

THE BAY AREA'S BIGGEST DAY FOR BICYCLING



Each May, riders across the Bay Area pedal in celebration of bicycling as a fun and healthy way to get around town. As a sponsor of Bike to Work Day, you'll reach hundreds of thousands of Bay Area residents in print, online, at events, and on the street. This region-wide event is covered by major media outlets plus thousands of social media posts before and during May, National Bike Month.

BIKE TO WORK DAY HIGHLIGHTS:

200 ENERGIZER STATIONS

23K COMMUTERS PARTICIPATE

13,000

CUSTOM BAGS 180K

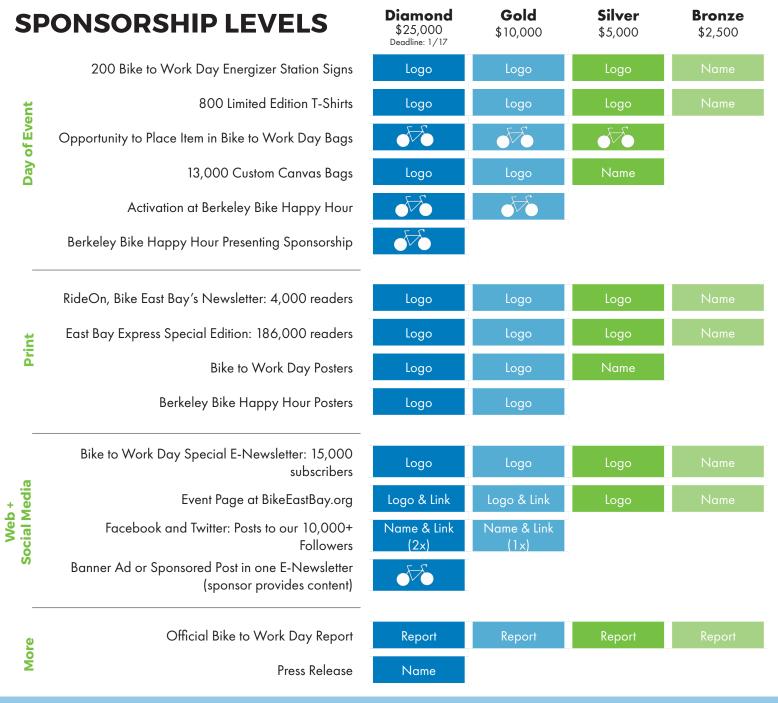
EAST BAY EXPRESS BTWD GUIDE

800

LIMITED EDITION BTWD SHIRTS

8,000

POSTERS DISTRIBUTED



Name **Business/Organization** Address **Phone Number Email** Sponsorship Level*: Diamond | Gold | Silver | Bronze

Sponsorship Deadline February 14, 2020

Diamond Sponsor Deadline: January 17

Please send this form to

Ginger@BikeEastBay.org

or mail it to the address below.

Bike East Bay PO Box 1736 Oakland, CA 94604

Ginger Jui **Executive Director** 510-845-7433 x1003 Ginger@BikeEastBay.org

^{*}Have specific goals you want to meet for your sponsorship? We can work with you to tailor a sponsorship package to fit your needs. Contact us.