

RESOLUTION 2021-###

**RESOLUTION OF THE CITY COUNCIL OF THE CITY OF SAN PABLO APPROVING
THE CITY OF SAN PABLO SLOGAN “TEAMWORK SAN PABLO 2021 - THE YEAR
OF _____” FOR THE JANUARY—DECEMBER 2021 PERIOD**

WHEREAS, *Economic Development & Diversification* is a Major Policy Goal contained in the FY 2019-21 Council Priority Workplan, effective March 1, 2019;

WHEREAS, in 2012, an annual slogan was instituted for the City of San Pablo as an organization to promote community pride and civic engagement;

WHEREAS, the slogan is part of an overall integrated organizational plan to promote cooperation and teamwork in the City of San Pablo organization and in the community, and to underscore the importance of professional development, management and leadership in the organization;

WHEREAS, the top three “The Year of” slogan choices for 2021 were developed by the City’s Executive Leadership Group (ELG). Subsequently all city staff were invited to participate in an online survey, followed by a community survey via social media for voting. The results overall are as follows:

1. 2021 Year of Resilience, 62 votes
2. 2021 Year of Perseverance, 38 votes
3. 2021 Year of Strength, 36 votes

TEAMWORK SAN PABLO: **2021 The Year of _____**

WHEREAS, the slogan for 2021 will be selected by majority vote of the City Council and will be promoted at City Hall and in the community during the January – December 2021; and

WHEREAS, the expense to print appropriate banners and marketing items can be accommodated within the existing City Manager’s budget and no new funds are required at this time.

NOW, THEREFORE, BE IT RESOLVED that the City Council of the City of San Pablo hereby approves “Teamwork San Pablo 2021 - _____” as the slogan for the 2021 calendar year.

* * * * *

Adopted this 19th day of January 2021, by the following votes:

AYES: Councilmembers:

NOES: Councilmembers:

ABSTAIN: Councilmembers:

ABSENT: Councilmembers:

ATTEST:

APPROVED:

Dorothy Gantt, City Clerk

Elizabeth Pabon-Alvarado, Mayor