

PROPOSED AMENDMENT #2



Teamwork San Pablo 2023 Year of Restoration

FY 2023-25

CITY OF SAN PABLO CITY COUNCIL PRIORITY WORKPLAN

Adopted/Effective: May 1, 2023

City Council Resolution No. #2023-058

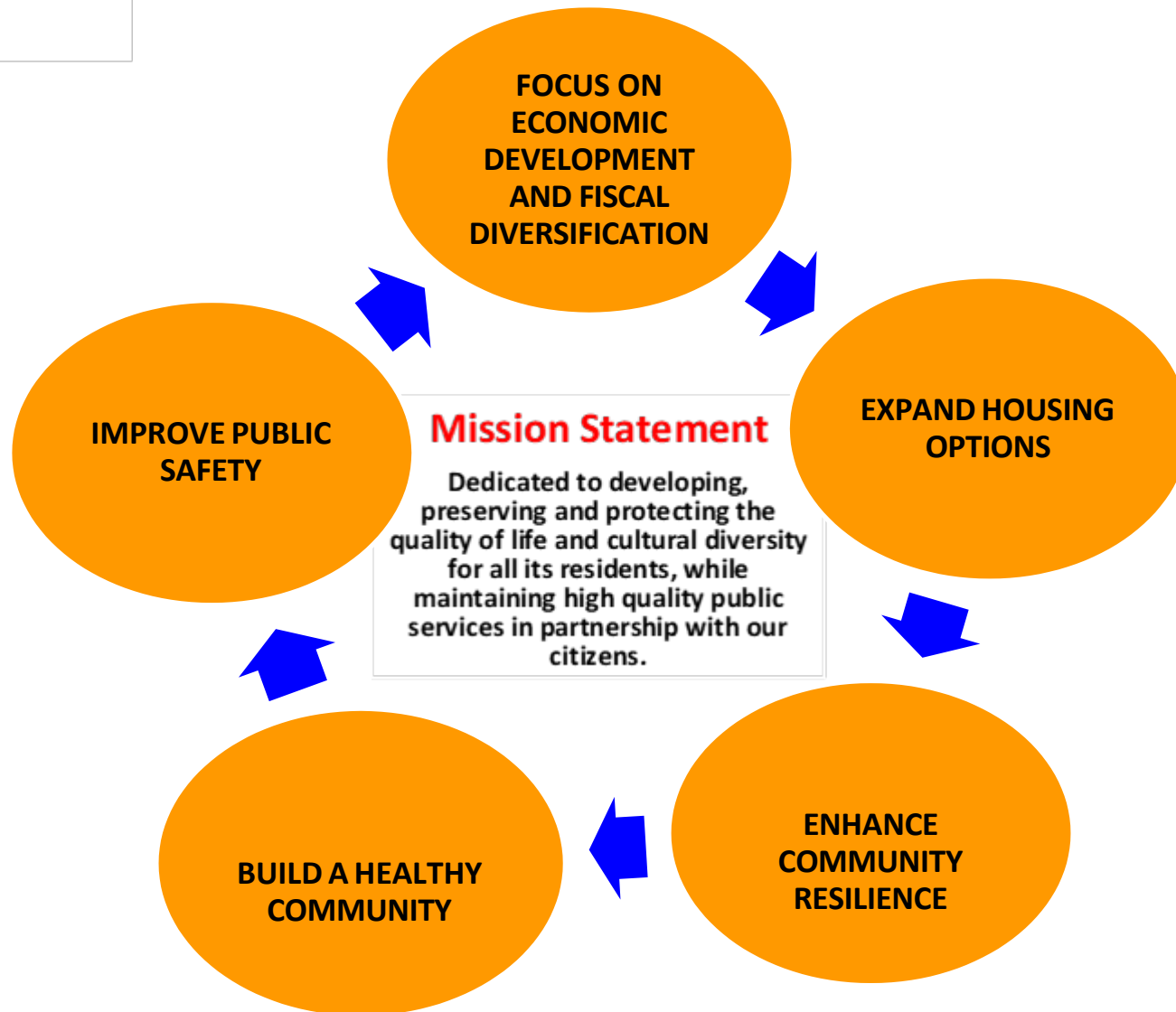
Amendment #1: Approved 05/01/23; City Council Resolution No. #2023-065

Proposed Amendment #2 (See Below)



San Pablo City Council

Priority Work Plan - Major Policy Goals



TOP CITY COUNCIL PRIORITIES (By Major Policy Goal)

(IN ALPHABETIC ORDER)

1. **100-199 BUILD A HEALTHY COMMUNITY**
2. **200-299 ENHANCE COMMUNITY RESILIENCE**
3. **300-399 EXPAND HOUSING OPTIONS**
4. **400-499 FOCUS ON ECONOMIC DEVELOPMENT AND DIVERSIFICATION**
5. **500-599 IMPROVE PUBLIC SAFETY**

MAJOR POLICY GOAL: BUILD A HEALTHY COMMUNITY:			
PRIORITIES	DEPARTMENT	FUNDING	
100. INCREASE OPPORTUNITIES FOR RESIDENTS TO PARTICIPATE IN LOCAL ECONOMY (JOINTLY WITH SPEDC)	ALL	TBD	
101. CONTINUE DEVELOPMENT OF MULTI-DIVERSITY, EQUITY AND INCLUSION PRACTICES IN ALL CITY PROGRAMS AND SERVICES	ALL	GF	
102. FOSTER COLLEGE AND CAREER READINESS, EDUCATION, YOUTH LEADERSHIP, AND CITY/CONTRA COSTA COLLEGE/WCCUSD PARTNERSHIPS (JOINTLY WITH SPEDC)	CS, EDC, PD	GF, MS, TBD	
103. IMPROVE CONNECTIONS TO HEALTHY EATING AND ACTIVE LIVING	CS & EDC	GF	
104. FOSTER YOUTH LEADERSHIP/CULTIVATION OF THE NEXT GENERATION OF CIVIC LEADERS	CS	GF	
105. EXPAND SAFE, FAMILY-FRIENDLY PARK SPACE	CS, PW	TBD	
106. BUILD COMMUNITY-POLICE RELATIONSHIPS	PD	GF	
107. TRANSIT-ORIENTED DEVELOPMENT POLICIES AND STRATEGIES	CM, CD & PW	TBD	
108. SUPPORT LIFELONG MEDICAL CARE, INC. IN PROVIDING ENHANCED MEDICAL SERVICES	CS	TBD	
109.1 SUPPORT ONGOING REGIONAL DISCUSSION OF A NEW WEST COUNTY HOSPITAL OR EMERGENCY ACUTE CARE FACILITY	CM & CS	TBD	
109. DEVELOP PUBLIC FACILITIES FOR ACTIVE LIVING (PARKS, OPEN SPACE, SIDEWALKS, TRAILS, BIKE LANES, ETC.)	PW	GRANTS	
110. ADA TRANSITION PLAN (UPDATE/IMPLEMENTATION)	PW	GF; GRANTS	
111. SUPPORT ALL RH&S PROGRAM IMPROVEMENTS TO PROTECT AND SUSTAIN CITY'S HOUSING STOCK	CD, CMO	GF; GRANTS	
112. SAN PABLO BEACON COMMUNITY SCHOOLS INITIATIVE (ALL ELEMENTARY AND HELMS MIDDLE SCHOOLS)	CM & CS	MS	
113. EXPLORE FEASIBILITY OF DEVELOPING A NEW COLLEGE PREPARATORY AND WORKFORCE DEVELOPMENT PROGRAM WITH ANALYSIS OF FUTURE CITY- INITIATED FUNDING MECHANISMS FOR ELIGIBLE SAN PABLO STUDENTS	CS	GF, MS, TBD	
114. RESEARCH AND EXPLORE EFFORTS AT THE FEDERAL, STATE AND LOCAL LEVEL REGARDING A MINIMUM/LIVING WAGE INCREASE FOR SAN PABLO WORKERS AND BUSINESSES	CM	GF	
115. PARTNER WITH EBMUD TO JOINTLY PROMOTE COMMUNITY ACTIVITIES, EVENTS AND PROGRAMS AVAILABLE TO SAN PABLO BUSINESSES, RESIDENTS AND SCHOOLS	CM, PW	GF	
116. CONSIDER DIRECTING A NEW ORDINANCE TO ADDRESS BANNING THE SALE OF NON-FLUSHABLE WIPES BY ALL CITY BUSINESS RETAILERS WHO SELL DISPOSABLE WIPES (I.E. DIAPER WIPES, CLEANING WIPES, COSMETIC WIPES, ETC.) TO DISPLAY "DO NOT FLUSH" LABELING ON ALL CONSUMER PRODUCTS SOLD IN THE CITY TO ALLEVIATE THE FLUSHING OF SUCH PRODUCTS INTO THE LOCAL SEWER INFRASTRUCTURE IN ACCORDANCE WITH STATE LAW REQUIREMENTS (AB 818: BLOOM)	CA, CDD, CE	GF	
117. ESTABLISH A LEGISLATIVE ADVOCACY PROGRAM AND PLATFORM POLICY	CM	TBD	
118. CONTINUE TO PURSUE PASSIVE / ACTIVE RECREATIONAL PARK DEVELOPMENT OPPORTUNITIES CITY-WIDE (I.E. 2600 MORAGA RD.)	CM, CS, PW	GF, GRANTS	

119. ESTABLISH A LEGISLATIVE ADVOCACY PROGRAM AND PLATFORM POLICY (WITH GUIDING PRINCIPLES REVIEWED ANNUALLY)	CM	TBD
120. INCREASE VIA FUTURE ADOPTED ORDINANCE ELECTED CITY OFFICIALS' SALARIES, (WITH NO CHANGES TO OTHER BENEFITS, TO TAKE EFFECT WHEN THERE IS A MINIMUM OF ONE (1) NEW COUNCILMEMBER WHO COMMENCES A NEW TERM AFTER NOVEMBER 2024 ELECTION PURSUANT TO ALL APPLICABLE STATE LAW REQUIREMENTS.	CC; CM	TBD
121. EXPLORE THE OPERATIONAL FEASIBILITY OF STAFF BRINGING FORWARD FOR COUNCIL CONSIDERATION EVERY TWO YEARS BEGINNING IN THE FALL OF 2026 AN ORDINANCE TO INCREASE CITY ELECTED OFFICIALS' SALARIES, WITH NO OTHER CHANGES TO BENEFITS, TO BE CONSIDERED BY FUTURE ADOPTED ORDINANCE AT LEAST 60 DAYS IN ADVANCE OF EVERY SUBSEQUENT MUNICIPAL ELECTION HELD AFTER THE NOVEMBER 2024 ELECTION, AND BEFORE THE SITTING OF THE NEXT ELECTED COUNCIL PER ALL APPLICABLE STATE LAW REQUIREMENTS.	CC; CM	TBD
MAJOR POLICY GOAL: ENHANCE COMMUNITY RESILIENCE		
PRIORITIES	DEPARTMENT	FUNDING
201. CREATE COMMUNITY-INCLUSIVE EMERGENCY PREPAREDNESS AND RECOVERY PLANS	ALL	GF; GRANTS
202. DEVELOP AND IMPLEMENT LONG-TERM ENVIRONMENTAL STEWARDSHIP GOALS	CD, PW	GF; GRANTS
203. ASSESS ENVIRONMENTAL IMPACTS OVER THE LONG-TERM TO ASSIST RESILIENCY PLANNING	CD, PW	GF
204. VOLUNTEER SERVICE ACADEMY OR PROGRAMS	ALL	GF
205. PROMOTE CIVIC ENGAGEMENT AND AWARENESS IN ALL CITY PROGRAMS/SERVICES	ALL	GF
205.1 CREATE POST-PANDEMIC PROGRAMS TO RE-ENGAGE RESIDENTS, BUSINESSES AND THE COMMUNITY	ALL	GF
206. IMMIGRATION INTEGRATION LEGISLATION, PROJECTS & SERVICES	CM	GF
208. CREEKSIDE SETBACK STUDY	PW	GF
209. SUPPORT FINANCIAL ASSISTANCE AND GRANT PROGRAMS FOR LOCAL SAN PABLO BUSINESSES (IN COLLABORATION WITH SPEDC)	CM, CD, EDC	GF
210. CONTINUE TO BE AN "EMPLOYER OF CHOICE" TO ATTRACT AND RETAIN TALENT AND CONTINUE TO PROVIDE THE COMMUNITY WITH EXCEPTIONAL SERVICE	ALL	TBD
MAJOR POLICY GOAL: EXPAND HOUSING OPTIONS		
PRIORITIES	DEPARTMENT	FUNDING
301. UPDATE/CERTIFY THE GENERAL PLAN 2040 AND HOUSING ELEMENT	CM, CD	GF, GRANTS
301.1 EXPAND HOUSING PRODUCTION THROUGH ZONING	CM, CD	GF, GRANTS
301.2 INCREASE HOMEOWNERSHIP OPPORTUNITIES FOR SAN PABLO RESIDENTS (INCLUDING BUT NOT LIMITED TO: FEDERAL, STATE & COUNTY PROGRAMS/FUNDING PARTNERSHIPS)	CM, CD, EDC, HSA	GF, GRANTS, Low/Mod HF
301.3 PROMOTE HOUSING PRODUCTION TO MEET RHNA REQUIREMENTS (2023-2031)	CM, CD, EDC, HSA	GF, GRANTS, Low/Mod HF
302. EXPAND/EXPLORE AFFORDABLE HOUSING PROGRAMS (I.E. FIRST-TIME HOMEBUYER PROGRAM; TECHNICAL CAREERS, VETERANS, ETC.)	CM, CD	LSA
303. DIVERSIFY AND IMPROVE THE QUALITY OF HOUSING STOCK	CM	LSA
304. ENHANCE RESIDENTIAL HEALTH AND SAFETY PROGRAM	CD	GF
305. EVALUATE ADOPTING A MICRO-HOUSING OR TINY HOUSE ORDINANCE (PROVIDING FOR APPROPRIATE SOCIAL SERVICES REFERRALS)	CM, CD	TBD
306. CONTRA COSTA COLLEGE TRANSIT CENTER/TRANSIT ORIENTED DEVELOPMENT (TOD)/FUTURE COMMUNITY COLLEGE STUDENT HOUSING PARTNERSHIPS	CM, CD, & PW	GF
307. EXPLORE PROTECTIONS FOR TENANTS AS OUTLINED IN CITY-ADOPTED AFFORDABLE HOUSING STRATEGY PLAN AND CITY'S ADOPTED HOUSING ELEMENT ONCE CERTIFIED BY STATE HCD	CM; CD	TBD
308. DEDICATE RESOURCES TO CREATE A NEW RENTAL REGISTRY (W/ FEES TO OFFSET CITY COSTS) FOR AVAILABLE SAN PABLO HOUSING OPPORTUNITIES	CM	TBD

309.	CITY BEAUTIFICATION: EXPLORE GRANT OR LOAN ASSISTANCE WITH NECESSARY ELIGIBILITY AND FUNDING CRITERIA FOR SINGLE-FAMILY RESIDENTIAL	CM, CD, PW	TBD
310.	HOLD A HOUSING POLICY WORKSHOP FOR THE CITY COUNCIL TO EXPLORE EXPANDING HOUSING ACTIVITIES, PROGRAMS, AND SERVICES RELATED TO CITY'S NEW HOUSING ELEMENT AND PERIOD 2023-31	CM, CD	TBD
MAJOR POLICY GOAL: FOCUS ON ECONOMIC DEVELOPMENT AND FISCAL DIVERSIFICATION			
PRIORITIES		DEPARTMENT	FUNDING
400.	DIVERSIFY REVENUE STREAM USING NEW 5G EMERGING TECHNOLOGIES	CM, EDC, FIN	TBD
401.	SUPPORT THE SAN PABLO EDC EFFORTS	CM	GF
402.	FIND CREATIVE WAYS OF ATTRACTING NEW BUSINESS AND DEVELOPMENT	CM, EDC	TBD
403.	CREATE A SUSTAINABLE ECONOMIC-ENVIRONMENT	CM, EDC	TBD
404.	CITY LANDMARK SIGNAGE (ARCHWAY & HILLSIDE SIGN)	CM, CD & PW	TBD
405.	EXPLORE AND SUSTAIN NEW REVENUE ENHANCEMENTS TO THE CITY'S GENERAL FUND;	CM, FIN	GF
	#405.1 REDUCE GF SUBSIDIES	ALL	GF
406.	CITY-WIDE G.I.S. MAPPING	PW	GF
408.	SUPPORT STRATEGIC POLICY OBJECTIVES OUTLINED IN SAN PABLO ENVIRONMENT FOR EVERYTHING DIGITAL (S.P.E.E.D) POLICY FRAMEWORK (2020-2030)	CM, IT, CD, PW	TBD
409.	DEVELOP MASTER PLAN FOR LANDSCAPING, LIGHTING, AND ART AT GATEWAY ENTRANCES	PW	TBD
410.	EXPLORE AND RESEARCH CANNABIS COMMERCIAL USES AND IMPACTS	CM, CD & PW	TBD
	410.1 FACILITATE FUTURE SMART CITY 5G S.P.E.E.D. NETWORK PROJECTS, POLICIES AND SERVICES THAT CLOSE DIGITAL DIVIDE AND PROMOTE INTERNET ACCESS AND CONNECTIVITY	CM, IT, CD, PW	TBD
	410.2 CITY-WIDE FIBER OPTIC/WIDE AREA NETWORK PROJECT (ALL FUTURE PHASES)	CM, IT, CD, PW	GF, GRANTS
411.	CONTINUE FISCAL RESILIENCE, FISCAL EXCELLENCE AND FISCAL TRANSPARENCY	ALL	GF
412.	CREATE A CITY-WIDE ECONOMIC DEVELOPMENT STRATEGY AND IMPLEMENTATION PLAN IN CONSULTATION WITH THE SPEDC	CM, EDC, FIN	GF, GRANTS
413.	EXPLORE THE CREATION OF A SECTION 115 TRUST FUND DEDICATED TO FUNDING CALPERS PENSION OBLIGATIONS	CM, FIN	GF, TBD
MAJOR POLICY GOAL: IMPROVE PUBLIC SAFETY			
PRIORITIES		DEPARTMENT	FUNDING
500.	EMPLOY INTEGRATED EFFORTS TO REDUCE BLIGHT	ALL	TBD
	500.1 "INCREASE SAFETY AND REDUCE COMMERCIAL BLIGHT FOR LOCAL BUSINESSES" <u>PROPOSED FOCUS AREAS/PROGRAMS FOR CONSIDERATION:</u>	CA, CM, CD, PD, EDC	TBD
	1. SUSTAIN SPPD BUSINESS WATCH PROGRAMS: RETAIL SHOPPING CENTERS (I.E. TOWNE CENTER, GROCERY OUTLET; COLLEGE CENTER)		

2.	<u>SUSTAIN SPPD NEIGHBORHOOD BUSINESS CORRIDORS: (I.E. 23RD STREET; RUMRILL BLVD; SAN PABLO AVENUE)</u>		
3.	<u>CONDUCT LEGAL REVIEW OF CODE ENFORCEMENT PROGRAM: (OUTSIDE LEGAL REVIEW)</u>		
4.	<u>AMEND SPMC VIA ORDINANCE: ADD NEW PROPERTY MAINTENANCE CODE SECTION</u> (a) <i>DEVELOP CODE COMPLIANCE STANDARDS FOR PROPERTY MAINTENANCE, ENFORCEMENT AND INCENTIVES;</i> (b) <i>FOCUS: ELIMINATE EXCESS TRASH, GRAFFITI, AND ILLEGAL DUMPING (I.E. TRASH SECURITY)</i> (c) <i>NEW BUSINESS INSPECTION PROGRAM</i>		
5.	INCREASE VACANT COMMERCIAL LOT AND VACANT BUILDINGS ENFORCEMENT		
6.	SUPPORT FORMATION OF BUSINESS IMPROVEMENT DISTRICT (B.I.D) (SECURITY AND SAFETY)		
7.	SUPPORT FOR A NEW BUSINESS PROPERTY IMPROVEMENT PROGRAM		
501.	STRENGTHEN EXISTING AND NEW TECHNOLOGY PROGRAMS, PUBLIC FACILITY/INFRASTRUCTURE PROJECTS, AND FUTURE WORKPLACE DEVELOPMENT PROGRAMS/SERVICES TO ENHANCE SPPD CRIME-REDUCTION GOALS, COMMUNITY POLICING, MENTAL HEALTH, AND TRAINING PROGRAMS;	CM, IT, PD	GF
#501.1	INTEGRATE NEW 5G EMERGING TECHNOLOGIES	CM, IT, PD	GF, TBD
502.	PRIORITIZE PROGRESSIVE TRAINING	PD	GF
503.	COMMUNITY POLICING	PD	GF
503.1.	ESTABLISHED BUSINESS WATCH AND NEIGHBORHOOD WATCH PARTNERSHIPS	PD	TBD
504.	PRESERVE REGIONAL APPROACH	PD	TBD
505.	KEEP SAN PABLO CLEAN LITTER AND ILLEGAL DUMPING INITIATIVE	PW	TBD
506.	ILLEGAL DUMPING/MULTI-FAMILY COMPLEXES (EDUCATION & ENFORCEMENT)	PW	GF
507.	ESTABLISH PROFESSIONAL STANDARDS AND TRAINING UNIT	PD	GF
508.	INCREASE AND PRIORITIZE GANG ENFORCEMENT AND PREVENTION	PD	GF
509.	PRIORITY ORIENTED POLICING PROGRAM	PD	GF
509.1.	ENHANCE YOUTH ENGAGEMENT THROUGH J.E.W.L. AND POLICE ACTIVITIES PROGRAM	PD	MS
509.2.	TO EXPLORE THE VIABILITY OF A JOINT NEW MENTAL HEALTH LICENSED SOCIAL WORKER PROGRAM IN CONJUNCTION WITH THE WEST CONTRA COSTA UNIFIED SCHOOL DISTRICT (WCCUSD), WHICH COMPLEMENTS OUR EXISTING J.E.W.L. PROGRAM (AND MEASURE S FUNDED SERVICES), AND TO TEST THE POTENTIAL POLICY PROGRAM IN OUR NEXT 2023 ANNUAL CITY SURVEY AND 2023 PUBLIC SAFETY SURVEY FOR COMMUNITY AT-LARGE SUPPORT	PD	TBD
510.	TRAFFIC SAFETY PROGRAM	PD, PW	GF
510.1.	IMPROVE TRAFFIC AND PEDESTRIAN SAFETY THROUGH ENFORCEMENT, OUTREACH, AND ENVIRONMENTAL DESIGN	PD, PW	GRANTS
510.2.	DEVELOP A NEW STREET LIGHTING MASTER PLAN	PD, PW	GRANTS
511.	ENHANCE AND DIVERSIFY HOMELESS OUTREACH SERVICES (i.e. C.O.R.E., OTHER PROVIDERS), AND DEVELOP AND IMPLEMENT CITY-WIDE ILLEGAL ENCAMPMENT STRATEGY	PD, PW	GF
512.	CONTINUE TO SUPPORT ONGOING IMPLEMENTATION OF CONTRA COSTA COUNTY A3 REGIONAL COMMUNITY MENTAL HEALTH RESPONSE TEAMS JOINT EFFORT WITH (I.E. JOINT MENTAL HEALTH AND LAW ENFORCEMENT SERVICES)	PD	TBD
513.	SUPPORT CONTROLLED SUBSTANCE AND TOBACCO ENFORCEMENT PROGRAMS; AUGMENT SPPD PROGRAMS WITH FUTURE OPIOD SETTLEMENT FUNDS (POST-LITIGATION)	PD	GF, TBD
514.	CONTINUE EFFORTS TO SUPPORT HILLSIDE PROTECTION AND SUSTAIN CITY DRAINAGE INFRASTRUCTURE	CM, PW	GF, TBD
515.	EXPLORE THE FEASIBILITY OF BANNING OR REGULATING SIDE SHOW EVENTS WITHIN CITY LIMITS VIA ADOPTED ORDINANCE OR OTHER ALTERNATIVE SOLUTION(S)	PD	GF, TBD

- END -		

KEY/SYMBOLS:

ALL	=	ALL CITY DEPARTMENTS	GF	=	GENERAL FUND
CA	=	CITY ATTORNEY	HSA	=	HOUSING SUCCESSOR AGENCY
CD	=	COMMUNITY DEVELOPMENT	IT	=	INFO. TECHNOLOGY
CM	=	CITY MANAGER	MC	=	MEASURE C FUNDING
CS	=	COMMUNITY SERVICES	MJ	=	MEASURE J FUNDING
EDC	=	ECONOMIC DEVELOPMENT CORPORATION	MS	=	MEASURE S FUNDING (CITY)
FIN	=	FINANCE DEPARTMENT	PW	=	PUBLIC WORKS
Low/Mod HF	=	LOW/MOD HOUSING FUNDS (RESTRICTED)	TBD	=	TO BE DETERMINED