

RESOLUTION 2020-010

RESOLUTION OF THE CITY COUNCIL OF THE CITY OF SAN PABLO APPROVING THE CITY OF SAN PABLO SLOGAN “TEAMWORK SAN PABLO 2020 - THE YEAR OF COLLABORATION” FOR THE JANUARY—DECEMBER 2020 PERIOD

WHEREAS, *Economic Development & Diversification* is a Major Policy Goal contained in the FY 2019-21 Council Priority Workplan, effective March 1, 2019;

WHEREAS, in 2012, an annual slogan was instituted for the City of San Pablo as an organization to promote community pride and civic engagement;

WHEREAS, the slogan is part of an overall integrated organizational plan to promote cooperation and teamwork in the City of San Pablo organization and in the community, and to underscore the importance of professional development, management and leadership in the organization;

WHEREAS, the top four “The Year of” slogan choices for 2020 were developed by the City’s Executive Leadership Group (ELG). Subsequently all city staff were invited to participate in an online survey, followed by a community survey via social media for voting. The results overall are as follows:

1. 2020 The Year of Collaboration- 26 votes
2. 2020 The Year of New Vision – 26 votes
3. 2020 The Year of Resiliency – 25 votes
4. 2020 The Year of Vision – 23 votes

TEAMWORK SAN PABLO: **2020 The Year of Collaboration**

WHEREAS, the slogan for 2020 will be selected by majority vote of the City Council and will be promoted at City Hall and in the community during the January – December 2020; and

WHEREAS, the expense to print appropriate banners and marketing items can be accommodated within the existing City Manager’s budget and no new funds are required at this time.

NOW, THEREFORE, BE IT RESOLVED that the City Council of the City of San Pablo hereby approves “Teamwork San Pablo 2020 - *The Year of Collaboration*” as the slogan for the 2020 calendar year.

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ADOPTED this 21st day of January, 2020, by the following votes:

AYES:	COUNCILMEMBERS:	Kinney, Pineda, Xavier, Pabon-Alvarado and Cruz
NOES:	COUNCILMEMBERS:	None
ABSENT:	COUNCILMEMBERS:	None
ABSTAIN:	COUNCILMEMBERS:	None
ATTEST:		APPROVED:

/s/ Lehny M. Corbin
Lehny M. Corbin, Deputy City Clerk

/s/ Arturo M. Cruz
Arturo M. Cruz, Mayor