents, if any, given hereunder shall be in writing.



10.5 Neither party shall assign this Agreement nor any of its rights, interests, privileges, licenses or obligations hereunder without the other party's prior written permission; Notwithstanding the foregoing either party may assign its rights hereunder to any successor in interest to all or substantially all of such party's assets to which this Agreement pertains.

10.6 The headings in this Agreement are inserted for convenience of reference only, and are not intended to be a part of, or to affect the meaning or interpretation of, this Agreement.

10.7 In the event that any provision of this Agreement is found to be invalid, voidable or unenforceable by any court of law with competent jurisdiction, the parties agree that unless it materially affects the entire intent and purpose of this Agreement, such invalidity, voidability or unenforceability shall not affect either the validity of this Agreement or the remaining provisions herein, and the provision in question shall be deemed to be replaced with a valid and enforceable provision most closely reflecting the intent and purpose of the original provision.

10.8 Any rights and obligations which by their nature survive and continue after the end of this Agreement shall survive and continue and shall bind the parties and their successors and assigns, until such obligations are fulfilled.

10.9 This Agreement may be signed in one or more counterparts, each of which will be considered an original, but all of which together form one and the same instrument. Once signed, both parties agree any reproduction of this Agreement made by reliable means (for example, photocopy or facsimile) shall be considered an original unless prohibited by law.

10.10 This Agreement and any Orders constitute the entire agreement between the parties with respect to the subject matter hereof, and supersedes and replaces all prior or contemporaneous understandings or agreements, written or oral, regarding such subject matter.

10.11 Unless otherwise provided in this Agreement, all notices, requests, consents and other communications required or permitted under this Agreement will be in writing and will be sent to each party at the address set out in the preamble of this Agreement or any address later provided by such party. All notices will be sent by registered or certified mail, reputable overnight courier or by e-mail or fax with receipt confirmation. All notices sent by registered or certified mail will be deemed effective on the fifth day after deposit in the mail. All notices sent by overnight carrier or by fax or e-mail will be deemed effective the day after deposit or transmission, as applicable.

10.12 Pursuant to the Electronic Signatures in Global and National Commerce Act and the Uniform Electronic Transaction Act, both parties agree to accept an electronic signature as a valid replacement of an ink and paper signature for this Agreement.

# CUSTOMER ACKNOWLEDGES THAT IT HAS READ THIS AGREEMENT, UNDERSTANDS IT, AND AGREES TO BE LEGALLY BOUND BY IT.



# **EXHIBITA**

# StreetLight Customer Care

#### DEDICATED ACCOUNT MANAGEMENT

The StreetLight Customer Success team helps agencies transition integrating Big Data analytics into their projects by onboarding users, engaging with users and leadership on a regular basis, and providing educational resources. CCTA will have a dedicated Customer Success team members assigned to their account who work to empower customers to fully leverage the StreetLight InSight<sup>®</sup> platform. Team members are knowledgeable about the transportation industry and work one-on-one with users, as well as organizational leadership, to ensure a worthwhile return on investment.

Typical Customer Success activities include:

- Dedicated subject matter expertise
- Regular subscription review meetings with agency leadership
- Onboarding and training sessions, both in-person and via webinar
- Regular communication on product updates
- Feedback sessions with users and leadership on desired product enhancements

At the start of the subscription, the Customer Success team will hold a kick-off call with the CCTA StreetLight sponsor and outline a timeline for onboarding and continuing activation of CCTA's users.

#### TECHNICAL PRODUCT SUPPORT

- <u>StreetLight's North American-based Product Support Engineers</u> will be available to CCTA users throughout the subscription term. The StreetLight Product Support team is available to answer questions daily, and team members are available during regular business hours across all time zones in continental North America to troubleshoot with users. Users can reach the team via a simple form on the online Help Center.
- <u>StreetLight's Online Help Center contains 250+ articles that features FAQs, how-tos, best</u> practices, tips & trips and more. Help Center content is regularly updated as we continue to add new functionality and Metrics to the StreetLight InSight<sup>®</sup> platform
- <u>StreetLight Slack Community</u> is a digital space for StreetLight customers across North America to connect, discuss, and share how they use StreetLight InSight<sup>®</sup> to solve their biggest transportation problems.

#### TRAINING

StreetLight maintains an online training portal that contains handcrafted content developed by our experts. This includes:

- **Guided eLearning courses:** Customized learning paths that introduce users to specific topics in bite-sized units. Our handcrafted courses are developed by our experts to help you learn what each feature is, when it's helpful, and how to use it.
- **Interactive live trainings:** Live, in-depth group training sessions that tackle everything from the fundamentals to tips and tricks, and more advanced topics. These sessions are interactive and include a live Q&A session with the StreetLight team.

In addition, the Customer Success team will work close with CCTA leadership to set up series of private live trainings specifically tailored for CCTA staff, participating local cities and agencies, and named consultants throughout the course of the subscription. The number and content of such sessions will be determined in consultation with CCTA leadership and feedback on needs from users of the account.