

SAN PABLO EDC BOARD REPORT



putting san pablo to work

DATE: March 15, 2017
TO: San Pablo EDC Board
FROM: Matt Rodriguez, Executive Director
Leslay Choy, General Manager

Handwritten signatures in blue ink, including one that appears to be "Matt Rodriguez" and another that appears to be "Leslay Choy".

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SUBJECT: RESOLUTION OF THE SAN PABLO ECONOMIC DEVELOPMENT CORPORATION BOARD OF DIRECTORS AUTHORIZING SUPPORT ROLE TO THE CITY OF SAN PABLO FOR TEMPORARILY HOUSING-DISPLACED WORKING FAMILIES

RECOMMENDED ACTION

The Executive Director, Controller and General Manager recommend the Board of Directors:

1. Approve resolution.

BACKGROUND

Strategy 2: Support efforts to enhance workforce development impact

As the San Pablo Economic Development Corporation (San Pablo EDC) Board of Directors (Board) is aware, staff has been engaged with the first-time homebuyers program for workforce known as WISH for housing through its community partnership with Mechanics Bank, and serves workforce needs on a daily basis through training and referral services to other agencies.

On March 1, 2017, the San Pablo EDC was made aware of five working families who have been temporarily displaced from their homes due to flooding affecting housing safety at Kimball's Mobile Home Park in San Pablo. The Red Cross has engaged with San Pablo Police Department's Code Enforcement to provide emergency assistance to these residents. As those resources wane, the San Pablo EDC would like to offer its workforce and WISH services, as well as its referral capacity. As these working families find themselves destabilized, staff would like to join with the City of San Pablo (City) to provide services, refer to partners, and help manage any resources that would prove essential to keeping these families working and housing-secure.

Staff ask the Board to authorize the San Pablo EDC to act in this supporting capacity for these affected San Pablo residents.

In advance of the March 15th San Pablo EDC board discussion, the General Manager communicated correspondence with a preliminary offer of support to the City dated March 8, 2017, proposing such a partnership in an appropriate manner as determined by the City (see attachment). This would require a ratification approval tonight by San Pablo EDC board resolution.

FISCAL IMPACT

There is no fiscal impact at this time. This engagement may help increase enrollment numbers, and should the organization help manage any monetary resources, there would be the prospect of an administration fee involved, which would be a positive to the bottom line. City funds could also be provided to the San Pablo EDC for such purpose to administer or coordinate a program or service to be determined. Any formal authorization may require San Pablo EDC board approval.

Attachments

1. SPEDC Letter of Support to COSP for displaced working families (Kimball's) - March 2017

RESOLUTION SPEDC2017-00

RESOLUTION OF THE SAN PABLO ECONOMIC DEVELOPMENT CORPORATION BOARD OF DIRECTORS AUTHORIZING SUPPORT ROLE TO THE CITY OF SAN PABLO FOR TEMPORARILY HOUSING-DISPLACED WORKING FAMILIES

WHEREAS, as the San Pablo Economic Development Corporation (San Pablo EDC) Board of Directors (Board) is aware, staff has been engaged with the first-time homebuyers program for workforce known as WISH for housing through its community partnership with Mechanics Bank, and serves workforce needs on a daily basis through training and referral services to other agencies; and

WHEREAS, on March 1, 2017, the San Pablo EDC was made aware of five working families who have been temporarily displaced from their homes due to flooding affecting housing safety at Kimball’s Mobile Home Park in San Pablo; and

WHEREAS, as Red Cross emergency response resources wane, the San Pablo EDC would like to offer its workforce and WISH services, as well as its referral capacity. As these working families find themselves destabilized, staff would like to join with the City of San Pablo (City) to provide services, refer to partners, and help manage any resources that would prove essential to keeping these families working and housing-secure; and

WHEREAS, in advance of the March 15th San Pablo EDC board discussion, the General Manager communicated correspondence with a preliminary offer of support to the City dated March 8, 2017, proposing such a partnership in an appropriate manner as determined by the City, which would requires ratification approval by San Pablo EDC board resolution; and

WHEREAS, staff ask the Board to authorize the San Pablo EDC to act in this supporting capacity for these affected San Pablo residents; and

WHEREAS, there is no fiscal impact at this time. This engagement may help increase enrollment numbers, and should the organization help manage any monetary resources, there would be the prospect of an administration fee involved, which would be a positive to the bottom line. City funds could also be provided to the San Pablo EDC for such purpose to administer or coordinate a program or service to be determined.

NOW THEREFORE, BE IT RESOLVED by the San Pablo Economic Development Corporation Board of Directors, as follows:

- 1) Authorize the San Pablo EDC to act in this supporting capacity for the affected San Pablo residents of the Kimball Mobile Home Park.

* * * * *

ADOPTED this 15th day of March, 2017, by the following vote, to wit:

- AYES:
- NOES:
- ABSTAIN:
- ABSENT:

ATTEST:

APPROVED:

Leslay C. Choy, Board Secretary

Adam Novickas, Chair

March 8, 2017

ATTN: Matt Rodriguez, City Manager
City of San Pablo
13831 San Pablo Avenue, Building 1
San Pablo, CA 94806

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RE: Support for temporarily displaced working families

Dear Mr. Rodriguez:

The San Pablo EDC would like to offer its services to the City of San Pablo to support six (6) designated working families who are temporarily displaced by the December 7, 2016 flood affecting housing safety at Kimball's Mobile Home Park adjacent to San Pablo Creek.

As an EDC, we work to build economic opportunity for our residents. Housing security is an issue that is increasingly plaguing our job trainees and working families. We understand how destabilizing it can be. If we might be of any service to the City of San Pablo, we are ready to do so. Additionally, the San Pablo EDC has a host of agencies with whom we partner, and we can look at serving the whole family through referral services. Our aim is keep these families working and engaged in the local economy.

Please let us know how we might be of service in any capacity deemed appropriate by the City of San Pablo in joint partnership. This preliminary offer letter and formal authorization is contingent upon San Pablo EDC Board ratification approval at their next regular meeting scheduled on March 15, 2017.

Best regards,



Leslay Choy
General Manager