

# Contra Costa County COVID-19 Youth/Young Adult Ambassadors



The primary role of the Ambassadors is to help create youth/young adult focused messages about COVID-19 such as how to protect yourself from it, as well as how and where you can get tested for the virus. Once these messages are created the Ambassadors will be asked to use their social media platforms to share these messages with family, friends, and social media platform followers.

If you are a youth or young adult between the ages of 15-24 that is passionate about educating others about health and/or social justice issues, and you are committed to raising awareness about the importance of protecting yourself and others from the disease

#### **WE WANT TO HEAR YOUR VOICE AND INVITE YOU**

to partner with us to develop messages that will be core to this campaign.

We hope that you will consider applying to be a part of this group, applications must be submitted by Monday, August 3, 2020 at 5:00 p.m.

### **Youth/Young Adult Ambassadors Campaign Details**

- Pay: \$525 Stipend
- Campaign Duration: July 2020 December 2020

### Youth/Young Adult Ambassadors Expectations

In order to receive stipend, Youth/Young Adult Ambassadors will be expected to work 35 hours in order to receive the stipend. Hours will include:

- One 3-hour training on how to educate others about COVID-19 and how to use social media platforms.
- Providing feedback through focus groups, surveys, and interviews on campaign materials.
- Educating others about COVID-19 through a variety of activities but primarily posting educational messages monthly on various social media platforms.

If you are interested, please use the link below to complete and submit the application by 5:00 p.m. on 8/3/20:

## <u>tinyurl.com/y358fw3e</u>

If you have questions, please email:

Cedrita Claiborne at <a href="mailto:cedrita.claiborne@cchealth.org">Cedrita Claiborne@cchealth.org</a> - or - Ryyn Schumacher at <a href="mailto:Ryyn.Schumacher@cchealth.org">Ryyn.Schumacher@cchealth.org</a>