PROPOSED FOR CITY COUNCIL ACTION:

(PROPOSED AMENDMENT NO. #7)



Teamwork San Pablo 2024 Year of Revitalization

FY 2023-25

CITY OF SAN PABLO CITY COUNCIL PRIORITY WORKPLAN

Adopted/Effective: May 1, 2023

City Council Resolution No. #2023-058

Amendment #1: Approved 05/01/23; City Council Resolution No. #2023-065 Amendment #2: Approved 06/05/23; City Council Resolution No. #2023-092

Amendment #3: Approved 08/07/23; City Council Resolution No. #2023-130

Amendment #4: Approved 12/13/23; City Council Resolution No. #2023-167

Amendment #5: Approved 02/05/24; City Council Resolution No. #2024-015

Amendment #6: Approved 03/18/24; City Council Resolution No. #2024-042

Amendment #7: Approved _____; City Council Resolution No. #2024-XXX



San Pablo City Council

Priority Work Plan - Major Policy Goals





TOP CITY COUNCIL PRIORITIES (By Major Policy Goal)

(IN ALPHABETIC ORDER)

- 1. 100-199 BUILD A HEALTHY COMMUNITY
- 2. **200-299 ENHANCE COMMUNITY RESILIENCE**
- 3. **300-399 EXPAND HOUSING OPTIONS**
- 4. 400-499 FOCUS ON ECONOMIC DEVELOPMENT AND DIVERSIFICATION
- 5. 500-599 IMPROVE PUBLIC SAFETY

MAJC	R POLICY GOAL: BUILD A HEALTHY COMMUNITY:		
PRIOF	RITIES	DEPARTMENT	FUNDING
100.	INCREASE OPPORTUNITES FOR RESIDENTS TO PARTICIPATE IN LOCAL ECONOMY (JOINTLY WITH SPEDC)	ALL	TBD
101.	CONTINUE DEVELOPMENT OF MULTI-DIVERSITY, EQUITY AND INCLUSION PRACTICES IN ALL CITY PROGRAMS AND SERVICES	ALL	GF
102.	FOSTER COLLEGE AND CAREER READINESS, EDUCATION, YOUTH LEADERSHIP, AND CITY/CONTRA COSTA COLLEGE/WCCUSD PARTNERSHIPS (JOINTLY WITH SPEDC)	CS, EDC, PD	GF, MS, TBD
103.	IMPROVE CONNECTIONS TO HEALTHY EATING AND ACTIVE LIVING	CS & EDC	GF
104.	FOSTER YOUTH LEADERSHIP/CULTIVATION OF THE NEXT GENERATION OF CIVIC LEADERS	cs	GF
105.	EXPAND SAFE, FAMILY-FRIENDLY PARK SPACE	CS, PW	TBD
106.	BUILD COMMUNITY-POLICE RELATIONSHIPS	PD	GF
107.	TRANSIT-ORIENTED DEVELOPMENT POLICIES AND STRATEGIES	CM, CD & PW	TBD
108.	SUPPORT LIFELONG MEDICAL CARE, INC. IN PROVIDING ENHANCED MEDICAL SERVICES	cs	TBD
	109.1 SUPPORT ONGOING REGIONAL DISCUSSION OF A NEW WEST COUNTY HOSPITAL OR EMERGENCY ACUTE CARE FACILITY	CM & CS	TBD
109.	DEVELOP PUBLIC FACILITIES FOR ACTIVE LIVING (PARKS, OPEN SPACE, SIDEWALKS, TRAILS, BIKE LANES, ETC.)	PW	GRANTS
110.	ADA TRANSITION PLAN (UPDATE/IMPLEMENTATION)	PW	GF; GRANTS
111.	SUPPORT ALL RH&S PROGRAM IMPROVEMENTS TO PROTECT AND SUSTAIN CITY'S HOUSING STOCK	CD, CMO	GF; GRANTS
112.	SAN PABLO BEACON COMMUNITY SCHOOLS INITIATIVE (ALL ELEMENTARY AND HELMS MIDDLE SCHOOLS)	CM & CS	MS
113.	EXPLORE FEASIBILITY OF DEVELOPING A NEW COLLEGE PREPARATORY AND WORKFORCE DEVELOPMENT PROGRAM WITH ANALYSIS OF FUTURE CITY-INITIATED FUNDING MECHANISMS FOR ELIGIBLE SAN PABLO STUDENTS	cs	GF, MS, TBD
114.	RESEARCH AND EXPLORE EFFORTS AT THE FEDERAL, STATE AND LOCAL LEVEL REGARDING A MINIMUM/LIVING WAGE INCREASE FOR SAN PABLO WORKERS AND BUSINESSES	СМ	GF
115.	PARTNER WITH EBMUD TO JOINTLY PROMOTE COMMUNITY ACTIVITIES, EVENTS AND PROGRAMS AVAILABLE TO SAN PABLO BUSINESSES, RESIDENTS AND SCHOOLS	CM, PW	GF
116.	CONSIDER DIRECTING A NEW ORDINANCE TO ADDRESS BANNING THE SALE OF NON-FLUSHABLE WIPES BY ALL CITY BUSINESS RETAILERS WHO SELL DISPOSABLE WIPES (I.E. DIAPER WIPES, CLEANING WIPES, COSMETIC WIPES, ETC.) TO DISPLAY "DO NOT FLUSH" LABELING ON ALL CONSUMER PRODUCTS SOLD IN THE CITY TO ALLEVIATE THE FLUSHING OF SUCH PRODUCTS INTO THE LOCAL SEWER INFRASTRUCTURE IN ACCORDANCE WITH STATE LAW REQUIREMENTS (AB 818: BLOOM)	CA, CDD, CE	GF
117.	ESTABLISH A LEGISLATIVE ADVOCACY PROGRAM AND PLATFORM POLICY	СМ	TBD
118.	CONTINUE TO PURSUE PASSIVE / ACTIVE RECREATIONAL PARK DEVELOPMENT OPPORTUNITIES CITY-WIDE (I.E. 2600 MORAGA RD.)	CM, CS, PW	GF, GRANTS

119.	ESTABLISH A LEGISLATIVE ADVOCACY PROGRAM AND PLATFORM POLICY (WITH GUIDING PRINCIPLES REVIEWED ANNUALLY)	СМ	TBD
120.	INCREASE VIA FUTURE ADOPTED ORDINANCE CITY ELECTED OFFICIALS' SALARIES, (WITH NO CHANGES TO OTHER BENEFITS, TO TAKE EFFECT WHEN THERE IS A MINIMUM OF ONE (1) COUNCILMEMBER WHO COMMENCES A NEW TERM AFTER NOVEMBER 2024 ELECTION PURSUANT TO ALL APPLICABLE STATE LAW REQUIREMENTS.	CC; CM	TBD
	EXPLORE THE OPERATIONAL FEASIBILITY OF STAFF BRINGING FORWARD OF COUNCIL CONSIDERATION EVERY TWO-YEARS BEGINNING IN THE FALL OF 2026 AN ORDINANCE TO INCREASE CITY ELECTED OFFICIALS' SALARIES, WITH NO OTHER CHANGES TO BENEFITS, TO BE CONSIDERED BY FUTURE ADOPTED ORDINANCE AT LEAST 60 DAYS IN ADVANCE OF EVERY SUBSEQUENT MUNICIPAL ELECTION HELD AFTER THE NOVEMBER 2024 ELECTION, AND BEFORE THE SITTING OF THE NEXT ELECTED COUNCIL PER ALL APPLICABLE STATE LAW REQUIREMENTS	сс; см	TBD
MAJO PRIOF	R POLICY GOAL: ENHANCE COMMUNITY RESILIENCE	DEPARTMENT	FUNDING
201.	CREATE COMMUNITY-INCLUSIVE EMERGENCY PREPAREDNESS AND RECOVERY		
	PLANS	ALL	GF; GRANTS
202.	DEVELOP AND IMPLEMENT LONG-TERM ENVIRONMENTAL STEWARDSHIP GOALS	CD, PW	GF; GRANTS
203.	ASSESS ENVIRONMENTAL IMPACTS OVER THE LONG-TERM TO ASSIST RESILIENCY PLANNING	CD, PW	GF
204.	VOLUNTEER SERVICE ACADEMY OR PROGRAMS	ALL	GF
205.	PROMOTE CIVIC ENGAGEMENT AND AWARENESS IN ALL CITY PROGRAMS/SERVICES	ALL	GF
	205.1 CREATE POST-PANDEMIC PROGRAMS TO RE-ENGAGE RESIDENTS, BUSINESSES AND THE COMMUNITY	ALL	GF
	202.2 EXPLORE THE FEASIBILITY OF A NEW CITY-SPONSORED CINCO DE MAYO FESTIVAL EVENT FOR POTENTIAL INCLUSION IN THE NEXT MULTI-YEAR GENERAL FUND BUDGET CYCLE DURING FY 2024-25 PERIOD	CM, CSD	GF
206.	IMMIGRATION INTEGRATION LEGISLATION, PROJECTS & SERVICES	СМ	GF
208.	CREEKSIDE SETBACK STUDY	PW	GF
209.	SUPPORT FINANCIAL ASSISTANCE AND GRANT PROGRAMS FOR LOCAL SAN PABLO BUSINESSES (IN COLLABORATION WITH SPEDC)	CM, CD, EDC	GF
210.	CONTINUE TO BE AN "EMPLOYER OF CHOICE" TO ATTRACT AND RETAIN TALENT AND CONTINUE TO PROVIDE THE COMMUNITY WITH EXCEPTIONAL SERVICE	ALL	TBD
	R POLICY GOAL: EXPAND HOUSING OPTIONS		
PRIOF		DEPARTMENT	FUNDING
301.	UPDATE/CERTIFY THE GENERAL PLAN 2040 AND HOUSING ELEMENT	CM, CD	GF, GRANTS
	301.1 EXPAND HOUSING PRODUCTION THROUGH ZONING 301.2 INCREASE HOMEOWNERSHIP OPPORTUNITIES FOR SAN PABLO RESIDENTS	CM, CD	GF,GRANTS
	(INCLUDING BUT NOT LIMITED TO: FEDERAL, STATE & COUNTY PROGRAMS/FUNDING PARTNERSHIPS)	CM, CD, EDC, HSA	GF,GRANTS, Low/Mod HF
	301.3 PROMOTE HOUSING PRODUCTION TO MEET RHNA REQUIREMENTS (2023-2031)	CM, CD, EDC, HSA	GF,GRANTS, Low/Mod HF
302.	EXPAND/EXPLORE AFFORDABLE HOUSING PROGRAMS (I.E. FIRST-TIME HOMEBUYER PROGRAM; TECHNICAL CAREERS, VETERANS, ETC.)	CM, CD	LSA
303.	DIVERSIFY AND IMPROVE THE QUALITY OF HOUSING STOCK	CM	LSA
304.	ENHANCE RESIDENTIAL HEALTH AND SAFETY PROGRAM	CD	GF
305.	EVALUATE ADOPTING A MICRO-HOUSING OR TINY HOUSE ORDINANCE (PROVIDING FOR APPROPRIATE SOCIAL SERVICES REFERRALS)	CM, CD	TBD
306.	CONTRA COSTA COLLEGE TRANSIT CENTER/TRANSIT ORIDENTED DEVELOPMENT (TOD)/FUTURE COMMUNITY COLLEGE STUDENT HOUSING PARTNERSHIPS	CM, CD, & PW	GF

307.	EXPLORE PROTECTIONS FOR TENANTS AS OUTLINED IN CITY-ADOPTED AFFORDABLE HOUSING STRATEGY PLAN AND CITY'S ADOPTED HOUSING ELEMENT ONCE CERTIFIED BY STATE HCD	CM; CD	TBD
308.	DEDICATE RESOURCES TO CREATE A NEW RENTAL REGISTRY (W/ FEES TO OFFSET CITY COSTS) FOR AVAILABLE SAN PABLO HOUSING OPPORTUNITIES	СМ	TBD
309.	CITY BEAUTIFICATION: EXPLORE GRANT OR LOAN ASSISTANCE WITH NECESSARY ELIGIBILITY AND FUNDING CRITERIA FOR SINGLE-FAMILY RESIDENTIAL	CM, CD, PW	TBD
310.	HOLD A HOUSING POLICY WORKSHOP FOR THE CITY COUNCIL TO EXPLORE EXPANDING HOUSING ACTIVITIES, PROGRAMS, AND SERVICES RELATED TO CITY'S NEW HOUSING ELEMENT AND PERIOD 2023-31	CM, CD	TBD

PHASES) 411. CONTINUE FISCAL RESILIENCE, FISCAL EXCELLENCE AND FISCAL TRANSPARENCY 412. CREATE A CITY-WIDE ECONOMIC DEVELOPMENT STRATEGY AND IMPLEMENTATION PLAN IN CONSULTATION WITH THE SPEDC 413. EXPLORE THE CREATION OF A SECTION 115 TRUST FUND DEDICATED TO FUNDING CM, FIN GF, TBD CALPERS PENSION OBLIGATIONS 414. NEW STRATEGIC BUDGET INITIATIVES TO ADDRESS NEW STRUCTURAL DEFICITS FORECASTED FOR FY 2025-2027 PERIOD: 1. IMPLEMENT A ZERO-BASED BUDGET (ZBB) PLANNING MODEL FOR FY 2025-27 BUDGET PLANNING CYCLE TO OPTIMIZE CITY SERVICE DELIVERY AND GENERATE ANNUAL GF OPERATING COST SAVINGS FOR ALL CITY DEPARTMENTAL EXPENSES. 2. ELIMINATE OR SUBSTANTIALLY REDUCE ALL ANNUAL GF OPERATING SUBSIDIES. 3. IDENTIFY NEW GENERAL FUND ANNUAL REVENUE SOURCES. 4. NO (0) NEW FTE INCREASES AUTHORIZED DURING FY 2025-2027 PERIOD (I.E., ZERO-GROWTH; STATUS-QUO) 5. EXTEND FTE HIRING FREEZE ON ALL FTE VACANCIES DURING FY 2025-2027 PERIOD. 6. RE-TOOL & REVISE ADOPTED FISCAL RESILIENCY POLICY REQUIREMENTS TO REVERSE FORECASTED STRUCTURAL DEFICITS AS ONE-TIME BALANCING MEASURES (FOR FY 2025-2027 PERIOD ONLY) 7. EXPLORE USE OF ONE-TIME FUNDS FROM GFDR FUND BALANCE TO REVERSE FORECASTED STRUCTURAL DEFICITS AS ONE-TIME BUDGET BALANCING MEASURES (FOR FY 2025-2027 PERIOD ONLY)					
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		F	ORECASTED STRUCTURAL DEFICITS AS ONE-TIME BUDGET BALANCING		
			EXPLORE ADDITIONAL FISCAL MEASURES USING FORECAST MODEL TO		

	REVERSE FORECASTED STRUCTURAL DEFICITS AS RECOMMENDED BY THE CITY MANAGER		
415.	AUTHORIZE THE CITY MANAGER, AND DESIGNATED STAFF OR PARTIES, TO RE-ADDRESS THE CITY'S ADOPTED LOCAL HIRING AND ECONOMIC OPPORTUNITY POLICY (PREVIOUSLY ADOPTED VIA RESOLUTION #2018-023) TO EXPLORE POTENTIAL AGREEMENTS OR ORDINANCE AMENDMENTS TO EXPAND LOCAL EMPLOYMENT AND CONTRACTING REQUIREMENTS FOR VARIOUS TYPES OF CITY-SUPPORTED MAJOR PUBLIC PROJECTS AND SERVICE CONTRACTS.	CMO, PW, EDC	GF, TBD
	SOFFORTED WASON FORDER PROJECTS AND SERVICE CONTRACTS.		
MAJOR P	OLICY GOAL: IMPROVE PUBLIC SAFETY		
PRIORITI	ES Control of the con	DEPARTMENT	FUNDIN
500. EN	IPLOY INTEGRATED EFFORTS TO REDUCE BLIGHT	ALL	TBD
	500.1 "INCREASE SAFETY AND REDUCE COMMERCIAL BLIGHT FOR LOCAL BUSINESSES" PROPOSED FOCUS AREAS/PROGRAMS FOR CONSIDERATION:	CA, CM, CD, PD, EDC	TBD
	1. <u>SUSTAIN SPPD BUSINESS WATCH PROGRAMS</u> : RETAIL SHOPPING CENTERS (I.E. TOWNE CENTER, GROCERY OUTLET; COLLEGE CENTER)		
	2. SUSTAIN SPPD NEIGHBORHOOD BUSINESS CORRIDORS: (I.E. 23RD STREET;		
	RUMRILL BLVD; SAN PABLO AVENUE)		
	3. <u>CONDUCT LEGAL REVIEW OF CODE ENFORCEMENT PROGRAM</u> : (OUTSIDE LEGAL REVIEW)		
	4. <u>AMEND SPMC VIA ORDINANCE:</u> ADD NEW PROPERTY MAINTENANCE CODE SECTION		
	(a) DEVELOP CODE COMPLIANCE STANDARDS FOR PROPERTY		
	MAINTENANCE, ENFORCEMENT AND INCENTIVES; (b) FOCUS: ELIMINATE EXCESS TRASH, GRAFFITI, AND ILLEGAL DUMPING (I.E. TRASH SECURITY)		
	(C) NEW BUSINESS INSPECTION PROGRAM		
	5. INCREASE VACANT COMMERCIAL LOT AND VACANT BUILDINGS ENFORCEMENT		
	6. SUPPORT FORMATION OF BUSINESS IMPROVEMENT DISTRICT (B.I.D) (SECURITY AND SAFETY)		
	7. SUPPORT FOR A NEW BUSINESS PROPERTY IMPROVEMENT PROGRAM		
FA PR	RENGTHEN EXISTING AND NEW TECHNOLOGY PROGRAMS, PUBLIC CILITY/INFRASTRUCTURE PROJECTS, AND FUTURE WORKPLACE DEVELOPMENT OGRAMS/SERVICES TO ENHANCE SPPD CRIME-REDUCTION GOALS, COMMUNITY LICING, MENTAL HEALTH, AND TRAINING PROGRAMS;	CM, IT, PD	GF
#50	01.1 INTEGRATE NEW 5G EMERGING TECHNOLOGIES	CM, IT, PD	GF, TBD
02. PR	IORITIZE PROGRESSIVE TRAINING	PD	GF
	MMUNITY POLICING	PD	GF
50	3.1. ESTABLISHED BUSINESS WATCH AND NEIGHBORHOOD WATCH PARTNERSHIPS	PD	TBD
04. PR	ESERVE REGIONAL APPROACH	PD	TBD
05. KE	EP SAN PABLO CLEAN LITTER AND ILLEGAL DUMPING INITIATIVE	PW	TBD
06. ILL	EGAL DUMPING/MULTI-FAMILY COMPLEXES (EDUCATION & ENFORCEMENT)	PW	GF
	TABLISH PROFESSIONAL STANDARDS AND TRAINING UNIT	PD	GF
	CREASE AND PRIORITIZE GANG ENFORCEMENT AND PREVENTION	PD	GF
	IORITY ORIENTED POLICING PROGRAM	PD	GF
509	9.1. ENHANCE YOUTH ENGAGEMENT THROUGH J.E.W.L. AND POLICE ACTIVITIES PROGRAM	PD	MS

	509.2.	TO EXPLORE THE VIABILITY OF A JOINT NEW MENTAL HEALTH LICENSED SOCIAL WORKER PROGRAM IN CONJUNCTION WITH THE WEST CONTRA COSTA UNIFIED SCHOOL DISTRICT (WCCUSD), WHICH COMPLEMENTS OUR		
		EXISTING J.E.W.L. PROGRAM (AND MEASURE S FUNDED SERVICES), AND TO TEST THE POTENTIAL POLICY PROGRAM IN OUR NEXT 2023 ANNUAL CITY SURVEY AND 2023 PUBLIC SAFETY SURVEY FOR COMMUNITY ATLARGE SUPPORT	PD	TBD
510.	TRAFFIC	SAFETY PROGRAM	PD, PW	GF
	510.1.	IMPROVE TRAFFIC AND PEDESTRIAN SAFETY THROUGH ENFORCEMENT, OUTREACH, AND ENVIRONMENTAL DESIGN	PD, PW	GRANTS
	510.2.	DEVELOP A NEW STREET LIGHTING MASTER PLAN	PD, PW	GRANTS
511.		E AND DIVERSIFY HOMELESS OUTREACH SERVICES (i.e. C.O.R.E., OTHER ERS), AND DEVELOP AND IMPLEMENT CITY-WIDE ILLEGAL ENCAMPMENT SY	PD, PW	GF
512.	A3 REGIO	JE TO SUPPORT ONGOING IMPLEMENTATION OF CONTRA COSTA COUNTY DNAL COMMUNITY MENTAL HEALTH RESPONSE TEAMS (I.E. JOINT MENTAL AND LAW ENFORCEMENT SERVICES)	PD	TBD
513.		T CONTROLLED SUBSTANCE AND TOBACCO ENFORCEMENT PROGRAMS; NT SPPD PROGRAMS WITH FUTURE OPIOD SETTLEMENT FUNDS (POST- ON)	PD	GF, TBD
514.		UE EFFORTS TO SUPPORT HILLSIDE PROTECTION AND SUSTAIN CITY GE INFRASTRUCTURE	CM, PW	GF, TBD
515.		RE THE FEASIBILITY OF BANNING OR REGULATING SIDE SHOW EVENTS N CITY LIMITS VIA ADOPTED ORDINANCE OR OTHER ALTERNATIVE ION(S)		GF, TBD
516.	HUNTE	RE FEASIBILITY OF PURSUING A PUBLIC INTEREST LAND CONVEYANCE ON IR HALL US ARMY RESERVE CENTER (SAN PABLO ARMORY) – 2600 CASTRO SAN PABLO (NEW PW CORP YARD SITE)	CMO, PW	GF, TBD
517.	AUTHO	PRIZATION FOR CITY STAFF TO EXPLORE REGIONAL PARTNERSHIPS ON:	PD	GF; TBD
(1)	RESTO	I – FUTURE PARTICIPATION IN CONTRA COSTA NEIGHBORHOOD RATIVE PARTNERSHIP (NRP) THROUGH THE COUNTY DISTRICT ATTORNEY'S AND REACH PROJECT JUVENILE DIVERSION PROGRAM; AND		
(2)	ENFOR A NETV	II - EXPLORE A REGIONAL/SUB-REGIONAL DEVELOPMENT FOR A NEW LAW CEMENT ASSISTED DIVERSION (LEAD) PILOT PROGRAM WHICH INTEGRATES VORK OF COMMUNITY-BASED ORGANIZATIONS AND SERVICES TO FURTHER E RECIDIVISM TO ADDRESS LOW-LEVEL MISDEMEANOR OFFENSES; AND		
(3)	AGENO	RE JOINT APPLICABLE GRANT OPPORTUNITIES WITH OTHER LOCAL PUBLIC RIES IN CONTRA COSTA COUNTY FOR BOTH PROGRAMS & POLICY DPMENT		

END -

KEY/SYMBOLS:

ALL	=	ALL CITY DEPARTMENTS	GF	=	GENERAL FUND
CA	=	CITY ATTORNEY	HSA	=	HOUSING SUCCESSOR AGENCY
CD	=	COMMUNITY DEVELOPMENT	IT	=	INFO. TECHNOLOGY
CM	=	CITY MANAGER	MC	=	MEASURE C FUNDING
CS	=	COMMUNITY SERVICES	MJ	=	MEASURE J FUNDING
EDC	=	ECONOMIC DEVELOPMENT CORPORATION	MS	=	MEASURE S FUNDING (CITY)
FIN	=	FINANCE DEPARTMENT	PW	=	PUBLIC WORKS
Low/Mod HF	=	LOW/MOD HOUSING FUNDS (RESTRICTED)	TBD	=	TO BE DETERMINED