

Proclamation of the City of San Pablo

RECOGNIZING

"NATIONAL SMALL BUSINESS WEEK"

May 4 through May 10, 2025

WHEREAS, since 1963, the United States has recognized National Small Business Week to honor the critical contributions of America's entrepreneurs and small business owners; and

WHEREAS, National Small Business Week, recognized annually by the U.S. Small Business Administration (SBA), celebrates the vital role of small businesses in driving economic growth, job creation, innovation, and community development across the country; and

WHEREAS, small businesses are the foundation of local economies, with more than half of Americans either owning or working for a small business, collectively creating about two out of every three new jobs in the U.S. each year; and

WHEREAS, in the City of San Pablo, small businesses play a crucial role in fostering economic growth and providing essential goods and services to residents, contributing to a vibrant and resilient local economy; and

WHEREAS, the City of San Pablo has a long-standing commitment to supporting small businesses through strategic partnerships and initiatives aimed at fostering business success and sustainability; and

WHEREAS, the unique and ongoing partnership between the City of San Pablo and the San Pablo Economic Development Corporation (SPEDC) has been instrumental in providing small business assistance, workforce development, and entrepreneurial resources to help businesses feel welcome and thrive; and

WHEREAS, in June 2024, the City of San Pablo released its Economic Development Strategy (EDS), a comprehensive plan designed to drive business growth, attract new investment, and enhance economic opportunities for residents and entrepreneurs, with key priorities including small business support, workforce development, commercial revitalization, and housing initiatives; and

WHEREAS, the recent creation of the Economic Development & Housing Division within the City Manager's Office further reinforces the City's commitment to fostering a business-friendly environment, enhancing its ability to support small businesses, promote commercial development, and implement policies that drive economic vitality; and

WHEREAS, by officially recognizing National Small Business Week, the City of San Pablo reaffirms its dedication to local businesses, encourages community support for small enterprises, and highlights the importance of entrepreneurship in shaping a thriving local economy;

NOW, THEREFORE, BE IT RESOLVED that the City Council of the City of San Pablo does hereby proclaim May 4 through May 10, 2025, as "National Small Business Week" in the City of San Pablo and urges all residents to recognize and celebrate the contributions of small businesses, support local enterprises, and promote a strong, prosperous, and inclusive business community.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the Seal of the City of San Pablo to be affixed this 21st day of April, 2025.

Arturo Cruz, Mayor