



Familias Unidas

counseling and information center
un servicio para la comunidad

July 24, 2018

City of San Pablo
Genoveva Garcia Calloway, Mayor
13831 San Pablo Avenue
Building 1
San Pablo, CA 94806

Dear Ms. Calloway,

I would like to thank the City of San Pablo for being a long-standing supporter of our work. As a result of your commitment to the San Pablo Richmond community we are able to provide 500 primarily uninsured families with mental health and violence prevention service annually. More than 65% of the youth and families that we serve are San Pablo residents. We also specifically target San Pablo residents in our youth development programming and mental health programs at designated school sites.

We are currently in the planning stages of our 2nd Annual Tequila Tasting Fundraising event that will be held on Saturday, September 8, 2018. This fundraiser, led by Familias Unidas' board of directors, is part of our new strategic plan to increase philanthropic support. This year we plan on donating all funds to sustain our programs that has been impacted, by decreased funding from local, state and federal resources. We are looking to partner with public and private agencies to provide financial support to continue to provide services. We are requesting \$10,000 sponsorship level from The City of San Pablo to be a Title Sponsor of our event.

As you know, Familias Unidas provides quality mental health services that supports community well-being through preventive health education, outreach, psychosocial case management support and psychotherapy. Our holistic and culturally appropriate approach serves the Latino population and other diverse communities in San Pablo.

Sponsorship levels are indicated below. We respectfully seek the City of San Pablo to join us as a Title Sponsor. We look forward to our continued partnership. Please feel free to connect with Lorena Huerta, Executive Director at luherta@familias-unidas.org or 510-412-5930.

Yours Sincerely,

Lorena Huerta,
Executive Director

Desarrollo Familiar Inc. (dba Familias Unidas)

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