

## RESOLUTION 2025-###

### **RESOLUTION OF THE CITY COUNCIL OF THE CITY OF SAN PABLO AUTHORIZING AN EVENT SPONSORSHIP OF \$2,500 TO ORGANIZACION DE NEGOCIOS UNIDOS/UNITED BUSINESS ORGANIZATION (WITH THE LATINA CENTER ACTING AS QUALIFIED 501(C)(3) FISCAL AGENT) FOR THE FIESTAS PATRIAS PEACE & UNITY FESTIVAL ON SATURDAY, SEPTEMBER 13, 2025**

WHEREAS, the City Manager's Office received an event sponsorship request from Organizacion de Negocios Unidos/United Business Organization to support its first annual Fiestas Patrias Peace & Unity Festival on Saturday, September 13, 2025, from 11:00am to 5:00pm at the Alvarado Gardens/Las Montañas parking lot;

WHEREAS, *Promote Civic Engagement and Awareness in all City Programs/Services* is an adopted policy item contained in the FY 2025-27 City Council Priority Workplan, effective April 7, 2025;

WHEREAS, this proposed action is not a project as defined by CEQA;

WHEREAS, the Fiestas Patrias Peace & Unity Festival will include entertainment throughout the day, children's games, and local businesses and non-profit agencies selling products and providing resources;

WHEREAS, the event is free to the public, in conjunction with the Fiestas Patrias Parade;

WHEREAS, the Organizacion de Negocios Unidos/United Business Organization is a newly formed organization of business and civic leaders in San Pablo and Richmond;

WHEREAS, they are a group that is dedicated to addressing the needs of the 23rd Street commercial district and surrounding areas;

WHEREAS, the mission of the organization includes aiming to create a lasting, positive impact that drives job creation, promotes innovation, supports economic development, and advances social causes that align with the interests and investments of their members in the community;

WHEREAS, an approved event sponsorship will authorize the temporary use of the City's official City logo for marketing purposes for this special event only;

WHEREAS, Organizacion de Negocios Unidos/United Business Organization has obtained a Special Event Permit from the San Pablo Police Department for this event; and

WHEREAS, the Latina Center will serve as the fiscal agent for the Fiestas Patrias Peace & Unity Festival.

NOW, THEREFORE, BE IT RESOLVED that the City Council of the City of San Pablo hereby approves a sponsorship in the amount of \$2,500 to Organizacion de Negocios

Unidos/United Business Organization (with The Latina Center acting as the qualified 501(C)(3) fiscal agent) for the Fiestas Patrias Peace & Unity Festival;

BE IT FURTHER RESOLVED that the sponsorship in the amount of \$2,500 will be funded from the Special Event Sponsorship Budget for FY 2025-26 (100-1110-44050), leaving a remaining balance of \$7,500 for the remainder of FY 2025-26 for future sponsorships approved by the City Council; and

BE IT FURTHER RESOLVED that the foregoing recitations are true and correct and are included herein by reference as findings.

\* \* \* \* \*

ADOPTED this 2<sup>nd</sup> day of September, 2025, by the following votes:

AYES: COUNCILMEMBERS:  
NOES: COUNCILMEMBERS:  
ABSENT: COUNCILMEMBERS:  
ABSTAIN: COUNCILMEMBERS:

ATTEST:

APPROVED:

\_\_\_\_\_  
Dorothy Gantt, City Clerk

\_\_\_\_\_  
Arturo Cruz, Mayor