



5/28/2025

Dear Matt, Mayor Cruz and Council members

I hope all is well with you. We would like to first thank you for your ongoing support of the Cinco de Mayo Parade. After much consideration the Parade Committee decided last year to change the Parade to September in honor and recognition of eight Latin countries' Independence Day.

We are again asking you to become a major sponsor of the 2025 Fiestas Patrias Parade.

Fiestas Patrias Parade Sponsorship Levels

We are offering several levels of Parade sponsorship. Any level of assistance will be appreciated, we are suggesting the following:

#1 Major Donor, \$5,000 or more. Major Donor will receive recognition as major corporate Donor on all promotional materials, flyers, posters, broadcasting and social media; and a spot in the Parade line up

#2. \$1000.or more - Recognition on promotional materials,

Flyers, posters, social media and a spot on the Parade lineup.

#3. \$500 or more - this level will include a spot on the Parade lineup

Please Mail **checks to Manzanillo-San Pablo Sister City Inc.** (Parade's Fiscal Agent) **Cinco de Mayo Parade, 1529 Costa Ave., San Pablo, 94806.**

Sincerely,

Genoveva Calloway

Parade Committee Co-Chair