

RESOLUTION 2018-124

RESOLUTION OF THE CITY COUNCIL OF THE CITY OF SAN PABLO (1) APPROVING STAFF RECOMMENDATIONS FOR CHILDHOOD OBESITY PREVENTION PROGRAMS FOR FISCAL YEAR 2018/19, AND (2) AUTHORIZING THE CITY MANAGER TO EXECUTE GRANT AGREEMENTS/CONTRACTS WITH ELIGIBLE AGENCY PROVIDERS FOR CHILDHOOD OBESITY PREVENTION PROGRAMS FOR A TOTAL AMOUNT NOT TO EXCEED \$300,000 FOR FISCAL YEAR 2018/19

WHEREAS, Develop Childhood Obesity Prevention Task Force/Strategic Work Plan are adopted policies contained in the FY 2018-21, effective November 1, 2017;

WHEREAS, this is not a project defined by CEQA;

WHEREAS, on April 2, 2018, City Council adopted Resolution 2018-047, which dedicated an annual revenue source from the City's adopted Digital LED Billboard Annual Revenue (\$100,000 in FY 2018/19 and 20% of Billboard revenue not to exceed \$100,000 annually thereafter);

WHEREAS, on April 16, 2018, City Council also adopted Resolution 2018-059, which authorized a portion of Annual Sales Tax Revenue from Measure Q to fund childhood obesity prevention programming (25% not to exceed \$200,000 annually) with both resolutions set to be effective July 1, 2018;

WHEREAS, upon formal establishment of new dedicated revenue streams to fund childhood obesity prevention programming in FY 2018/19, the City Council authorized City staff per City Council Resolution 2018-059 adopted on April 21, 2018 to proceed with development of a new policy framework to be used as the basis for an RFP/RFQ process to solicit proposals for future contracts and services from local community service or non-profit organizations interested in providing new childhood obesity prevention programming during the FY 2018/19 period;

WHEREAS, the RFP/RFQ policy framework was developed, reviewed and recommended by the Community Services Standing Committee (Calloway/Morris) on June 11, 2018;

WHEREAS, on July 2, 2018, City Council adopted Resolution 2018-100, transforming the existing COPTF into a new five-member Childhood Obesity Prevention Advisory Group (Advisory Group) to coincide with the adoption of the new RFP/RFQ process authorized by previous City Council action the same evening;

WHEREAS, the City received 10 proposals from local community service or non-profit organizations interested in providing new childhood obesity prevention programming during the FY 2018/19 period in response to the RFP/RFQ; and

WHEREAS, following the stated evaluation process, staff recommends and seeks City Council authorization to make the following grant/contract awards:

Agency	Amount Requested	Recommended FY 2018/19
Lead2Play	\$25,000.00	\$25,000.00
Fresh Approach	\$49,862.21	\$49,862.21
Bay Area Community Resources	\$48,300.00	\$48,300.00
Boys and Girls Club of Contra Costa	\$70,000.00	\$70,000.00
West County Digs	\$50,000.00	\$50,000.00
Contra Costa County/County Library	\$13,000.00	\$13,000.00
Contra Costa County Health Services	\$67,200.00	\$43,837.79
Coco Kids	\$40,000.00	\$0
Royal King Academy	\$30,000.00	\$0
Forza Vital	\$30,000.00	\$0
Grand Total:	\$423,362.21	\$300,000

WHEREAS, funding to support the proposed programming is already available from previous City Council action as follows:

Fund Name	Account Number	Amount FY 18/19
Measure Q	100-5110-44050-MEA-Q13	\$200,000
LED Marketing Signage	100-5110-44050-COP-AG1	\$100,000
	Total Budget	\$300,000

NOW, THEREFORE, BE IT RESOLVED the City Council of the City of San Pablo (1) approves staff recommendations for Childhood Obesity prevention programs for FY 2018/19 set forth above; and (2) authorizes the City Manager to execute grant agreements/contracts with eligible agency providers for childhood obesity prevention programs for a total amount not to exceed \$300,000 for fiscal year 2018/19.

BE IT FURTHER RESOLVED that the foregoing recitations are true and correct, and are included herein by reference as findings.

ADOPTED this 17th day of September, 2018, by the following vote:

AYES: COUNCILMEMBERS:
 NOES: COUNCILMEMBERS:
 ABSENT: COUNCILMEMBERS:
 ABSTAIN: COUNCILMEMBERS:

ATTEST:

APPROVED:

/s/ Elizabeth Pabon-Alvarado
 Elizabeth Pabon-Alvarado, City Clerk

/s/ Genoveva Garcia Calloway
 Genoveva Garcia Calloway, Mayor