

RESOLUTION 2024- ____

RESOLUTION OF THE CITY COUNCIL OF THE CITY OF SAN PABLO AUTHORIZING THE CITY MANAGER TO CONDUCT POLICY EVALUATION, FEASIBILITY, PRIORITIZATION AND COMMUNITY EDUCATION/OUTREACH EFFORTS FOR FUTURE DESIGNATED CITY-INITIATED FUNDING MECHANISMS FOR THE 2024-2026 PERIOD

WHEREAS, *Annual Year-end City Survey; and under Major Policy Goal: Focus on Economic Development and Fiscal Diversification, Policy No. #414 – New Strategic Budget Initiatives to Address new Structural Deficits forecasted for FY 2025-2027 Period* are current adopted policy items in the FY 2023-25 Council Priority Workplan, Effective May 1, 2023;

WHEREAS, the City Council authorizes an annual year-end community survey to be conducted each year by the City’s community outreach consultant, Strategy Research Institute, Inc. (SRI), for purposes of civic engagement and community outreach to the community at-large to solicit feedback on a number of core values, needs, and priorities being undertaken by the City for future policy decision-making by the City Council;

WHEREAS, on December 1, 2023, through January 4, 2024, SRI conducted the 2023 Annual Year-end City Survey, and collected, evaluated and interpreted all survey data into summary findings for formal presentation to the City Council on February 5, 2024;

WHEREAS, previously noted on December 13, 2023, following formal presentation of the City’s new Long Range Financial Forecast Plan, a new City financial condition was established (i.e. -\$8.7M cumulative deficit for FY 2025-2027 period forecasted); and

WHEREAS, future funding mechanisms must be explored to meet Strategic Budget Initiatives/Measures adopted by the City Council via Resolution #2023-167 on December 13, 2023 to determine their feasibility in eliminating said forecasted deficits in addition to other cost measures under consideration.

NOW, THEREFORE, BE IT RESOLVED that the City Council of the City of San Pablo hereby authorizes the City Manager to conduct policy evaluation, feasibility, prioritization and community education/outreach efforts for all potential future funding mechanisms (in sequential order) to coincide with future upcoming election cycles or timeframes during the 2024-2026 period (See Table B below), as follows:

**TABLE B:
NEW FUTURE FUNDING MECHANISMS UNDER POLICY CONSIDERATION
(IN SEQUENTIAL RANK-ORDER FOR 2024 – 2026)**

Future Mechanism (Rank-Order)	Funding	City Workplan/Strategic Initiative Goal	Council Budget	Target Election Cycle or Timeframe
1. Commercial Cannabis Retail Business License Tax		New GF revenue on Special Business Tax Uses (i.e. Max: 3 Commercial Retail Cannabis Retailers); Amount: \$2.0 - \$2.4M Annually		November 2024 Ballot Measure (Add 5% City Business Tax to City Business License Tax Ordinance)
2. City-wide Landscape and Lighting District Property Assessment Increase (TBD – parcel tax assessment)		Eliminate or Reduce Annual GF Subsidy to LLAD; Eliminates or Reduces (- \$1.5M annual GF Subsidy)		Spring 2025 Property Protest Ballot Measure to consider increase in Annual Property Assessment (TBD)
3. College & Trade Youth Scholarship Funding Mechanism**		Extends existing GF-funded program beyond 06/30/26 for a period of 10 years until September 2036; Amount: \$1M annually		March or November 2026 Ballot Measure (i.e. 1/4 cent sales tax measure; sunsets in 10 years)

BE IT FURTHER RESOLVED that the foregoing recitations are true and correct, and are included herein by reference as findings.

ADOPTED this 5th of February, 2024, by the following vote:

AYES: COUNCILMEMBERS:
 NOES: COUNCILMEMBERS:
 ABSENT: COUNCILMEMBERS:
 ABSTAIN: COUNCILMEMBERS:

ATTEST:

APPROVED:

 Dorothy Gantt, City Clerk

 Patricia Ponce, Mayor