United Business Organization

Respeto Integridad Igualdad Honestidad La Union Hace La fuerza



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The Mission of United Business Organization: To Promote the development and growth of businesses by representing their interest before public and private entities. Improving the business environment though initiatives that attract customers

Subject: Partnership Opportunity - 2025 Christmas Community Toy Giveaway

November 11 2025

To whom may concern

I hope you're doing well! My name is Juan Munoz, and I'm the President of the newly formed United Business Organization and Civic Leaders serving San Pablo and Richmond. We're a group dedicated to addressing the needs of the 23rd Street commercial district and surrounding areas, working together to build a stronger, more connected community.

We've already filed for nonprofit status and are proud of the progress we've made. So far, we've hosted several community events, including:

- -Christmas Toy Giveaway 2024 and Reyes Magos 2024, where we donated over 2,500 toys to local children.
- -Immigration Information Forums, with immigration lawyers and local police officers, bringing together over 100 residents and law enforcement members to discuss rights and resources.
 - -Mother's Day Celebration (May 10, 2025) honoring more than 100 mothers and their families with lunch, flowers, gifts, and entertainment.
 - -San Pablo Community Festival Latino Heritage (September 12, 2025) celebrating culture and community.
- -Community Halloween Event (October 31, 2025) featuring free candy, entertainment, and prizes for best costumes, scary and funny customs for teenagers and childrens under 10yrs old. Our next event, the Christmas Toy Giveaway 2025, will be held on December 20, 2025, on Garvin Street between 22nd and 23rd Streets in Richmond, CA.

Our small business community is working hard to raise funds for this special event. I'm reaching out to you, and ask if you would consider making a \$1,000 contribution to help make it possible. While we await our official nonprofit status, The Latina Center is kindly serving as our fiscal sponsor for donations.

As a valued sponsor, your contribution will be recognized through:

- * Prominent display of your logo on event banners, flyers, and digital promotions
- * Public acknowledgment during the event
- * Inclusion in our social media and press releases reaching community members and partners Your support will not only make this event a success — it will also demonstrate your's ongoing commitment to empowering local families and building a brighter, more connected community.

Together, we can make this holiday season truly special for our community.

Warm regards,

Juan Muñoz
President
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