



Tara Hills Recreation Association, Inc.
P.O. Box 37
Pinole, California 94547
www.tarahillsbaseball.com
Email: tarahillsbaseball@gmail.com

October 2018

Dear Community Partner:

Tara Hills Recreation Association (THRA or Tara Hills) is a non-profit organization with an established and respected history in the community since 1963. Our mission is to give local youth a safe environment to grow and thrive by learning the fundamentals of baseball and softball, the value of team work and the importance of sportsmanship. THRA has impacted over 13,500 youth in the Bay Area through Spring and Fall leagues and tournaments. Last season, we served more than 250 youth between the ages of 3 and 14 and sent 4 teams to All-Star tournaments with our 6u team placing first in the Western Northeast Regional competition.

At this time, we humbly request your support and invite your organization to be a sponsor for the 2019 season. This coming season will be an exciting year of growth as we have now added a girls softball league and additional local tournaments to our programming. Community partners play a vital role in this growth and in keeping our mission alive. All funds are used for league and team related expenses including uniforms, equipment, field maintenance and insurance. Most importantly, your contribution allows THRA to keep registration, travel, and tournament fees to a minimum to ensure all students can participate, regardless of income level.

Attached you will find a list of recommended Sponsorship Levels. Please review at your earliest convenience and consider at what level you may be able to support. I am available to answer questions, discuss in-kind and engagement opportunities, and customize a sponsorship package to your organization's specifications. I can be reached at (510) 209-2656.

With your generous contribution, we can continue to bring Bay Area youth the joy of America's favorite past-time for years to come. Please join our family of partners today.

Thank you,

A handwritten signature in black ink, appearing to read "Monique August", with a long horizontal flourish extending to the right.

Monique August
Sponsorship Chairperson, THRA Board Member



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League Sponsorship Levels & Benefits

(financial donation or equivalent budget relieving in kind support)

Outfield Sponsor – \$300-\$499

- Listing on league website as sponsor

Base Sponsor- \$500 minimum

All of the benefits listed above, plus:

- Invitation and mention at Opening and Closing ceremonies
- Company name on league banner displayed at Tara Hills fields

Dugout Sponsor- \$1,000 minimum

All of the benefits listed above, plus:

- Sponsor appreciation plaque
- Company logo on league sponsors page

Field Sponsor- \$1,500 minimum

All of the benefits listed above, plus:

- Customized league hat with company logo

League Sponsor - \$2,000 minimum (4 sponsorships max)

All of the benefits listed above, plus:

- Naming right of one field for one year

Non-profit Tax ID #25-0288286

Sponsorship Contact:

Monique August

(510) 209-2656

moniqueaugust@att.net



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League Wish List

(Items listed from highest to lowest priority)

Field Maintenance/Landscape Support

Irrigation Sprinkler Heads

Red Baseball/Playground Sinder/Infield Mix (27 yards)

Line Chalker/Striper

Sprinkler Control Clock

Portable Game Mounds

Dugout Storage Racks/Cubbies

Field PA System

Bleachers/Benches

Mat Drag

Youth Player Opportunities

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