

EXHIBIT 1

Amendments shown with ~~strikeouts~~ and underline

§ 18.04.050 Prohibited signs.

A.

Unless specifically authorized under other sections of this title, the following types of signs are prohibited in all zoning districts:

1.

Unprotected speech. Any message or image which is outside the protection of the First Amendment to the U.S. Constitution and/or the corollary provisions of the California Constitution is prohibited. Examples include threats against the President or Vice President of the United States, material that meets the legal definition of obscenity, misleading or deceptive commercial messages, messages which promote illegal products or services, etc.

2.

Abandoned signs.

3.

A-frame, H-frame, and I-frame signs.

4.

Animated signs.

5.

Signs using banners, flyers, pennants, pinwheels, or two or more light bulbs in a wire string, except as set forth by Section 18.04.070.

6.

Billboards, except for new billboards as permitted on city property under Chapter 18.06, and mobile billboard vehicles.

7.

Confusing signs. Signs (other than when used for traffic direction) which contain or are an imitation of an official traffic sign or signal, or contain the words "stop," "go," "slow," "caution," "danger," "warning," or similar words, or signs which imitate or may be confused with other public notices, such as zoning violations, building permits, business licenses, and the like.

8.

Despoliation of nature. Signs tacked, posted, cut, burnt, limed, painted or otherwise affixed on trees, fields, vegetation, rocks, fences, utility poles or utility structures, or other natural features.

9.

Digital signs and digital displays, except as authorized for new billboards on city property under Chapter [18.06](#); electronic or manual reader board sign with movable text; animated signs or flashing signs other than clocks or, temperature or fuel pricing signs that are consistent with state and federal law regulating fuel advertisements; and signs that have moving parts or parts so devised that the sign appears to move or to be animated, and that blink, flash or emit a varying intensity of color or light which could cause glare, momentary blindness or other annoyance, disability or discomfort to persons on surrounding properties or driving by.

10.

Permanent signs containing fluorescent or day-glow colors as all or part of their copy, and signs illuminated by exposed light globes, i.e., clear light bulbs not turned away or properly shrouded or shielded from the viewer.

11.

Hazardous signs. Any sign erected in any manner that would create a hazardous condition to pedestrians or traffic, either by obstructing the free use of exits, buildings or sites, or by creating visual distractions by using color, sound or glare.

12.

Stored signs may not be located on premises so as to be visible from beyond the property line after removal, prior to erection, or in storage.

13.

Vandalized signs. Any sign damaged, defaced or painted by acts of vandalism must be repaired and restored by the sign owner or responsible party, or removed within three days.

14.

Moving signs including but not limited to rotating signs that turn on an axis, allowing different faces or images to be viewed from a single location.

15.

Off-site signs.

16.

Signs that exceed the height of a roofline and signs mounted on a roof or false roof.

17.

Signs painted on fences, walls, or roofs.

18.

Permanent sale or come-on signs.

19.

Vinyl fabric signs.

20.

Lettering or symbols on back-lit awnings.

21.

Statuary or representative figures used for advertising purposes.

22.

Signs encroaching more than six inches from the face of a building into a public right-of-way, when the sign or individual sign letters are mounted directly on the face of a building at the property line, except where allowed by an adopted planned sign program, pursuant to Section [18.04.100](#).

23.

Bus bench or bus shelter signs, except as provided by Section [18.04.060](#).

24.

Balloons and other inflatable devices or intended to attract attention; streamers, bunting, banners, except as allowed by Section [18.04.070](#); wind signs, abandoned signs, and any other sign deemed illegal.

25.

Signs emitting sound, odor, or visible matter and sign lighting that produces significant glare; signs that use lighting that flashes, blinks, or uses intermittent lighting; this rule does not apply to signs using digital displays.

26.

Signs of any size announcing home occupations, except for cottage food operations as provided in Section [18.04.080\(B\)](#).

27.

Signs that have rust; chipped, cracked or peeling paint; hanging, dangling, torn or frayed parts; permanently burned-out bulbs; illegible letters or numbers; and graffiti.

28.

Signs for prohibited uses. An on-site commercial sign proposed for a business that is a prohibited use and which has not been established as a legal nonconforming use is prohibited.

29.

Signs for unpermitted uses. An on-site commercial sign proposed for an unpermitted use (e.g., a business that has not obtained appropriate permits such as a conditional use permit as required under this code) is prohibited.

30.

Dangerous or defective signs. No person shall maintain or permit to be maintained on any premises owned or controlled by him or her any sign that is in a dangerous or defective condition. Signs located in such a manner as to constitute a hazardous, dangerous condition or a traffic hazard or view obstruction of traffic control devices shall immediately be removed or repaired by the owner of the sign or the owner of the premises.

31.

Any vehicles parked within the public right-of-way or in a location on private property that is visible from a public thoroughfare and to which is attached any advertising sign except a sign painted directly upon or permanently affixed to the body or other integral part of the vehicle for permanent decoration, identification, or display.

32.

Pole signs.

33.

Signs in excess of the number, sign area, or height specified by this chapter.

B.

Planned sign programs. Unless otherwise indicated in subsection **A** of this section, the signs listed in subsection **A** of this section shall not be allowed by Section **18.04.100**, Planned sign program.

(Ord. 2015-003 § 1 (part), 2015)