

Tara Hills Recreation Association, Inc. P.D. Box 37
Pinole, California 94547
www.tarahillsbaseball.com
Email: tarahillsbaseball@gmail.com

September 2017

RECEIVED
SEP 2 8 2017
CITY MANAGER/CITY CLERK
City of San Pablo

Dear Business Leader:

Tara Hills Recreation Association (THRA or Tara Hills) is a non-profit organization with an established and respected history in the community since 1963. Our mission is to give local youth a safe environment to grow and thrive by learning the fundamentals of baseball, the value of team work and the importance of sportsmanship. To date, THRA has impacted over 13,000 youth in the Bay Area through Spring and Fall baseball leagues and instruction, as well as tournament opportunities. We serve more than 250 youth between the ages of 3 and 14 annually.

At this time, we humbly request your support and invite your organization to be a sponsor for the 2018 season. Sponsors play a vital role in keeping our league alive. All funds are used for league and team related expenses including uniforms, equipment, field maintenance and insurance. Most importantly, your contribution allows the league to keep registration fees affordable for all children and families.

Attached you will find a list of the 2018 Sponsorship Levels. Please review at your earliest convenience and consider at what level you may be able to support. I am available to answer any questions you may have, discuss in-kind and engagement opportunities, and customize a sponsorship package to your company's specifications, if needed. I can be reached at (510) 209-2656.

With your generous contribution, we can continue to enrich the lives of Bay Area youth for years to come. Be a community champion and join our family of sponsors today.

Thank you,

Monique August

**Sponsorship Chairperson** 



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# **League Sponsorship Levels & Benefits**

(financial donation or equivalent budget relieving in kind support)

# Outfield Sponsor - \$300-\$499

Listing on league website as sponsor

#### Base Sponsor- \$500 minimum

All of the benefits listed above, plus:

- Invitation and mention at Opening and Closing ceremonies
- Company name on league banner displayed at Tara Hills fields

## Dugout Sponsor-\$1,000 minimum

All of the benefits listed above, plus:

- Sponsor appreciation plaque
- Company logo on league sponsors page

### Field Sponsor- \$1,500 minimum

All of the benefits listed above, plus:

Company logo on league hat

# League Sponsor - \$2,000 minimum (4 sponsorships max)

All of the benefits listed above, plus:

Naming right of one field for one year



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# League Wish List

(Items listed from highest to lowest priority)

Field Maintenance/Landscape Support

**Irrigation Sprinkler Heads** 

Red Baseball/Playground Sinder/Infield Mix (27 yards)

Line Chalker/Striper

**Sprinkler Control Clock** 

**Portable Game Mounds** 

**Dugout Storage Racks/Cubbies** 

Field PA System

Bleachers/Benches

Mat Drag

Youth Player Opportunities

Non-profit Tax ID #25-0288286 Sponsorship Contact: Monique August (510) 209-2656 moniqueaugust@att.net



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#### SPONSORSHIP/DONATION FORM

Please complete the following information indicating your level of support. Checks can be mailed to the address above. For In-kind donations, please contact Monique August at (510) 209-2656 to arrange item pick-up or delivery. Upon receipt of the sponsorship, you will receive a letter outlining your contribution. Thank you in advance.

Date of Support:			
Type of Donation		ALCOHOLOGICA MARKET	
☐ In kind	□ Cash		
Value: \$	Amount: \$	Amount: \$	
Item/Service Description:			
Donor Information	AL INDICATED BY AND ADDRESS OF		
□ Individual	☐ Company or Or	□ Company or Organization	
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Contact Person:	Phone Number:	Phone Number:	
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THRA Ren Receiving Donation:		Date:	