

RESOLUTION 2020-003

**RESOLUTION OF THE CITY COUNCIL OF THE CITY OF SAN PABLO APPROVING
THE CITY OF SAN PABLO CENSUS 2020 LOGO**

WHEREAS, the U.S. Census Bureau will be conducting census outreach and response collection in 2020 to fulfill federal obligation as outlined in the Constitution;

WHEREAS, the State of California and the County of Contra Costa are providing additional funding and staff support to ensure a complete count;

WHEREAS, the City of San Pablo is committed to supporting a complete count to ensure proper representation and funding for community resources;

WHEREAS, the City of San Pablo has approximately 72% of residents living in Hard-to-Count census tracts; and

WHEREAS, a City of San Pablo branded Census 2020 outreach campaign is expected to support public engagement and improve Census response rates.

NOW, THEREFORE, BE IT RESOLVED that the foregoing recitations are true and correct, and are included herein by reference as findings; and

BE IT FURTHER RESOLVED that the City Council of the City of San Pablo hereby approves the City of San Pablo Census 2020 logo attached as Exhibit 1 for use in City and regional outreach efforts.

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ADOPTED this 21st day of January, 2020, by the following votes:

AYES:	COUNCILMEMBERS:	Kinney, Pineda, Xavier, Pabon-Alvarado and Cruz
NOES:	COUNCILMEMBERS:	None
ABSENT:	COUNCILMEMBERS:	None
ABSTAIN:	COUNCILMEMBERS:	None
ATTEST:		APPROVED:

/s/ Lehny M. Corbin
Lehny M. Corbin, Deputy City Clerk

/s/ Arturo M. Cruz
Arturo M. Cruz, Mayor