

Tobacco Grant Outreach & Enforcement Update



PRESENTED BY CAPTAIN BRIAN BUBAR

Dedicated to Providing Exceptional Police Service



Program Development

- ▶ \$612k DOJ grant funding received in July 2018
- ▶ Community Partners:
 - ▶ Tobacco Use Prevention Education (TUPE)
 - ▶ Contra Costa Health Services Tobacco Prevention Division
 - ▶ Bay Area Community Resources (BACR)
 - ▶ Youth Tobacco Advocacy & Policy Project (YTAPP)
- ▶ California Department of Tax and Fee Administration
 - ▶ State Regulatory Agency overseeing Tobacco Sales
 - ▶ Developing formal inspection process



TUPE

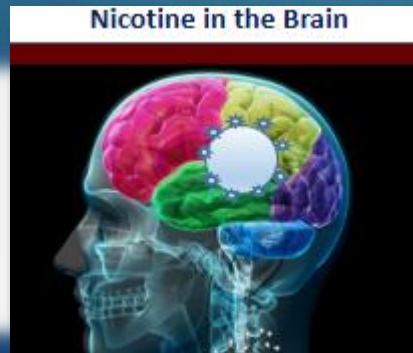
..... stands for

**Tobacco Use Prevention
Education**



Community Outreach & Prevention

- Completed education and training to 4th, 5th, and 6th Grade classes at each elementary school in San Pablo and Salesian High School
- Scheduling classes at Helms Middle School
- Tobacco Officer and staff attended San Pablo Literacy Event at Davis Park
- Tobacco Free Fun Fair held at First Five in San Pablo



Providing Exceptional Police Service



Enforcement

- ▶ December 2018: San Pablo PD hosted a training course for (25) Northern California agencies on undercover tobacco operations and enforcement
- ▶ Beginning in January, weekly enforcement Operations Scheduled
- ▶ Minor Decoy:
 - ▶ 8 Businesses visited; zero sales to minors. 2 Citations for open containers
- ▶ Shoulder Tap:
 - ▶ 8 Businesses visited; sales to minors at each location; 10 arrests (1/4 subjects contacted agreed to purchase tobacco for minor)
 - ▶ 2 Citations for smoking within 20 feet of business; 7597 B&P
- ▶ General Enforcement
 - ▶ 15 locations visited; 7 contacts for loitering; 3 citations (open container/smoking)
- ▶ Inspections
 - ▶ 11 Inspection Operations to include each of the six smoke



Tobacco Ordinance

- ▶ December 17, 2018: City Council adopted Ordinance amending Chapter 5.06 of the Municipal Code:
 - ▶ Prohibits city-wide sales of flavored tobacco including menthol and e-cigarettes
 - ▶ For cigars -- minimum pack size of 6 and minimum cost of \$10 per cigar
 - ▶ For cigarillos – minimum pack size of 25
 - ▶ For little cigars – minimum pack size of 20
- ▶ Effective date of Ordinance is March 17, 2019: 90-day “grace period” until enforcement begins.
- ▶ Police Department met each Smoke Shop owner to educate and train for preparation of incoming ordinance.
- ▶ Continued dialogue with business community on enforcement



Dedicated to Providing Exceptional Police Service



QUESTIONS ?



Dedicated to Providing Exceptional Police Service