



**CITY OF SAN PABLO**

**APPLICANT QUESTIONNAIRE FOR COMMISSIONS, COMMITTEES AND BOARDS**

*"Please note that this form is a public record that may be subject to disclosure upon request."*

**NOTE: PLEASE FILL OUT SEPARATE APPLICATION FOR EACH BOARD/COMMISSION YOU WISH TO SERVE ON (TYPE or PRINT ONLY)**

When Completed Return To: City Clerk Hall, 1000 Gateway Avenue, San Pablo, CA 94806; Telephone 510.215.3000

**INDICATE YOUR PREFERENCE**

- PLANNING COMMISSION\*\*
- SAFETY COMMISSION\*\*
- SAN PABLO COMMUNITY FOUNDATION GRANTS REVIEW COMMITTEE
- CITIZENS OVERSIGHT COMMITTEE (MEASURES S AND K)
- CONTRA COSTA MOSQUITO & VECTOR CONTROL COMMITTEE
- YOUTH COMMISSION
- CONTRA COSTA TRANSPORTATION AUTHORITY CITIZENS ADVISORY COMMITTEE
- CONTRA COSTA LIBRARY COMMISSION
- CONTRA COSTA AREA AGENCY ON AGING

NAME: Y'Anad Burrell

ADDRESS [REDACTED] CITY/ZIP San Pablo, CA 94806

HOME PHONE [REDACTED] WORK PHONE [REDACTED]

EMAIL ADDRESS [REDACTED]

LENGTH OF RESIDENCE IN SAN PABLO 7 YRS. IN CONTRA COSTA COUNTY 25 YRS.

EMPLOYED BY EBMUD LENGTH OF TIME 4 YRS.

ADDRESS 375 11ST. CITY/ZIP Oakland, CA 94605

EXPERIENCE RELATING TO THIS POSITION 7yrs. experience as a Community Dev. Consultant, with a focus on expanding affordable housing and current Board Member for Community Housing Dev. Corporation

**SOME THOUGHTS YOU BELIEVE MAY CONTRIBUTE TO IMPROVE BOARD/COMMISSION:**  
 As a public servant in this role, while fulfilling the responsibilities, it is also critical that community and residents are informed of the developments are impact their living and community spaces. My 20+ years of community engagement and public relations can be an asset in this area.

**IF APPOINTED, WHAT DO YOU BELIEVE YOUR RESPONSIBILITIES OR DUTIES WOULD BE?**  
See attachment for response.

**REFERENCES (TWO) (OTHER THAN FAMILY MEMBERS):**

NAME Hon. Cheryl Sudduth ADDRESS Richmond, CA PHONE [REDACTED]

NAME Tanja Jacobs, Exec. Director ADDRESS El Sobrante, CA PHONE [REDACTED]

DATE 3/23/26 APPLICANT'S SIGNATURE [REDACTED]

\* INTERVIEW NOT REQUIRED  
 \*\*SIMULTANEOUS SERVICE ON PLANNING COMMISSION AND SAFETY COMMISSION PROHIBITED PER RESOLUTION 92-44  
 Revised 2024-12-04 K.104 Boards and Commissions12025

**CITY OF SAN PABLO**  
**APPLICATION FOR PLANNING COMMISSION**  
**Submission By: Y'Anad Burrell**

Q: If appointed, what do you believe your responsibilities or duties would be?

A: A Planning Commissioner for the City of San Pablo serves as an integral part and team member on key decisions and is a community representative in shaping the city's physical development, land-use policies, and long-range planning vision. As a Commissioner, I would review development proposals, evaluate zoning and policy updates, and ensure that planning decisions align with the City's General Plan, municipal code, and community priorities, and the city's recently adopted **Priority Work Plan**.

**Core Responsibilities**

**1. Land-Use Review & Decision-Making**

- Evaluate and act on applications for **use permits, variances, design review**, and other development proposals.
- Ensure that projects comply with the **General Plan**, zoning ordinance, and applicable state planning laws.

**2. Long-Range Planning & Policy Development**

- Review and recommend updates to the **General Plan**, zoning code, housing policies, and specific plans.
- Participate in planning studies related to transportation, housing, economic development, and environmental sustainability.

**3. Community Representation & Engagement**

- Serve as a liaison between the community and the City's planning processes.
- Consider public input, neighborhood concerns, and equity impacts when evaluating proposals.
- Promote inclusive, accessible, and transparent planning practices.

**4. Public Meeting Participation**

- Attend monthly Planning Commission meetings and special sessions as needed.
- Review staff reports, environmental documents, and technical analyses in advance.
- Ask clarifying questions, deliberate publicly, and vote on agenda items.

**Time Commitment**

- Attend monthly meetings
- Additional workshops or joint sessions as needed.
- Preparation time to review staff reports and project materials.

# Y'ANAD BURRELL, MPA/MHA



## BOARDS & COMMISSIONS

*Board Member, Community Housing Development Corporation, Headquarters – Richmond, CA*  
*Board Member, Contra Costa County Behavioral Health Board (Appointed by Supv. John Gioia)*  
*CSC AB617 Committee Member, Co-Facilitator – Community Benefits Committee*  
*(Current Co-Facilitator Community Benefits; Former Co-Chair 2020 – 2023)*  
*Former Commissioner, Richmond Housing Advisory Commission, 2020 – 2024*  
*Former Advisory Council Member, Mental Health Services Act, 2017 – 2024*

## EDUCATION

*Doctorate, Transformative Social Change | Saybrook University | Class of 2026*  
*Master's Degree, Public Administration | Golden Gate University*  
*Master's Degree, Healthcare Management | Golden Gate University*  
*BA Degree, Accounting | San Francisco State University*

## JOURNALISM & TEACHING EXPERIENCE

*Freelance Journalist | Post News Group | August 2022 – Pres.*  
*Adjunct Professor | San Francisco State University – College of Extended Learning | 2016 - 2020*  
*Crisis Communications Management for Non-Profits*

## PROFESSIONAL EXPERIENCE

*Community Relations Rep., II | EBMUD | February 2023 to Present; March 2020 – Sept. 2020 (Backfill)*  
Implement community affairs, communications, and government relations for Wards 1 and 4 (West County, Berkeley, El Cerrito, Emeryville, and parts of Oakland). Present EBMUD projects and policies at city council meetings, school board meetings, mayor conferences, legislative briefings, and chambers of commerce. Provide community relations strategies for EBMUD's Wildcat pipeline replacement project, the organization's largest pipeline project to date. Handle emergency standby duties that require prompt responses to the media during disruptions. Spokesperson to media, stakeholders, and community groups for EBMUD's current Residential Non-Payment Policy. Ensure that community groups and local government agencies are aware of EBMUD's policies, interests, pipeline, and sustainability projects. Stay informed about state regulations and legislation affecting EBMUD, and report back to the Board of Directors. Support the Office of Diversity, Equity & Culture in the areas of workforce development and contract equity. Provide monthly report-back on Contra Costa County's Equity Committee meetings. Represent EBMUD on the Disadvantaged Communities Committee and the North Richmond Shoreline Stakeholder Group.

*Executive Director & Chief Operations Officer | Youth UpRising | March '21 – Jan. '23 - ED | Dec. '20 – March. '21 - COO*  
**Milestone:** Designed and implemented a DEI strategy focused on reducing barriers to access to mental health and wellness services for BIPOC youth in Oakland. This strategy required stakeholder engagement and partnerships with multiple CBOs and health systems, including UCSF Benioff Children's Hospital.

## Health Equity and Community Health Transformation

- Alameda County Dept. of Public Health | Youth UpRising *Marginalized Communities COVID Outreach Campaign*
- Updated organization operations procedures to include COVID-19 safety measures.
- Trained staff on new health equity lens programming and Alameda County guidelines for student support.
- Redesigned mental health and wellness programming for more inclusive and equity consideration.
- Introduced new technology for telehealth and in-person mental health sessions for young people.
- Expanded art programming as part of mental health services for young people.
- Collaborated with other CBOs on strategies to support young people with wellness services.

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## Leadership Management

- Drafted a framework and timeline for a 5-Yr. Organization Strategic Plan.
- Lead the executive management team (CFO, COO, Human Resources and Program Director).
- I work closely with the Board of Directors on organizational growth and infrastructure management.
- Perform high-level stakeholder engagement and government relations.
- Meticulously track the legislative and policy landscape around education and health equity for youth ages 13-24.

## Communications and Strategic Planning

- Lead the communications team in designing and executing a 3-year communications plan.
- Trained the team on writing and designing templates for internal and external communications.
- Through county-wide analytic research of responses to communications efforts, trained team on impactful messaging.
- Ensured organization messaging effectively reached stakeholders, CBOs, and elected officials.
- Collaborated with other CBOs on youth program development and communication outreach/messaging.

## Finance & Grants

- Led the team in securing \$2.1M in grants, individual gifts, and government contracts, 45% unrestricted.
- Designed a diversified funding pipeline – individuals, corporate, foundation, city, state, and federal grants.
- Completed a successful county audit and two organization annual audits.
- Secured funding to upgrade YU's entire security system and IT assets

## Founder & Chief Executive Officer | Glass House Communications | 2009 - 2020

### Partial list of DEI and Communications contracts:

- *Community Development Consultant* | **WORD Community Dev. Corp.** | 2015 – 2020  
Managed grant portfolio of \$1.7M. Developed and implemented a community and outreach strategy for the organization as they built new housing and food security programs to serve throughout Oakland, CA
- *Health Equity Communications Consultant* | **Healthy Contra Costa** | 2017 – 2022  
Provided direction and strategy on implementing programs and outreach on access to quality healthcare for the BIPOC and underserved residents throughout West Contra Costa County.
- *Diversity & Inclusion Consultant* | **UC Berkeley, Haas School of Business** | 2019  
Collaborated with the leadership team on revising their marketing and outreach material to ensure an inclusive lens to increase student retention.
- *Policy and Communications Director* | **Cheryl Sudduth for Congress & Assembly** | 2015 – 2017  
Designed marketing material for campaigns and drafted talking points and policy overviews in preparation for debates.
- *Communications & Marketing Consultant* | **Covered CA** | 2014 – 2015  
Developed marketing material focused on reaching the faith-based and bilingual communities throughout Alameda County, leading up to the inaugural Covered CA sign-up day. Organized the first day of sign-ups for this medical coverage and secured elected official attendance.

### Partial list of Fund Development contracts:

- *Interim Executive Director* | **Project Re-Connect** | 2016 – 2017
- *Capital Campaign Consultant* | **Museum of the African Diaspora** | 2013 - 2015  
Strategically led a \$10M capital campaign by cultivating 120 prospects, 60% lived outside California.
- *Asst. Director of Development & Communications* | **Women's Initiative (Oakland)** | 2011 - 2012

## LEGAL - EARLY CAREER EXPERIENCE

Designed and instituted a firm-wide expert witness database for the law firm (200+ attorneys) in conjunction with technology vendors. Assigned to lead an intellectual property team of trial attorneys with a large-scale validation project researching and reviewing complex patents for multi-district litigation involving infringement and copyright breaches.

**Heller Ehrman White & McAuliffe** | Sr. Intellectual Property/Regulatory Litigation Paralegal | 2001 – 2007