



ITEM No.1

Department Updates

JUNE 2024-DECEMBER 2024

RECREATION-FACILITY RENTALS

- Rumrill Sports Park & Davis park HAVE 4 Organizations USING THE FIELDS
 - Maple Hall and Community Hall – multiple rentals on the weekends versus one per weekend due to increase in staffing.
 - Davis Park Multi-purpose room – plan to reopen Jan. 2025 due to increase in staffing.



SENIOR PROGRAMS

Senior Center membership renewal began July 1

Senior Center Memberships – 372 to date

156 Residents

216 Non-Residents

Annual Scholarship application acceptance started July 22

Scholarship Program
(\$200 Res/\$150 Non-Res)

61 total issued to date

50 scholarships – residents
11 scholarships - non-residents



SENIOR & PARATRANSIT DIVISIONS

Events and Trips

June 2024

- Ice Cream Social for City Staff: Thursday, June 6, 2024
- Father's Day Lunch: Monday, June 17, 2024
- Aloha Night: Friday, June 21, 2024

July 2024

- Senior Ice Cream Social: Thursday July 18, 2024
- Filipino Independence Day Lunch: Thursday, July 25, 2024

September 2024

- Bingo Blow Out: Saturday, September 7th
- Latin Independence Day Celebration, Tuesday, September 17, 2024

Trips

- Redhawk Casino Trip: Friday, September 13, 2024

Upcoming

- Halloween Costume Dance, Monday, October 28, 2024
- Thanksgiving Dinner, Thursday, November 21, 2024
- Holiday Luncheon, Thursday, December 19, 2024
- Family Giving Tree 200 Gifts



PARATRANSIT SERVICES

MONTH	DOOR TO DOOR	BROWN BAG
JUNE	RIDERSHIP BREAKDOWN	SENIOR FOOD PROGRAM DELIVERY
	RESIDENT : 383 NON-RESIDENT: 67	RESIDENT: 26 NON-RESIDENT: 7
	TOTAL: 450	TOTAL: 33
JULY	RESIDENT : 451 NON-RESIDENT: 83	RESIDENT: 26 NON-RESIDENT: 7
	TOTAL: 534	TOTAL: 33
	RESIDENT : 423 NON-RESIDENT: 75	RESIDENT: 26 NON-RESIDENT: 7
AUGUST	TOTAL: 498	TOTAL: 33

MONTH	SOCIAL TRIP	Date
OCTOBER	Half Moon Bay Harvest Festival	Oct. 19, 2024
NOVEMBER	Nutcracker Ballet & Lunch, Walnut Creek	TBA
DECEMBER	High Tea at the Fairmont	TBA

Brown Bag 1st and 3rd Friday of the Month



PARATRANSIT COORDINATOR
BLANCA MARTINEZ-CAMPOS

MEDICAL TRIP PILOT BACKGROUND REVIEW

- A West County one seat ride pilot program to Martinez Health Clinic at the County Medical Offices and Hospital in Martinez
- Target Population: Seniors ages 50+ and disabled adults from 94806 zip code
- Total budget \$170,800 using Measure X and Measure J 28b funds
- Currently Schedule: Monday, Tuesday, Thursday. 9:00 am – 3:45 pm. (3 round trips per day) \$5 one-way and \$1 (MBF) one-way. Attendants ride for free.
- \$1 Means Based Fare (MBF) eligibility is determined using the same process as the senior scholarship program.

MEDICAL TRIP PILOT UPDATE

Original dates Feb 1, 2025 – June 30, 2025. Due to staffing shortages, the pilot began on June 17, 2024. If the need continues, will extend the pilot dates.

Current Outreach

- Flyers and auto phone calls to all Paratransit customers
- Outreach to Martinez Health Clinic director and flyers at Health Center
- Promotional flyers and posters at City community centers and flyers at City Hall
- Flyers passed out at senior hot meals, senior special events and trips
- Flyers distributed to Paratransit Coordinating Council members – CCTA, AC Transit, WestCat, TriDelta, Center for Independent Living (CIL), BART.
- Social Media, Bell Ringer Newsletter, Activity Guide, City Manager Report, City Website
- Display information at 4th of July and National Night Out events

We receive 2-3 phone calls per week asking for information

Booked 5 round trips to date

MEDICAL TRIP PILOT UPDATE

Future Outreach Plans

Met with CCTA and Nelson/Nygaard transportation consulting firm to develop 2nd tier promotion

- Flyers to City adult and youth classes (classes begin Mid Sep / Oct. due to CC Roofing project)
- Create postcards to place at businesses, doctor offices, pharmacies
- Brookvale Pharmacy – advertise on prescription bags
- Add to 211 database
- Partner with Meals on Wheels to distribute information
- Reach out again to County Social Services
- Create a survey of current riders to determine traffic patterns and frequency of visits to Martinez Health Clinic

Current Status

- Purpose of a pilot is not only to provide service but to gather data, to further define current needs
- This need was identified through rider feedback 1 ½ years ago. The need may have changed
- This pilot is meeting its objectives and will be used to gather data and feedback from our riders

City of San Pablo
Senior and Disabled Transportation



Do you live in the 94806 Zip Code?

**One-Seat Ride
Shuttle from
San Pablo
Senior Center to
Martinez Medical
Center**

*\$5 one-way
Attendants ride for free
Available three days a week*

*Reduced fares available.
Please call to see if you qualify.*



**Apply
today!**

Tuesday-Wednesday-Thursday

**Do you need a ride
to the Martinez Medical Center?
If so, register today!**

For more information:

Call 510-215-3095

Or email: paratransit@sanpabloca.gov



CONTRA COSTA
transportation
authority

COMMUNITY EVENTS

MOVIES UNDER THE STARS



**Friday
June 14**



**Friday
August 9**

San Pablo Community Center
Doors opened at 5:30pm
Movie began at 6pm. Pre-registration
required.

Moved the event inside the Community
Center to start movies earlier and combat
cold weather.

June 14 – 14 attended
August 9- 32 attended

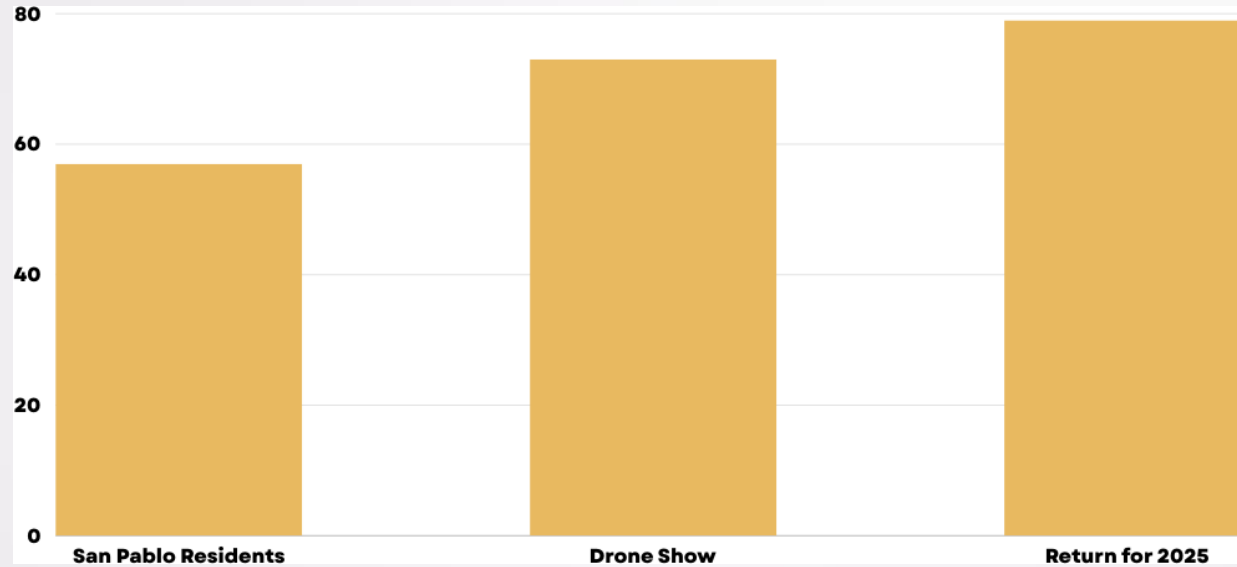


COMMUNITY EVENTS

4TH OF JULY MULTI-CULTURAL CELEBRATION

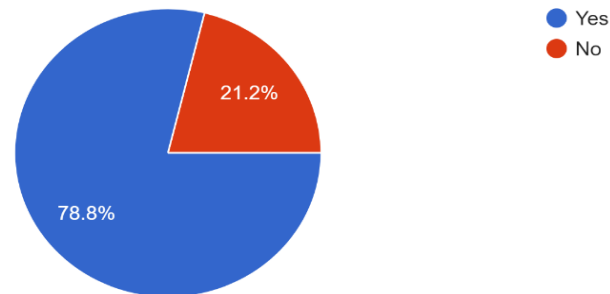
- 2,162 people in attendance
- Surveys were conducted in English and Spanish
- 88 survey responses received
- Example questions:
 - Where do you live?
 - What interested you in attending the event?
 - How likely are you to attend next year's event?

4TH OF JULY MULTI-CULTURAL CELEBRATION



Do you support the City's ongoing transition to a DRONE SHOW instead of a live, fireworks event as conducted in the past?

52 responses



COMMUNITY EVENTS

City Halloween - Trunk & Treat

- New Layout-Trunk or Treat
- Thursday, October 24th 4pm-6pm
- City Hall
- Department teams, arts & crafts, and resource tables

Veterans Day Celebration

- November 7th 11:30am-12:30pm
- Church Lane Senior Center
- RSVP by 11/4 call 510-215-3090

Winter Wonderland

- Friday, December 6th 4pm-6pm at City Hall
- Pictures with Santa, arts and crafts, resource tables, and hot chocolate



Youth, Schools, & Community Partnerships

Summer Programs

- Summer Camps – ran 9 weeks June 10th-August 16th
 - Attended 4 field trips, Bricks 4 Kidz, Arts and Crafts, and outdoor games
 - Total of 873 youth ages 3-5 and grades 1st-9th
- Summer Sports Camp-Contract National Academy of Athletics
 - Sports included: Flag Football, Soccer, Basketball, Cheer & Dance, and All-Sports
 - Total of 237 youth grades 1st-6th
- Junior Giants Baseball Summer League – will return eight weeks for 5-13 years old
 - Free to participants, Junior Giants provided jerseys and equipment
 - Total of 269 youth ages 5-13 registered for 8 weeks
 - Health, Strike Out Bullying, Education, Confidence, Teamwork, Leadership and Integrity
 - Volunteer based, part-time city staff



Fall Programs

- Little Learners
 - Youth ages 3-5 recreation preschool
 - Starting October 2nd , Monday, Wednesday, Friday 9am-1pm
- Teen Lounge Afterschool Program
 - Youth grades 7th-8th
 - Starting October 1st , Tuesdays and Thursdays afterschool-5pm
- School Break Camps
 - Ages 3-5 and Grades 1st-6th
 - Following the WCCUSD School Break Schedule
 - Thanksgiving, Presidents' Week, and Spring Break 9:30am-4pm



Youth, Schools, & Community Partnerships

Back to School Drive

- Pick up 400 backpacks from FGT filled with school supplies
- Distribute based on needs of students at our San Pablo Beacon Community Schools and Richmond High
- Beacon Directors distribute based on student and family need at events or case to case management

Holiday Wish Drive

- Work with Beacon Directors to identify students and families to receive donated gifts
- 400 gifts will be distributed to San Pablo Beacon Community Schools
- In 2023 we hosted a Holiday Gift Pick Up at the Community Center for all the students and families of the schools
- We also work with the Senior Center staff to identify 200 seniors that attend their programs and services to also receive a gift



Family Giving Tree™

STUDENT LED UNITY GRANT

S.L.U.G



- School Year 24/25
 - Grant budget increased to \$8,000
 - Projects will continue to focus on College Readiness (including trade schools) & Mental Health Awareness
 - Applications will be released September 25th and will close December 6th
- Will give a 6-month update to Council later this fall



**APPLICATION
RELEASE**

SEPTEMBER 25,
2024

**APPLICATION
CLOSES**

DECEMBER
6, 2024

**GRANTEES
SELECTED**

JANUARY 16,
2025

**PROJECT
PERIOD**

JANUARY 17,
2025- JUNE 11,
2025

**CLOSING
REPORT**

JUNE 20,
2025



Questions?