



FINAL DRAFT

CITY-WIDE BEAUTIFICATION PLAN

FY 2026-27 – FY 2028-29

CAPITAL ONE-TIME FUNDING PROJECTS (< \$75,000 per project)
(Must meet State PCC Bidding Threshold Requirements)

Annual Funding Allocation: \$250,000 Annually (GFDR Fund 110)

City Council Review: January 20, 2026

CIP PROJECT CATEGORY	CONCEPTUAL CIP PROJECTS FOR PROGRAMMING	CITY DEPT.	TYPE OF CIP EXPENSE	FY 2026-27 Funding Source: Fund 110 (GFDR) Total Allocation: \$250,000	FY 2027-28 Funding Source: Fund 110 (GFDR) Total Allocation: \$250,000	FY 2028-29 Funding Source: Fund 110 (GFDR) Total Allocation: \$250,000
Economic Development	<ul style="list-style-type: none">1) <i>City-wide Street Pole Banner Program (Placemaking & Promotional)</i>2) <i>City wide Marketing and Branding Signage and Wayfinding Project</i>	CMO/ED	Annual CIP	\$	\$	\$
Landscape Maintenance	<ul style="list-style-type: none">1) <i>New City Holiday Tree(s) + Electrical Conduit Project (near City Hall)</i>2) <i>Adobe Museum & Historical Facilities Fence and Landscaping Project</i>3) <i>Wildcat Creek Beautification Project (Creek Segments)</i>4) <i>City-wide Neighborhood Traffic Circle Assessment & Improvements (Landscape; Solar, etc.)</i>	CSD	One-Time Expense/Procurement	\$	\$	\$
		CSD	One-Time Expense/Procurement	\$	\$	\$
		PW	Annual CIP	\$	\$	\$
		PW	Annual CIP	\$	\$	\$

Curb/Gutter/Sidewalks (ADA Improvements)	<ol style="list-style-type: none"> 1) <i>City-wide Pedestrian Safety Crosswalk Improvements (Traffic-Calming)</i> 2) <i>City-wide Bus Stops/Shelter Improvement Program (w/ AC Transit)</i> 	PW	Annual CIP	\$	\$	\$
Street Medians	<ol style="list-style-type: none"> 1) <i>New Monument Entry Sign Replacement Project</i> 2) <i>New City-wide Landscaped Street Medians Project</i> 	CMO/ED	One-Time Expense/ Procurement	\$	\$	\$
Street Trees	<ol style="list-style-type: none"> 1) <i>City-wide Annual Street Tree Replacement Program (w/ Adopt-a-Tree Program w/ CSOs)</i> 	PW	Annual CIP	\$	\$	\$
Public Art	<ol style="list-style-type: none"> 1) <i>Develop program criteria for administering City-wide Public Art Project Program (Public R.O.W.; Private/Public Projects)</i> 2) <i>New City-wide Art and Murals Program (City Facilities; Traffic Light & Irrigation Utility Boxes)</i> 	CDD	Annual CIP <i>(Separate Funding Source: Art In-Lieu Fees on Commercial Projects)</i>	\$	\$	\$

Other Misc. Projects	1) <i>Neighborhood PW Mobile Camera(s) Enhancements & Monitoring for Illegal Dumping</i>	PD/PW	Annual CIP	\$	\$	\$
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PRELIMINARY DRAFT PROJECT DESCRIPTIONS FOR PROPOSED DRAFT CITY-WIDE BEAUTIFICATION PROJECTS

City Council Review: January 20, 2026

PROJECT CATEGORY: ECONOMIC DEVELOPMENT

1. City-wide Street Pole Banner Program (Placemaking & Promotional)

A new City-wide Street Banner Pole Program (to include necessary pole hardware for City-owned street poles) to coincide with establishment of new marketing and branding recommendations from recent City Marketing & Branding Project (Tripepi-Smith) to provide new community placemaking and promotion of the City's commercial corridors to enhance economic development identify and encourage private investment in City sectors.

2. City wide Marketing and Branding Signage and Wayfinding Project

A new City-wide Marketing & Branding Signage/Wayfinding Project to coincide with establishment of new marketing and branding recommendations from recent City Marketing & Branding Project (Tripepi-Smith) to provide new marketing and branding signage and wayfinding infrastructure at designated locations throughout the City to guide residents to City facilities, commercial corridors and other places of interest.

PROJECT CATEGORY: LANDSCAPE MAINTENANCE

1. New City Holiday Tree(s) + Electrical Conduit Project (near City Hall)

The vision would be to purchase a new fake holiday tree that would be placed in the turnabout near City Hall. We would need to purchase a tree with a base wide enough that it could be placed over the top of the rocks that are located in the middle of the turnabout. This is a seasonal request, where the tree would go up after the Thanksgiving Holiday, and we would host the annual Holiday Tree Lighting at that location, and the new Holiday Tree would be lit throughout December, and we could remove it after we return from the new year. Additional items would need to be considered to ensure this project is feasible: temporary fencing, possibly new power, engineering stability to withstand the winds in this area, and a timing system. We hope to store the tree at either the Rollingwood facility or the Recreation "Nail Salon storage."

2. Historical Facilities Fence and Landscaping Project

This is a multi-phase and multi-location approach. A secure fence line or perimeter needs to be established around the Adobe Museum. While there is currently temporary fencing around some of the Adobe, the city will need to prepare a permanent fencing solution around all fronts that delineates the facility from the Danco phase 1 & 2 project, and Church Lane and SP Ave.

Additionally, staff have received complaints from the Historical Society on the amount of trash and debris, along with some vandalism to the Bunk and Bloom house area. Staff would like to recommend placing a permanent fence around the remaining perimeter of the 3 historical houses (perhaps continue the white picket fence around the perimeter of the area, and extending it all the way to the creek line. There is damage to the chain link fence behind the Bloom house at the top of the bank of the creek that needs to be repaired/replaced as well. These fences would provide a natural barrier from debris from the Las Mantanas grocery store and their trash bins, as well as unwelcome or unauthorized foot traffic. Public works will need to work with Community Development to ensure that anything installed would be compliant with any historical site needs.

3. Wildcat Creek Beautification Project (Creek Segments)

This project would focus on enhancing landscape maintenance and improving trash removal along the Wildcat Creek corridor. The effort would target a specific segment of Wildcat Creek owned by the City (such as areas behind City Hall, Davis Park, or along University Avenue) and would include targeted landscape improvements to restore and maintain these public spaces.

4. City-wide Neighborhood Traffic Circle Assessment & Improvements (landscaping, solar, etc.)

This project would be to install new plants and other improvements in areas beyond medians but on City Owned Parcels. Work can include improvements to the traffic Circle at Road 20/Douglas St intersection which would include installation of a pilot Solar Lighting Project; new planting at the intersections of El Portal/Fordham; 17th and Broadway; 14th and Broadway.

PROJECT CATEGORY: CURB/GUTTER/SIDEWALKS (ADA IMPROVEMENTS)

1. City-wide Pedestrian Safety Crosswalk Improvements (Traffic-Calming)

This project provides a means to implement safety measures to reduce vehicle speeds (i.e. signage, Rapid Rectangular Flashing Beacons, Striping, speed bumps, ramp repair/replacement, Road Diets, Intersection Murals, and other Artistic Installations) to areas identified per the release of the new ADA Transition Plan currently being drafted. This may include all areas of the City including roadways, parks, and facilities.

2. City-wide Bus Stop/Shelter Improvement Program (with AC Transit)

The City would collaborate with AC Transit (and potentially with other community groups) to improve bus shelters within the City that are owned and operated by AC Transit or install new bus stop shelters, where operationally feasible (requires updated maintenance agreement between COSP and AC Transit). The City currently only owns the bus shelters on Rumrill Blvd. and one shelter on Church Lane, all of which were recently upgraded. Through this program, the City would work with AC Transit to encourage and support AC Transit to perform similar upgrades to the shelters it owns and maintains.

PROJECT CATEGORY: STREET MEDIAN

1. New Monument Entry Sign Replacement Project

This project would develop a new City-wide monument entry sign project to replace the current, aging monument signs located at the six (6) entry points of the City (San Pablo Dam Road; San Pablo Avenue (North and South entry points); El Portal @ I-80; 23rd Street; and South Rumril Blvd).

2. New City-wide Landscaped Street Medians Project

This project is to repair and rehabilitate median landscapes along San Pablo Avenue between Rivers St and Rheem Ave. Sections include Rivers St to Broadway; Broadway to 23rd St, 23rd St to Church Lane, Church Lane to San Pablo Dam Road and San Pablo Dam Road to the City Limit. Limits may change to accommodate available funding. Work may include paver placement, planting and irrigation improvements as necessary.

PROJECT CATEGORY: STREET TREES

1. City-wide Annual Street Tree Replacement Program (with Adopt-a-Tree / CSOs)

The City-wide Annual Street Tree Program would establish a consistent, proactive approach to managing and improving the City's urban forest. The program would include conducting a citywide inventory to identify existing trees, missing trees, and areas lacking adequate tree coverage. Based on this information, the City would prioritize annual tree replacement and planting efforts in locations such as medians, residential streets, and parks, while also ensuring the ongoing maintenance of existing street trees.

As part of the Annual Street Tree Program, the City will engage with local community-based organizations (such as Richmond Trees or Rotary) to explore the feasibility of establishing an "Adopt-a-Tree" program as a complementary initiative to encourage resident participation in tree care and long-term sustainability.

PROJECT CATEGORY: PUBLIC ART

1. Develop program criteria for administering City-wide Public Art Project Program (Public R.O.W.; Private/Public Projects)

This project would involve developing a new, program and policy criteria for City-wide Public Art Project Program on public ROW and through private/public partnerships pursuant to the City's Zoning Code requirements generated from commercial development projects via adopted Art-In-Leu development fees (i.e. separate funding source).

2. New City-wide Art and Murals Program (City facilities; traffic signal & irrigation utility boxes)

This project is to provide opportunity for public art on city owned utility cabinets across the City and at City facilities. Focus will primarily on arterials and collector streets where utility cabinets are primarily located.

PROJECT CATEGORY: MISCELLANEOUS PROJECTS

1. Neighborhood PW Mobile Camera(s) Enhancements & Monitoring for Illegal Dumping

This project would involve purchasing additional mobile cameras for deployment in existing neighborhoods to address illegal dumping incidents and include monitoring costs associated with camera procurement. This would greatly enhance the City's ability to augment existing efforts to pinpoint "hot spots" where illegal dumping incidents and complaints are occurring to mitigate these impacts and to encourage neighborhood beautification.

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