

RESOLUTION 2025-###

RESOLUTION OF THE CITY COUNCIL OF THE CITY OF SAN PABLO AUTHORIZING AN EVENT SPONSORSHIP IN THE AMOUNT OF \$2,000 FOR THE ORGANIZACION DE NEGOCIOS UNIDOS/UNITED BUSINESS ORGANIZATION (WITH THE LATINA CENTER AS NON-PROFIT 501(C)(3) ORGANIZATION FISCAL AGENT) FOR A HOLIDAY TOY GIVEAWAY ON DECEMBER 20, 2025

WHEREAS, Major Policy Goals: Enhance Community Resilience and Build a Healthy Community are adopted policy items under the FY 2025-27 Council Priority Workplan, effective April 7, 2025;

WHEREAS, this proposed action is not a project as defined by CEQA;

WHEREAS, the City Manager's Office received a request for sponsorship from the Organizacion de Negocios Unidos/United Business Organization to support its Holiday Toy Giveaway;

WHEREAS, the event is scheduled on Saturday, December 20, 2025 from 10:00am to 2:00pm on Gavin Street, between 22nd and 23rd Street in Richmond, CA and is a free event;

WHEREAS, last year's Holiday Toy Giveaway and Reyes Mago Event allowed for a donation of over 2,500 toys to local children;

WHEREAS, the Organizacion de Negocios Unidos/United Business Organization is a newly formed organization of business and civic leaders in San Pablo and Richmond;

WHEREAS, they are a group that is dedicated to addressing the needs of the 23rd Street commercial district and surrounding areas;

WHEREAS, the mission of the organization includes aiming to create a lasting, positive impact that drives job creation, promotes innovation, supports economical development, and advances social causes that align with the interests and investments of their members in the community;

WHEREAS, given the use of public funds with this City Council event sponsorship, the event sponsor must ensure that the scheduled special event will be free and open to the general public; and

WHEREAS, an approved event sponsorship will authorize the temporary use of the City's official City logo for marketing purposes for this special event only.

NOW, THEREFORE, BE IT RESOLVED that the City Council of the City of San Pablo hereby authorizes a sponsorship in the amount of \$2,000 to the Organizacion de

Negocios Unidos/United Business Organization (with The Latina Center acting as the non-profit 501(c)(3) fiscal agent) for the Holiday Toy Giveaway; and

BE IT FURTHER RESOLVED, a total of \$30,000 has been budgeted and earmarked for Special Event Annual Sponsorships under the Adopted FY 2025-26 General Operating Budget – City Council Department (100-1110-44050). As those funds have been exhausted, City Council approved an additional \$10,000 for FY 2025-26 Special Event Sponsorships via Resolution 2025-140. The authorized sponsorship in the amount of \$2,000 will be deducted from this account code leaving a remaining balance of \$8,000 in FY 2025-26 for future sponsorships approved by the City Council.

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ADOPTED this 15th day of December, 2025, by the following votes:

AYES: COUNCILMEMBERS:
NOES: COUNCILMEMBERS:
ABSENT: COUNCILMEMBERS:
ABSTAIN: COUNCILMEMBERS:

ATTEST:

APPROVED:

Dorothy Gantt, City Clerk

Elizabeth Pabon-Alvarado, Mayor