

RESOLUTION 2025-###

RESOLUTION OF THE CITY COUNCIL OF THE CITY OF SAN PABLO AUTHORIZING AN EVENT SPONSORSHIP IN THE AMOUNT OF \$1,500 FOR THE ORGANIZACION DE NEGOCIOS UNIDOS/UNITED BUSINESS ORGANIZATION (WITH THE LATINA CENTER AS NON-PROFIT 501(C)(3) ORGANIZATION FISCAL AGENT) FOR A MOTHER'S DAY CELEBRATION EVENT

WHEREAS, Major Policy Goals: Enhance Community Resilience and Build a Healthy Community are adopted policy items under the FY 2025-27 Council Priority Workplan, effective April 7, 2025;

WHEREAS, this this proposed action is not a project as defined by CEQA;

WHEREAS, on April 23, 2025, the City Manager's Office received a request for sponsorship from the Organizacion de Negocios Unidos/United Business Organization to support its Mother's Day Celebration Event;

WHEREAS, the event is scheduled on Saturday, May 10, 2025 from 1:00 pm to 4:00 pm at Veteran's Memorial Hall (968 23rd St. Richmond, CA 94804) and is a free event;

WHEREAS, the Mother's Day Celebration Event will be honoring three mothers from each of the 25 local elementary schools who have gone above and beyond in volunteering and supporting educational opportunities;

WHEREAS, the event will include a luncheon, gifts, flowers, music, and entertainment;

WHEREAS, the Organizacion de Negocios Unidos/United Business Organization is a newly formed organization of business and civic leaders in San Pablo and Richmond;

WHEREAS, they are a group that is dedicated to addressing the needs of the 23rd Street commercial district and surrounding areas;

WHEREAS, the mission of the organization includes aiming to create a lasting, positive impact that drives job creation, promotes innovation, supports economic development, and advances social causes that align with the interests and investments of their members in the community;

WHEREAS, given the use of public funds with this City Council event sponsorship, the event sponsor must ensure that the scheduled special event will be free and open to the general public; and

WHEREAS, an approved event sponsorship will authorize the temporary use of the City's official City logo for marketing purposes for this special event only.

NOW, THEREFORE, BE IT RESOLVED that the City Council of the City of San Pablo hereby authorizes an event sponsorship in the amount of \$1,500 to the Organizacion de Negocios Unidos/United Business Organization (with The Latina Center as the non-profit 501(c)(3) fiscal agent) for the Mother's Day Celebration Event;

BE IT FURTHER RESOLVED, a total of \$30,000 has been budgeted for Special Event Annual Sponsorships under the Adopted FY 2024-25 General Operating Budget – City Council Department (100-1110-44050). The authorized sponsorship in the amount of \$1,500 will be deducted from the Special Event Annual Sponsorships budget leaving a remaining balance of \$7,000 for the remainder of FY 2024-25 period for future sponsorships by the City Council; and

BE IT FURTHER RESOLVED that the foregoing recitations are true and correct and are included herein by reference as findings.

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ADOPTED this 5th day of May, 2025, by the following votes:

AYES: COUNCILMEMBERS:
NOES: COUNCILMEMBERS:
ABSENT: COUNCILMEMBERS:
ABSTAIN: COUNCILMEMBERS:

ATTEST:

APPROVED:

Dorothy Gantt, City Clerk

Arturo Cruz, Mayor