

RESOLUTION 2026-###

RESOLUTION OF THE CITY COUNCIL OF THE CITY OF SAN PABLO AUTHORIZING AN EVENT SPONSORSHIP IN THE AMOUNT OF \$2,500 TO UNITED BUSINESS ORGANIZATION FOR A MOTHER'S DAY CELEBRATION EVENT

WHEREAS, Major Policy Goals: Enhance Community Resilience and Build a Healthy Community are adopted policy items under the FY 2025-27 Council Priority Workplan, effective April 7, 2025;

WHEREAS, this proposed action is not a project as defined by CEQA;

WHEREAS, on March 8, 2026, the City Manager's Office received a request for sponsorship from the United Business Organization to support its Mother's Day Celebration Event;

WHEREAS, the event is scheduled for Saturday, May 9, 2026, from 11:00am to 4:00pm at the Richmond Auditorium (403 Civic Center Plaza) and is a free event;

WHEREAS, the Mother's Day Celebration Event will have mariachi, live entertainment and food;

WHEREAS, the United Business Organization is a non-profit, 501(c)(3) organization of business and civic leaders in San Pablo and Richmond;

WHEREAS, they are a group that is dedicated to addressing the needs of the 23rd Street commercial district and surrounding areas;

WHEREAS, the mission of the organization includes aiming to create a lasting, positive impact that drives job creation, promotes innovation, supports economic development, and advances social causes that align with the interests and investments of their members in the community;

WHEREAS, given the use of public funds with this City Council event sponsorship, the event sponsor must ensure that the scheduled special event will be free and open to the general public; and

WHEREAS, an approved event sponsorship will authorize the temporary use of the City's official City logo for marketing purposes for this special event only.

NOW, THEREFORE, BE IT RESOLVED that the City Council of the City of San Pablo hereby authorizes an event sponsorship in the amount of \$2,500 to the United Business Organization for its Mother's Day Celebration Event;

BE IT FURTHER RESOLVED that a total of \$30,000 has been budgeted and earmarked for Annual Event Sponsorships under the Adopted FY 2025-26 General

Operating Budget – City Council Department (100-1110-44050). As those funds have been exhausted, City Council approved an additional \$10,000 for FY 2025-26 Special Event Sponsorships via Resolution 2025-140. The authorized sponsorship in the amount of \$2,500 will be deducted from this account code leaving a remaining balance of \$2,500 in FY 2025-26 for future sponsorships approved by the City Council; and

BE IT FURTHER RESOLVED that the foregoing recitations are true and correct and are included herein by reference as findings.

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ADOPTED this 6th day of April, 2026, by the following votes:

AYES: COUNCILMEMBERS:
NOES: COUNCILMEMBERS:
ABSENT: COUNCILMEMBERS:
ABSTAIN: COUNCILMEMBERS:

ATTEST:

APPROVED:

Dorothy Gantt, City Clerk

Elizabeth Pabon-Alvarado, Mayor