

RESOLUTION 2018-099

RESOLUTION OF THE CITY COUNCIL OF THE CITY OF SAN PABLO APPROVING THE REQUEST FOR PROPOSALS FOR PROGRAMS AND SERVICES FOR CHILDHOOD OBESITY PREVENTION

WHEREAS, Develop Childhood Obesity Prevention Task Force // Strategic Work Plan is an adopted policy item under the FY 2018-21 City Council Priority Work plan, effective November 1, 2017;

WHEREAS, this is not a project defined by CEQA;

WHEREAS, on January 9, 2012, City Council authorized the establishment of a Citywide Childhood Obesity Prevention Task Force (COPTF), Resolution 2012-008; to develop an overall Strategic Plan for addressing the growing childhood obesity epidemic in San Pablo;

WHEREAS, the COPTF Steering Committee also assisted in guiding the work of the COPTF;

WHEREAS, the COPTF worked with the COPTF Steering Committee, City staff, and outside consultants to create a Community Action Plan (CAP), which was presented and adopted by the City Council on April of 2014, Resolution 2014-063;

WHEREAS, the CAP was a document that outlined a variety of programs and policy recommendations for the COPTF that annually guided the COPTF work of reducing childhood obesity in San Pablo;

WHEREAS, through FY2015/16 and FY2016/17, the San Pablo City Council provided a total of \$100,000 in one-time discretionary funding (\$50,000 each over those two fiscal years) to assist the COPTF in addressing a number of the policy and program recommendations outlined in the CAP, such as providing low-cost healthy eating active living recreational classes, community outreach materials/information, and minor capital improvements to San Pablo park facilities;

WHEREAS, on April 2, 2018, City Council adopted Resolution 2018-047, which dedicated an annual revenue source from the City's adopted Digital LED Billboard Annual Revenue (\$100,000 in FY 18/19 and not to exceed 20% of Billboard revenue thereafter);

WHEREAS, on April 16, 2018, City Council also adopted Resolution 2018-059, which authorized a portion of Annual Sales Tax Revenue from Measure Q to fund childhood obesity prevention programming (25 percent not to exceed \$200,000 annually);

WHEREAS, the combination of these two funding sources means that \$300,000 in new funding will now be available for programs and services that will combat childhood obesity in San Pablo;

WHEREAS, Resolution 2018-059 also authorized City staff to proceed with development of a new policy framework for a future RFP/RFQ programming to solicit proposals for future contracts and services from local community service or non-profit organizations interested in providing new childhood obesity prevention programming during FY 2018/19 period;

WHEREAS, at a regularly scheduled COPTF meeting on May 23, 2018, the COPTF assisted staff in making recommendations and creating a draft RFP/RFQ policy framework;

WHEREAS, on June 11, 2018, the draft RFP/RFQ policy framework was reviewed and approved by the Community Services Standing Committee (Calloway/Morris) and the Committee recommended the framework be scheduled for City Council consideration;

WHEREAS, the RFP/RFQ states that the City of San Pablo is seeking community-based service providers to implement specific activities, programs, projects and services for youth ages 0 to 17 that directly align with the City of San Pablo's Community Action Plan (CAP) to address the health concern of childhood obesity in this community;

WHEREAS, all contract providers will need to demonstrate their proposed approach to maximize employment of San Pablo residents (if applicable) in fulfilling activities undertaken with the City's program funds; and their proposed approach to maximize utilization of small local businesses operating in San Pablo, in accordance with the City's adopted Local Economic Opportunity Policy; and

WHEREAS, there is no fiscal impact at this time with just the advertisement of the RFP/RFQ.

NOW, THEREFORE, BE IT RESOLVED that the foregoing recitations are true and correct, and are included herein by reference as findings; and

BE IT FURTHER RESOLVED that the City Council of the City of San Pablo approves the issuance of a Request for Proposals for programs and services to address childhood obesity prevention.

* * * * *

ADOPTED this 2nd day of July 2018, by the following vote:

AYES:	COUNCILMEMBERS:	Cruz, Kinney, Morris and Calloway
NOES:	COUNCILMEMBERS:	None
ABSENT:	COUNCILMEMBERS:	Valdez
ABSTAIN:	COUNCILMEMBERS:	None

ATTEST:

APPROVED:

/s/ Elizabeth Pabon-Alvarado
Elizabeth Pabon-Alvarado, City Clerk

/s/ Genoveva Garcia Calloway
Genoveva Garcia Calloway, Mayor