



Dakota Wesleyan University Web Sponsor Program 2018-19

To the Dakota Wesleyan University Student-Athlete:

In 2018-19, Dakota Wesleyan University athletics will provide each student-athlete with his or her own Web profile accessible through each team's "Roster" page. Each individual page will have the student-athlete's picture along with their basic information. However, each student-athlete will have the opportunity to have a full athletic bio if they secure a hometown or community sponsor(s).

Who is a potential Web Sponsor for you?

Any business, corporation, group or individual(s) who desires to share your athletic department web page with you. This sponsor should be a resident of your home city or county. (DWU will reserve the right to "approve" all sponsors.) We will not accept any sponsorships whose primary business is in the area of alcohol, tobacco or gambling sales. All sponsor information will be listed in standard font, but the sponsor has the option to e-mail a color .jpeg of their logo to also appear on the page.

What do you need to secure a sponsorship?

During the summer months, ask a business, corporation, group or individual(s) if they will sponsor you on the DWU athletic department web site. Each football player is required to raise \$400 for a web sponsorship. That \$400 sponsorship pays for all of their travel and workout gear for the season. Athletes can fulfill this requirement by getting **one sponsor for \$400** or **two at \$200 each**. This sponsorship will appear online by the start of your season and will remain online through the end of the 2018-19 school year. The information on the next page should be helpful in an attempt to explain our sponsorship program, and the sponsor form **MUST** be received with the check in order to process. If you are using the same sponsor as previous years, the form must still be completely filled out in order for DWU athletics to process the Web Sponsor.

Have your sponsor:

1. Complete the information on the next page.
2. Make the check payable to: Dakota Wesleyan University Athletics
3. Mail the check **AND** the completed form to:

Ross Cimpl

Dakota Wesleyan University Athletics

1200 W. University Ave.

Mitchell, S.D. 57301

4. If the business wants a color logo with their information, e-mail it to: ian.mcclanahan@dwu.edu and make sure they indicate the student-athlete they are sponsoring. Only electronic logos will be accepted.

Please make sure the **FORM** and the **CHECK** are sent to DWU Athletics **TOGETHER**. Contact Ross Cimpl, head football coach with any questions at 605-995-2852 or ross.cimpl@dwu.edu. Everything **MUST BE** turned in by **JULY 1**, or the student athlete will be required to pay \$400 on their own.



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This summer Dakota Wesleyan University is offering each of its student-athletes a chance to upgrade their online profile through our Web Sponsor program. For the 2018-19 school year, all DWU athletes will have a basic profile on our athletics Web site (www.dwuathletics.com), but by securing a Web Sponsor, an athlete will receive a full athletic bio with stats, accomplishments, personal information and more. This program is a great way to keep our student-athletes connected with their hometown businesses and communities.

As a DWU Web Sponsor, you or your business will receive an advertisement on the student-athletes online profile. If you have a Website, include your URL so we can directly link to your homepage, and you also have the option to e-mail a color logo (.jpeg) to ian.mcclanahan@dwu.edu to be displayed with your ad. ONLY .jpeg files will be accepted. Please indicate who you are sponsoring.

Each football player is required to raise \$400 for a web sponsorship to pay for his travel and workout gear. Athletes can fulfill this requirement by getting one sponsor for \$400 or two for \$200 each. If you have any questions please contact Ross Cimpl, head football coach, at 605-995-2852 or ross.cimpl@dwu.edu. Each sponsorship is valid beginning with the start of the student-athletes' 2018-19 season and is good through the end of the school year.

Detach and complete the section below and mail, ALONG WITH THE CHECK to: Ross Cimpl, Dakota Wesleyan University Athletics, 1200 W. University Ave., Mitchell, S.D., 57301.

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DWU 2017-18 Web Sponsor Form

(Please fill out and return with payment)

Student-Athlete's Name: _____

Sport: _____

Web Sponsor (Business): _____

Address: _____

Contact Person: _____

Telephone: _____

Business web address: _____

Are you e-mailing a color .jpeg of your logo to ian.mcclanahan@dwu.edu? Yes _____ **No** _____

Circle one: Full sponsor (\$400) Half sponsor (\$200 each)

Please make your check payable to: **Dakota Wesleyan University Athletics** Mail **FORM** and **CHECK** to:
Ross Cimpl, Dakota Wesleyan University Athletics, 1200 W. University Ave., Mitchell, S.D., 57301