

RESOLUTION 2026-###

RESOLUTION OF THE CITY COUNCIL OF THE CITY OF SAN PABLO APPROVING THE CITY OF SAN PABLO SLOGAN “TEAMWORK SAN PABLO 2026 – THE YEAR OF SERVICE” FOR THE JANUARY TO DECEMBER 2026 PERIOD

WHEREAS, Promote *Civic Engagement and Awareness in all City Programs/Services* is a Major Policy Goal contained in the FY 2025-27 Council Priority Workplan, effective April 7, 2025;

WHEREAS, in 2012, an annual slogan was instituted for the City of San Pablo as an organization to promote community pride and civic engagement;

WHEREAS, the slogan is part of an overall integrated organizational plan to promote cooperation and teamwork in the City of San Pablo organization and in the community, and to underscore the importance of professional development, management and leadership in the organization;

WHEREAS, the top three “The Year of” slogan choices for 2026 were developed by the City’s Executive Leadership Group (ELG);

WHEREAS, subsequently all City staff and community were invited to participate in an online survey, which was also shared via social media for voting. The results overall are as follows:

1. 2026 Year of Momentum, 39 votes
2. 2026 Year of Optimization, 17 votes
3. 2026 Year of Service, 44 votes

WHEREAS, the slogan for 2026 will be selected by the City Council and will be promoted at City Hall and in the community during the January through December 2026 period; and

WHEREAS, the expense to print appropriate banners and marketing items can be accommodated within the existing City Manager’s budget and no new funds are required at this time.

NOW, THEREFORE, BE IT RESOLVED that the City Council of the City of San Pablo hereby approves "*Teamwork San Pablo 2026 – The Year of Service*" as the slogan for the 2026 calendar year; and

BE IT FURTHER RESOLVED that the foregoing recitations are true and correct and are included herein by reference as findings.

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ADOPTED this 20th day of January 2026, by the following votes:

AYES: COUNCILMEMBERS:
NOES: COUNCILMEMBERS:
ABSENT: COUNCILMEMBERS:
ABSTAIN: COUNCILMEMBERS:

ATTEST:

APPROVED:

Dorothy Gantt, City Clerk

Elizabeth Pabon-Alvarado, Mayor