

## **RESOLUTION 2019-###**

### **RESOLUTION OF THE CITY COUNCIL OF THE CITY OF SAN PABLO AUTHORIZING THE CITY MANAGER TO EXECUTE A CONTRACT WITH STRATEGY RESEARCH INSTITUTE, INC. IN THE AMOUNT OF \$48,000 ANNUALLY FOR THE CITY'S COMMUNITY OUTREACH STRATEGY PROGRAM FOR FY 2019-21, FOR A TOTAL CONTRACT COST OF \$96,000**

WHEREAS, SRI, Inc.'s professional services are essential to supporting the City Council's Major Policy Goal: Enhance Community Resilience; Policy #205 - Civic Engagement which is an adopted policy item under the FY 2018-21 Council Priority Workplan, effective March 1, 2019;

WHEREAS, since FY 2010/11, the City Council has annually budgeted funds in the amount of \$48,000 for development of a community outreach strategy program using a professional services agreement for specialized professional services; and

WHEREAS, the City Council has previously approved budget allocations for this program in the FY2017-21 Quadrennial Operating Budget;

WHEREAS, the City Manager recommends the City Council execute a professional services agreement for FY 2019-21 with Strategy Research, Inc. (SRI, Inc.) for the ongoing development and implementation of a community outreach strategy to build consensus, foster good citizen relations, and to inform local residents and stakeholders of important issues in the San Pablo community;

WHEREAS, SRI, Inc., a professional organization, is well qualified to perform a range of professional services to assist the City with consensus building and outreach to community leaders, community and civic organizations, special interest groups/organizations, and other stakeholders who are committed to the ongoing health and well-being of the San Pablo community at-large; and

WHEREAS, although the City's Purchasing Guidelines indicate that three written quotes or an RFP process is appropriate for engaging professional services, competitive bidding requirements may be dispensed if the public interest is better served by doing so, as where competitive bidding would not produce an advantage. (Graydon v. Pasadena Redevelopment Agency (1980) 104 Cal.App.3d 631; Los Angeles Dredging Co. v. Long Beach (1930) 210 Cal.348.) The exception may be invoked where the product or service contracted for is of unique value and may not be obtained elsewhere (Hodgeman v. City of San Diego (1942) 53 Cal.App.2d 610,618), which is the situation with the services of SRI, Inc.

NOW THEREFORE, BE IT RESOLVED by the City Council of the City of San Pablo:

1. The City Manager is authorized to execute a contract in the amount of \$48,000 annually (\$4,000 per month) for the City's community outreach strategy program for FY 2019-21 with Strategy Research Institute, Inc.,

2. Execution of the second year of the agreement (FY 2020/21) is contingent upon adequate Council-approved budget authority for the applicable fiscal year.

BE IT FURTHER RESOLVED that the foregoing recitations are true and correct, and are included herein by reference as findings.

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ADOPTED this 1<sup>st</sup> day of July, 2019, by the following votes:

AYES:	COUNCILMEMBERS:	Pineda, Xavier, Pabon-Alvarado, Cruz and Kinney
NOES:	COUNCILMEMBERS:	None
ABSENT:	COUNCILMEMBERS:	None
ABSTAIN:	COUNCILMEMBERS:	None

ATTEST:	APPROVED:
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/s/ Patricia Ponce  
Patricia Ponce, City Clerk

/s/ Rich Kinney  
Rich Kinney, Mayor