

## **RESOLUTION 2025-###**

### **RESOLUTION OF THE CITY COUNCIL OF THE CITY OF SAN PABLO AUTHORIZING AN EVENT SPONSORSHIP IN THE AMOUNT OF \$2,500 TO KIWANIS CLUB OF SAN PABLO FOR OUR CHILDREN (WITH THE LATINA CENTER AS NON-PROFIT 501(C)(3) FISCAL AGENT) FOR CINCO DE MAYO FESTIVAL EVENT**

WHEREAS, Major Policy Goals: Enhance Community Resilience and Build a Healthy Community are adopted policy items under the FY 2025-27 Council Priority Workplan, effective April 7, 2025;

WHEREAS, this proposed action is not a project as defined by CEQA;

WHEREAS, on April 9, 2025, the City Manager's Office received a request for sponsorship from the Kiwanis Club of San Pablo for Our Children to support its Cinco de Mayo Festival;

WHEREAS, the event is scheduled on Saturday, May 3, 2025 from 11:00am to 8:00pm at El Palenque Grill (1439 23rd St.) and is open to the public;

WHEREAS, this sponsorship will help with the Kids Zone at the event, which will provide a fun and safe environment for families to enjoy;

WHEREAS, the entertainment will include games, activities, and entertainment;

WHEREAS, the Kiwanis Club of San Pablo for Our Children is a non-profit organization dedicated to uniting families and communities;

WHEREAS, the mission of the Kiwanis Club of San Pablo is to advance a better life for all children, youth, and adults;

WHEREAS, an approved event sponsorship will authorize the temporary use of the City's official City logo for marketing purposes for this special event only; and

WHEREAS, this event sponsorship is also subject to obtaining a Special Event Permit from the San Pablo Police Department.

NOW, THEREFORE, BE IT RESOLVED that the City Council of the City of San Pablo authorizes a sponsorship in the amount of \$2,500 to the Kiwanis Club of San Pablo for Our Children (The Latina Center as the fiscal agent) for the Cinco de Mayo Festival Event; and

BE IT FURTHER RESOLVED that a total of \$30,000 has been budgeted and earmarked for Special Event Annual Sponsorships under the Adopted FY 2024-25 General Operating Budget – City Council Department (100-1110-44050). The authorized sponsorship in the amount of \$2,500 will be deducted from this expense balance leaving

a remaining balance of \$8,500 for the remainder of FY 2024-25 period for future sponsorships by the City Council.

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ADOPTED this 21<sup>th</sup> day of April, 2025, by the following votes:

AYES: COUNCILMEMBERS:  
NOES: COUNCILMEMBERS:  
ABSENT: COUNCILMEMBERS:  
ABSTAIN: COUNCILMEMBERS:

ATTEST:

APPROVED:

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Dorothy Gantt, City Clerk

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Arturo Cruz, Mayor