



FY 2025-27 CITY COUNCIL PRIORITY WORKPLAN UPDATE

SUMMARY OF ELG RECOMMENDED POLICY AMENDMENTS

The following summary of new policy amendments recommended by the Executive Leadership Group into the FY 2025-27 Council Priority Workplan as presented on March 24, 2025, as follows:

UNDER MAJOR POLICY AREA: ECONOMIC DEVELOPMENT & FISCAL DIVERSIFICATION

****FISCAL SUSTAINABILITY**** Continue to adhere to adopted Policy #405.2: Fiscal Impact Analysis requirement for any new proposed city program or service proposed thru June 30, 2027.

- #1). Explore a New Revenue Diversification Study (i.e. Non-Tax; Non-Fee related)
- #2). Explore establishment of new City Development Impact Fees (DIFs) (i.e. Transportation Demand Management Strategies; All Types of Housing for RHNA Compliance)

UNDER MAJOR POLICY AREA: BUILD A HEALTHY COMMUNITY

- #1). Explore new City-wide Beautification Plan (i.e. Landscaping Maintenance; Street Medians; Street Trees; Street Banner Program/tied to Economic Development)
- #2). Implement a Community Benefit Program for existing Public Art Development Impact Fee Revenue

UNDER MAJOR POLICY AREA: EXPAND HOUSING OPTIONS

- #1). Pursue necessary amendments to City-wide General Plan, San Pablo Avenue Specific Plan, and after 23rd St. Specific Plan sunsets to facilitate new mixed-use development opportunity sites.

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