

Including Comparison of Opinion Leaders with the Mainstream

San Pablo Commercial Retail Cannabis Tax

Prepared Expressly for...



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Figure 2
Commercial Retail Cannabis Tax
July 2024

Support for Authorizing Sale of Marijuana Within City Limits

Question 2.0 Whether or not you were previously aware of the fact that City officials are facing a general fund deficit of \$8.7 million for the next three consecutive fiscal years, plus additional years if new revenue sources are not identified, do you support or oppose allowing the sale of marijuana within City limits?

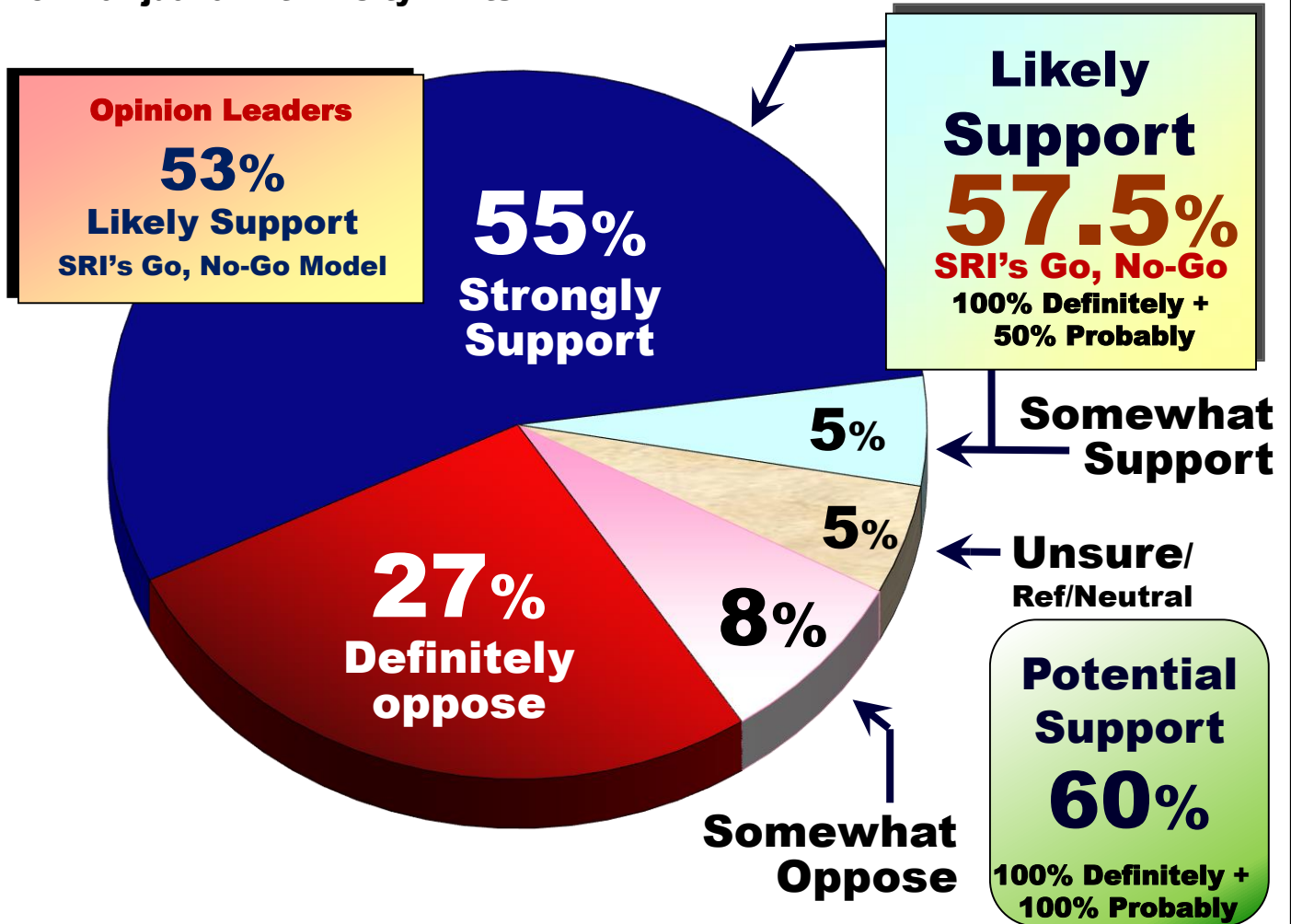


Figure 4B
Commercial Retail Cannabis Tax
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Support After Arguments Ballot Language

Question 4.0: Shall the measure imposing a cannabis (“marijuana”) business license tax of up to 7% of gross receipts, or \$10 per square foot of commercial grow area, lasting until voters end it, and estimated to generate \$700,000 to \$960,000 annually to provide City services such as police protection, recreational services, services to local youth and seniors, community grant programs, and for general government use, with all funds staying local and subject to audit, be adopted?

