



**State of California**  
**Department of Alcoholic Beverage Control**  
**Alcohol Policing Partnership Program**

**PROPOSAL COVER SHEET**

(TO BE COMPLETED BY APPLICANT AGENCY)

**1. Name of Applicant Agency:** San Pablo Police Department

**2. Description of Applicant Agency:** *Provide your city or county and a brief summary of department size, staffing, and structure.*

The San Pablo Police Department serves a diverse community of approximately 31,000 people residing in a jurisdiction of 2.6 square miles. The San Pablo Police Department consists of two divisions, which include Patrol and Investigations/Services. The staff includes Police Chief Ron P. Raman two Captains, three Lieutenants, ten Sergeants and a total of 59 sworn Police Officers. The department also has 29 civilian employees.

**3. Number of Licenses in Project Area:** 61

**4. Population of Service Area:** 31,000

**5. Project Description:** *Provide a list of your project's goals and objectives and briefly summarize.*

There are 61 licensed alcohol outlets in the City of San Pablo. The majority of problem alcohol establishments are concentrated in with the highest crime rate and the greatest number of off-sale premises. The proposed project will focus on criminal activity associated with the number of problem establishments in San Pablo. The key goals of the project are to continue to strengthen the working relationship between the San Pablo Police Department and the Department of Alcoholic Beverage Control, to identify and target problem licensees, provide education to both the public and business community regarding our ABC objectives, and develop a system of maintaining records.


**6. Funds Requested:** \$50,473

**7. Project Period:** July 1, 2021 – June 30, 2022

**8. Acceptance of Conditions:** By submitting this proposal, the applicant signifies acceptance of the responsibility to comply with all requirements stated in the Request for Proposals. The applicant understands that ABC is not obligated to fund the project until the applicant submits correctly completed documents required for the contract.

**A. Project Director (person having day-to-day responsibility for the project)**

**B. Chief of Police or Sheriff (authorizing official)**

Name: Shawn Ray  
Address: 13880 San Pablo Avenue  
Phone: 510-215-3265  
Fax:  
Email Address: shawnr@sanpabloca.gov  
Signature: 

Name: Ron. P. Raman  
Address: 13880 San Pablo Avenue  
Phone: 510-215-3170  
Fax:  
Email Address: ronr@sanpabloca.gov  
Signature: 

Title: Investigations Lieutenant

Title: Chief of Police

**C. Fiscal or Accounting Official**

**D. ABC USE ONLY**

Name: Celeste Taylor  
Address: 13880 San Pablo Avenue  
Phone: 510-215-3273  
Fax:  
Email Address: celestet@sanpabloca.gov  
Signature: 

Title: Police Support Services Manager

**RECEIVED**

**MAR 26 2021**

Dept. of Alcoholic Beverage Control  
Grant Unit

# EXHIBIT A

## SCOPE OF WORK

### 1. Summary

#### a. Agency Description

**Size** – The San Pablo Police Department serves a thriving residential and business community with a population of approximately 31,000 in an area of approximately 2.6 square miles. San Pablo is located in West Contra Costa County, adjacent to Interstate 80, minutes away from the Bay Area cultural centers of Berkeley, Oakland and San Francisco. Interstate 80 is the primary arterial route between the Bay Area and the city of Sacramento. The City of San Pablo is nestled between the cities of Pinole and Richmond and the neighboring cities of El Cerrito, Hercules and unincorporated El Sobrante. San Pablo is historically one of the oldest Spanish settlements in the region.

San Pablo is located less than one hour from international airports in Oakland and San Francisco. Access to the Bay Area Rapid Transit (BART) system and Amtrak passenger train service are accessible by A.C. Transit bus line service, which includes San Pablo in its route from Fremont to Pinole. Containerized shipping ports and railway access are located in Richmond and Oakland.

**Structure/Staffing** - The San Pablo Police Department is a full service community-based law enforcement agency, consisting of fifty-nine (59) sworn police officers, and twenty-nine (29) full or part-time civilian employees.

The agency's Administration is separated into two major divisions; Patrol and Investigations/Support Services; and managed by Chief of Police Ron P. Raman, two (2) Captains, three (3) Lieutenants and ten (10) Sergeants.

**Demographics** – The City of San Pablo is one of the most racially diverse communities in the Bay Area, and was recognized as Contra Costa County's first majority Latino community. Data from the 2010 Census displayed the following demographic composition for the city: 56.5% Hispanic; 15.3% African American; 15.2% Asian or Pacific Islander; 10.1% Caucasian; 0.3% Native American; and 2.6% other. At the same time, residents of San Pablo face significant economic challenges. The city's poverty rate in 2015 was 21.3%, over double the average rate for Contra Costa County (U.S. Census). The December 2015 unemployment rate for San Pablo stood at 7.3%, more than 40% higher than Contra Costa County's rate of 4.7% (U.S. Bureau of Labor Statistics). The high rates of poverty and unemployment in San Pablo have a direct impact on issues such as the number of crimes associated with establishments that sell alcoholic beverages.

**Number of ABC Licensed Locations:** The City of San Pablo has 26 On-Sales Licensees and 35 Off-Sales Licensees for a total of 61 ABC Licensed venues.

### 2. Problem Statement

**Areas to be served** – While there are roughly 61 licensed alcohol outlets in the City of San Pablo, the overwhelming majority of problem licensees are concentrated in areas that have both the highest crime rates and the greatest number of off-sale premises. The



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proposed project will focus on criminal activity associated with this small number of problem establishments in San Pablo and address the cause of criminal activity directly related to ABC licensed establishments.

**Specific Problem Locations** – Based on reporting data for the past four years, San Pablo PD has identified a preliminary list of 10 locations that are associated with an elevated level of criminal activity. The 10 locations are as follows: Bonfare Market on San Pablo Ave., Sportsman's Liquor, Golden 7 Food Store, RC Liquors, Handy Liquors, J&M Liquors, People's Market, Mike's Liquor, and Brookside U Save Liquors. The average number of calls for service in and around each of these 10 locations was 400 in 2019. In a number of cases, calls for service to a problem location represents 25 to 40 percent of the calls to that specified beat, indicating the disproportionate level of police resources being spent on these locations. The problems derived from these ABC licensed establishments have also extended into adjacent areas of the city which have resulted in serious injury or death.

**Specific Community Concerns** – Community residents in the vicinity of problem licensees in San Pablo have identified an extensive list of concerns associated with these problem establishments. These include but are not limited to the following behaviors:

The sales of illegal narcotics on or around the premises, sales of alcohol and cigarettes to minors, drinking in public and public drunkenness, driving under the influence of alcohol, driving under the influence of alcohol resulting in injury or death. Additionally – Loitering, loitering for the purpose of prostitution, lewd conduct and other crimes, assaults to include homicide, assaults on Police Officers, use or possession of weapons in or about these premises, human trafficking, robbery and or theft of property, loud music complaints and fighting involving a large group of people and complaints of all of the above from numerous community groups. Overall blight and disrepair of ABC licensed establishments.

Historically, the San Pablo Police Department has a concerning number of DUI arrests which is partly due to the high volume of alcohol sales establishments throughout the city. In 2019, without a sole dedicated DUI enforcement team or officer, the San Pablo Police Department arrested 57 individuals for DUI and responded to 21 DUI related collisions.

In addition, residents frequently report their concerns about violence toward themselves and/or family members, diversion of police resources from other more pressing concerns and a general decline in the quality of life in their community, due to issues derived from the presence of ABC licensed establishments in their neighborhoods.

**Factors Contributing to the Problem** – For the City of San Pablo, many of the issues associated with problem licensees are tied closely to the economic condition of the surrounding neighborhood. The areas of San Pablo with a high concentration of problem licensees are also in areas of the city with the highest levels of poverty, unemployment, and social disorder. These surrounding conditions make it more likely an establishment will have an excessive level of criminal activity associated with the premise.



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## 3. Project Description

### **Goals and Objectives of this project:**

We have identified 10 of our most serious offending licensees, including but not limited to; Bonfare Market on San Pablo Ave., Sportsman's Liquor, Golden 7 Food Store, RC Liquors, Handy Liquors, J&M Liquors, People's Market, Mike's Liquor, and Brookside U Save Liquors. The San Pablo Police Department has a Priority Oriented Policing (P.O.P.) Unit. This unit has unified the police department division of Code Enforcement, School Resource Officers and Investigations. The P.O.P. Unit will assume responsibility for overseeing ABC operations to meet the goals and objectives outlined in this project. The P.O.P. Unit will work in conjunction with building inspectors, health inspectors, and ABC to insure adherence to all local and state laws and ABC regulations. **The P.O.P. unit will conduct 12 IMPACT Inspections. The P.O.P. unit will also conduct the ROSTF enforcement after the IMPACT Operations.** During the inspections, Officers will insure businesses are abiding by local and state regulations and ABC guidelines. The Code Enforcement Police Service Technician will inspect the property for municipal and building code violations that present an image of blight and disrepair, which encourages criminal activity, and make recommendations and/or issue citations to the business owners, prompting them to address any issues observed. Utilizing the "Broken Windows" policing model we will build a partnership with the businesses and the surrounding neighborhoods through revitalization to create a safe and clean environment for the community and ABC licensed businesses.

SPPD has established a solid partnership with our local advocacy groups regarding alcohol issues and will forge further partnerships with our neighborhood councils and merchant groups. SPPD will continue to present informational training at these neighborhood council meetings to keep them updated about our current projects and progress in addressing their concerns in regards to ABC licensees. SPPD will issue press releases on each project which will contain a brief description of the operation conducted.

**SPPD will conduct 6 minor decoy and/or "shoulder tap" operations and 6 General Enforcement operations targeting our problem stores.** These enforcement operations will include covert bar inspections at problem locations in order to monitor activities and prevent sales of alcohol to minors and obviously intoxicated persons. The SPPD POP Unit will conduct operations including ROSTF operations monthly. Through these operations, we hope to address not only the alcohol issues but those issues plaguing our licensees, i.e. human trafficking and the buying and selling of alcohol to minors. Through the listed additional enforcement in the areas of ABC licensed establishments, we will be looking for a statistical decrease in both calls for service, complaints and arrests in the surrounding areas of the noted problem ABC licensed businesses throughout the city. SPPD will continue to hold LEADS training sessions annually. **POP will conduct LEADS lineup training for patrol and specialty teams during their training days.** Officers will be expected to retain and utilize LEADS training to enforce and educate ABC licensed business during daily patrols and citizen contacts.

Many of the goals and objectives listed above are part of the POP and Code Enforcement

# EXHIBIT A

Unit's current mission and duties. SPPD has also utilized patrol to address these issues as part of their collateral patrol duties. SPPD has been able to address most of these ABC compliancy issues with the current staffing levels. The SPPD POP Unit continues to redesign our unit's expertise in the field of ABC regulations. Compliancy has come slowly with many of our licensees and SPPD strives to continue improvement to alleviate any nuisance complaints and blight situations. SPPD has found that consistent follow-up and in some cases, enforcement through citations have brought some of the licensees into compliance. The objectives and goals are very attainable and can be realistically accomplished within the year.

The Contra Costa County District Attorney's Office takes a strong stance in protecting the youth in our community and upholding local and state laws regarding alcohol beverage violations. District Attorney's Office filing Supervisor, Nancy Georgiou confirmed the District Attorney's office is dedicated to supporting the parameters of this grant, to include criminal enforcement against persons who violate state and local laws regarding ABC regulations.

## **4. Project Personnel**

### **a. Number of staff, type of staff and staff qualifications:**

The SPPD POP Unit is comprised of a sergeant, five officers and a Police Services Technician. The officers assigned to this unit possess years of experience in law enforcement as well as state and local laws. The officers in this unit have experience in working plain clothes/undercover type operations, ABC enforcement operations including but not limited to minor decoy/IMPACT, and surveillance.

### **b. Unit/Division Responsible for the Grant**

Because of their primary role in connecting with the community, responsibility for implementing and reporting on the activities associated with the Department of Alcoholic Beverage Control, the responsibility of this Grant will reside with the SPPD POP Unit.

### **c. Names, Rank and Assignment of Personnel Involved**

Chief Ron P. Raman, Chief of Police  
Lieutenant Shawn Ray, Coordinating Manager  
Celeste Taylor, Department Accounting Manager  
Sergeant Ravinder Singh, Project Director  
Officer Tyler Hannis, Coordinating Officer  
Officer Dante DiMercurio, Coordinating Officer  
Officer Ernad Rosic, Coordinating Officer  
Officer David Hoff, Coordinating Officer  
Officer, Cameron Banayat, Coordinating Officer  
Police Services Technician, Joanna Rodriguez, Code Enforcement



## EXHIBIT B Budget Detail

BUDGET CATEGORY AND LINE-ITEM DETAIL	COST
A. Personnel Services (list hourly rates and benefit %)	(Round budget amounts to nearest dollar)
A.1 Straight Time    Officer est. \$60.00 per hour x 288 (100%), Sergeant est \$71.00 per hour x 144 (100%)	\$ 27,504.00
A.2 Overtime            Officer est. \$31.00 per hour x 288 hours, Sergeant est \$35.00 per hour x 144 hours,	\$ 13,968.00
A.3 Benefits Benefits estimated at 30% x \$27,504	\$ 8,251.00
<b>TOTAL PERSONNEL SERVICES</b>	<b>\$ 49,723.00</b>
B. Operating Expenses (maximum \$2,500)	
*Proof of payment will be required Buy money for operations	\$ 750.00
<b>TOTAL OPERATING EXPENSES</b>	<b>\$ 750.00</b>
C. Equipment (maximum \$2,500)	
*Receipts will be required	
<b>TOTAL EQUIPMENT</b>	<b>\$ 0.00</b>
D. Travel Expense/Registration Fees (maximum \$2,500)	
*Registration fee for July 2021 APP Conference attendee is \$325 each	
<b>TOTAL TRAVEL EXPENSE</b>	<b>\$ 0.00</b>
<b>TOTAL BUDGET DETAIL COST, ALL CATEGORIES</b>	<b>\$ 50,473.00</b>

## OTHER FUNDING SOURCES

Complete the following to report the total funds available to support the activities related to accomplishing the goals and objectives of the contract. In the "Grant Funds" column, report the ABC funds requested by category. In the "Other Funds" column, report all other funds available to support the project by category (if none, leave blank). Then calculate the totals by category in the "Program Total" column. Total each column down to arrive at the total program funds available.

*\*Round all budget amounts to the nearest dollar—No Cents*

BUDGET CATEGORY	GRANT FUNDS	OTHER FUNDS	PROGRAM TOTAL
Personnel Services	\$ 49,723.00	\$ 6,526.00	\$ 56,249.00
Operating Expense	\$ 750.00		\$ 750.00
Travel/Registration Fees			
Equipment			
TOTALS	\$ 50,473.00	\$ 6,526.00	\$ 56,999.00

This form does not become part of the contract but is **required** in the Request for Proposal package.

**Department Organization**  
Effective: Feb 1, 2021

