

## RESOLUTION 2019-141

### RESOLUTION OF THE CITY COUNCIL OF THE CITY OF SAN PABLO APPROVING A SPONSORSHIP IN THE AMOUNT \$5,000 FOR NORTH RICHMOND SHORELINE FESTIVAL ON SATURDAY, OCTOBER 12, 2019

WHEREAS, *Enhance Community Resilience: 205. Civic Engagement* is an adopted policy item in the FY 2018-21 City Council Priority Work plan, effective March 1, 2019. The event includes healthy outdoor activities consistent with the Workplan's Healthy Eating Active Living Initiatives;

WHEREAS, this is not a project as defined by CEQA;

WHEREAS, on August 22, 2019 the City Manager's Office received an email with letter of request for sponsorship from Mr. Diego Garcia, Shoreline Festival Coordinator, requesting a \$5,000 support for their 16<sup>th</sup> Annual North Richmond Shoreline Festival (NRSF) on Saturday, October 12, 2019;

WHEREAS, the requested amount of \$5,000 will be used to cover the rising costs of meals provided, educational experiences, music, games, and entertainment for attendees, free of charge to all participants due to many supporters and sponsorship funds. The event, combined with the celebration of Bay Day and a new event with Citizens for Eastshore Parks (CESP) will educate the community about the eco-system and how they can become eco-stewards of the natural surroundings. The festival has attracted over 1,600 locals and visitors in the past few years, with more than 400 participants from San Pablo;

WHEREAS, the NRSF Committee donates most of their time to make the event successful and although the attendance has increased, their food budget remained the same;

WHEREAS, the event was founded by Ms. Whitney Dotson of the East Bay Regional Park District as a way to educate the community about the benefits of open space as well as provide information on ways members of the public can work together to support the parks and healthy lifestyle.

NOW, THEREFORE, BE IT RESOLVED that the City Council of the City of San Pablo approves a sponsorship in the amount of \$5,000 for the annual North Richmond Shoreline Festival on Saturday, October 12, 2019 at the Point Pinole Regional Shoreline Park; and

BE IT FURTHER RESOLVED that a total of \$30,000 has been budgeted and earmarked for Event Annual Sponsorship for FY 2019/20 under the Adopted FY 2018-21 Quadrennial Operating Budget – City Council Division (100-1110-44050). The authorized sponsorship in the amount of \$5,000 will be deducted from this expense balance leaving a remaining balance of \$11,400 for the remainder of FY 2019/20 period for future sponsorships by the City Council.

\* \* \* \* \*

ADOPTED this 16<sup>th</sup> day of September, 2019, by the following votes:

AYES:	COUNCILMEMBERS:	Pineda, Xavier, Pabon-Alvarado, Cruz and Kinney
NOES:	COUNCILMEMBERS:	None
ABSENT:	COUNCILMEMBERS:	None
ABSTAIN:	COUNCILMEMBERS:	None
RECUSED:	COUNCILMEMBERS:	None

ATTEST:

APPROVED:

/s/ Patricia Ponce  
Patricia Ponce, City Clerk

/s/ Rich Kinney  
Rich Kinney, Mayor