



## NORTH RICHMOND SHORELINE FESTIVAL

**Saturday, October 6, 2018, 11 AM to 4 PM**

Celebrating the North Richmond Shoreline!

**Point Pinole Regional Shoreline Park**

[www.NorthRichmondShoreline.org](http://www.NorthRichmondShoreline.org)

May 23, 2018

Matt Rodriguez

City Manager

City of San Pablo, CA 94806

Dear Mr. Rodriguez:

As the continuing coordinator for the North Richmond Shoreline Festival, I am writing to request a donation from the City of San Pablo to continue the tradition. On Oct 6, 2018, we will celebrate the 14th annual North Richmond Shoreline Festival, sponsored annually by the City of San Pablo, the City of Richmond and the East Bay Regional Park District.

Last year, the city of San Pablo contributed \$5,000 and I request that funding level again for 2018, to cover the cost of a healthy lunch, music, games and children's entertainment for all local citizens and visitors to the beautiful Pt Pinole Park. Everything at the festival is free to all participants, due to the generosity of our sponsors. Founded by Whitney Dotson of the East Bay Regional Park District to educate the community about the benefits of open spaces, the festival has grown to include a focus on healthy eating, active living and sustainability.

At last year's festival, the Mayor of San Pablo was unable to speak at the festival due to an injury. I am hopeful that the mayor will be available this year to address our audience around the noon hour, about the need for our cities and local citizens to continue to work together to support the parks and a healthy lifestyle and to become part of building a healthy community, including the waters of the SF Bay and the shoreline.

Please add this request from the North Richmond Shoreline Open Space Alliance to the upcoming San Pablo City Council agenda for approval of festival funding, at the \$5,000 level. The donation check should be made out to our fiscal agent, Environmental Coalition for Clean Water. The memo line can indicate that the check is for NRSOSA. The Federal Employee Identification Number (FEIN) is 202539559, and the check can be mailed to: Executive Director, [Environmental Justice Coalition for Water](http://EnvironmentalJusticeCoalitionforWater.org), P.O. Box 188911, Sacramento, CA 95818-8911. The Executive Director, Colin Bailey, can also be contacted at (916) 432- EJCW (3529) and [colin.ejcw@gmail.com](mailto:colin.ejcw@gmail.com).

Thank you sincerely for considering this funding request for the Shoreline Festival. We will be happy to add the city logo to our banners, printed literature, web site and social media and will be appreciative of your donation.

Lana Martarella

Shoreline Festival Coordinator 510-219-1571