

**DRAFT – PROPOSED FOR APRIL 20, 2026**



*Teamwork San Pablo: 2025 Year of Empowerment*

**FY 2025-27**

**CITY OF SAN PABLO CITY COUNCIL PRIORITY WORKPLAN**

**Adopted/Effective: April 7, 2025**

**City Council Resolution No. # 2025-044**

**Amendment #1 – January 26, 2026 (Reso. #2026-009)**

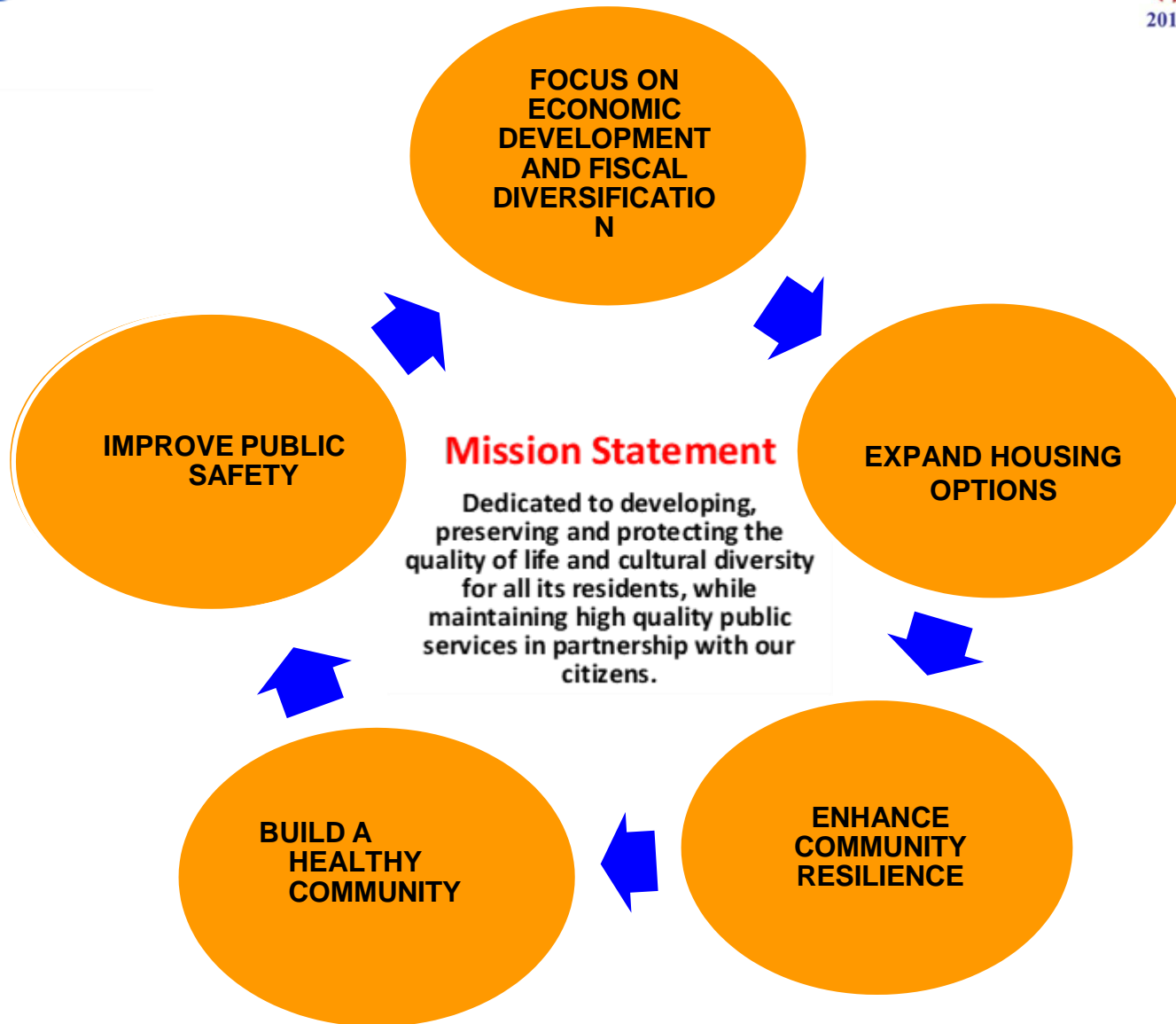
**Amendment #2 – March 30, 2026 (Reso. No. #2026-041)**

**Amendment #3 – April 20, 2026 (Reso. No. #2026-XXX)**



# San Pablo City Council

## Priority Work Plan - Major Policy Goals



**TOP CITY COUNCIL PRIORITIES (By Major Policy Goal)**

**(IN ALPHABETIC ORDER)**

1. **100-199 BUILD A HEALTHY COMMUNITY**
2. **200-299 ENHANCE COMMUNITY RESILIENCE**
3. **300-399 EXPAND HOUSING OPTIONS**
4. **400-499 FOCUS ON ECONOMIC DEVELOPMENT AND DIVERSIFICATION**
5. **500-599 IMPROVE PUBLIC SAFETY**

MAJOR POLICY GOAL: BUILD A HEALTHY COMMUNITY:		DEPARTMENT	FUNDING
PRIORITIES			
100.	INCREASE OPPORTUNITES FOR RESIDENTS TO PARTICIPATE IN LOCAL ECONOMY (JOINTLY WITH SPEDC)	ALL	TBD
101.	CONTINUE DEVELOPMENT OF MULTI-DIVERSITY, EQUITY AND INCLUSION PRACTICES IN ALL CITY PROGRAMS AND SERVICES	ALL	GF
102.	FOSTER COLLEGE AND CAREER READINESS, EDUCATION, YOUTH LEADERSHIP, AND CITY/CONTRA COSTA COLLEGE/WCCUSD PARTNERSHIPS	CS, EDC, PD	GF, MS, TBD
103.	IMPROVE CONNECTIONS TO HEALTHY EATING AND ACTIVE LIVING WITH ALL APPLICABLE CITY PROGRAMS AND SERVICES	CS & EDC	GF
104.	FOSTER YOUTH LEADERSHIP/CULTIVATION OF THE NEXT GENERATION OF CIVIC LEADERS	CS	GF
105.	EXPAND SAFE, FAMILY-FRIENDLY PARK SPACE (MCNEIL PARK) AND COMMUNITY FACILITIES (ROLLINGWOOD COMMUNITY CENTER WITH NEW ADA + UBC UPGRADES)	CS, PW	FED/STATE GRANTS; GF
106.	CONTINUE TO BUILD &-SUSTAIN COMMUNITY-POLICE RELATIONSHIPS	PD	GF
107.	TRANSIT-ORIENTED DEVELOPMENT POLICIES AND STRATEGIES	CM, CD & PW	TBD
108.	SUPPORT LIFELONG MEDICAL CARE, INC. IN PROVIDING ENHANCED MEDICAL SERVICES IN SAN PABLO (POST-DMC DISSOLUTION)	CS	TBD
108.1	SUPPORT ONGOING REGIONAL DISCUSSION OF A NEW WEST COUNTY HOSPITAL OR EMERGENCY ACUTE CARE FACILITY	CM &-CS	TBD
109.	DEVELOP PUBLIC FACILITIES FOR ACTIVE LIVING (PARKS, OPEN SPACE, SIDEWALKS, TRAILS, BIKE LANES, ETC.)	PW	GRANTS
110.	ADA TRANSITION PLAN (UPDATE/IMPLEMENTATION)	PW	GF; GRANTS
111.	SUPPORT AND ENHANCE CONTINUED RH&S PROGRAM ADMINISTRATION-TO PROTECT AND SUSTAIN CITY'S HOUSING STOCK	CD, CMO	GF; GRANTS
112.	SUSTAIN SAN PABLO BEACON COMMUNITY SCHOOLS INITIATIVE IN PARTNERSHIP WITH WCCUSD	CM & CS	MS
113.	SUSTAIN THE CITY'S EXISTING SAN PABLO SCHOLARSHIP PROGRAM WITH NEW REVENUE SOURCE (BEFORE DEPLETION OF ARPA FUNDING AFTER 12/31/26)	CS	GF, MS, TBD
114.	RESEARCH AND EXPLORE EFFORTS AT THE FEDERAL, STATE AND LOCAL LEVEL REGARDING A MINIMUM/LIVING WAGE INCREASE FOR SAN PABLO WORKERS AND BUSINESSES	CM	GF
115.	PARTNER WITH EBMUD TO JOINTLY PROMOTE COMMUNITY ACTIVITIES, EVENTS AND PROGRAMS AVAILABLE TO SAN PABLO BUSINESSES, RESIDENTS AND SCHOOLS	CM, PW	GF
116.	CONSIDER DIRECTING A NEW ORDINANCE TO ADDRESS BANNING THE SALE OF NON-FLUSHABLE WIPES BY ALL CITY BUSINESS RETAILERS WHO SELL DISPOSABLE WIPES (I.E. DIAPER WIPES, CLEANING WIPES, COSMETIC WIPES, ETC.) TO DISPLAY "DO NOT FLUSH" LABELING ON ALL CONSUMER PRODUCTS SOLD IN THE CITY TO ALLEVIATE THE FLUSHING OF SUCH PRODUCTS INTO THE LOCAL SEWER INFRASTRUCTURE IN ACCORDANCE WITH STATE LAW REQUIREMENTS (AB 818: BLOOM)	CA, CDD, CE	GF

117. ESTABLISH A LEGISLATIVE ADVOCACY PROGRAM AND PLATFORM POLICY; ADOPTION OF LEAGUE OF CA CITIES ANNUAL LEGISLATIVE PRIORITIES WITH LEGISLATIVE ACTIONS DIRECTED BY CITY COUNCIL AND CITY MANAGER (WITH GUIDING PRINCIPLES REVIEWED ANNUALLY)	CM; League of CA Cities	TBD
118. EXPLORE THE OPERATIONAL FEASIBILITY OF STAFF BRINGING FORWARD OF COUNCIL CONSIDERATION EVERY TWO-YEARS BEGINNING IN THE FALL OF 2026 AN ORDINANCE TO INCREASE CITY ELECTED OFFICIALS' SALARIES, WITH NO OTHER CHANGES TO BENEFITS, TO BE CONSIDERED BY FUTURE ADOPTED ORDINANCE AT LEAST 60 DAYS IN ADVANCE OF EVERY SUBSEQUENT MUNICIPAL ELECTION HELD AFTER THE NOVEMBER 2024 ELECTION, AND BEFORE THE SITTING OF THE NEXT ELECTED COUNCIL PER ALL APPLICABLE STATE LAW REQUIREMENTS	CC; CM	TBD
119. EXPLORE POLICY FEASIBILITY OF EXPANDING CITY IMAGE AND PROMOTIONAL OPPORTUNITIES (i.e. LAUNCH A COMPREHENSIVE MARKETNG CAMPAIGN)	CC; CM	TBD
120. <u>STREET MAINTENANCE</u> : CONTINUE TO SEEK NEW FUNDING SOURCES TO ENHANCE STREET REHABILITATION, PATCH PAVING AND SLURRY SEAL PROJECTS TO FIX CITY STREETS AND TO ENHANCE CITY'S PCI INDEX.	CM; PW	GF; GRANTS; (TBD)
121. EXPLORE NEW CITY-WIDE BEAUTIFICATION PLAN (I.E. LANDSCAPING MAINTENANCE; STREET MEDIANS; STREET TREES; STREET BANNER PROGRAM/TIED TO ECONOMIC DEVELOPMENT )	CM; PW	GF; GRANTS; (TBD)
122. IMPLEMENT A COMMUNITY BENEFIT PROGRAM FOR EXISTING PUBLIC ART DEVELOPMENT IMPACT FEE REVENUE	CM; PW	GF; Public Art DIF Fund
<b>MAJOR POLICY GOAL: ENHANCE COMMUNITY RESILIENCE</b>		
<b>PRIORITIES</b>	<b>DEPARTMENT</b>	<b>FUNDING</b>
201. CREATE COMMUNITY-INCLUSIVE EMERGENCY PREPAREDNESS AND RECOVERY PLANS	ALL	GF; GRANTS
202. IDENTIFY AND IMPLEMENT LONG-TERM ENVIRONMENTAL STEWARDSHIP GOALS	CD, PW	GF; GRANTS
203. ASSESS ENVIRONMENTAL IMPACTS OVER THE LONG-TERM TO ASSIST RESILIENCY PLANNING	CD, PW	GF
204. DEVELOP A VOLUNTEER SERVICE ACADEMY OR SERVICE PROGRAM	ALL	GF
205. PROMOTE CIVIC ENGAGEMENT AND AWARENESS IN ALL CITY PROGRAMS/SERVICES BY CREATING A COMMUNICATIONS PLAN TO STANDARDIZE PRACTICES FOR SHARING INFORMATION, PUBLICIZING CITY PROGRAMS AND MAKING SAN PABLO A PLACE TO VISIT.	ALL	GF
206. SUPPORT IMMIGRATION INTEGRATION LEGISLATION, PROJECTS & SERVICES	CM	GF
207. CONDUCT CREEKSIDE SETBACK STUDY TO DETERMINE APPROPRIATE SETBACKS TO ENSURE PROPERTY RIGHTS AND ENVIRONMENTAL PROTECTION NEEDS	CDD, PW	GF
208. SUPPORT FINANCIAL ASSISTANCE AND GRANT PROGRAMS FOR LOCAL SAN PABLO BUSINESSES (IN COLLABORATION WITH SPEDC)	CM, CD, EDC	GF
209. CONTINUE TO BE AN "EMPLOYER OF CHOICE" TO ATTRACT AND RETAIN TALENT AND CONTINUE TO PROVIDE THE COMMUNITY WITH EXCEPTIONAL SERVICE	ALL	TBD
<b>MAJOR POLICY GOAL: EXPAND HOUSING OPTIONS</b>		
<b>PRIORITIES</b>	<b>DEPARTMENT</b>	<b>FUNDING</b>
301. UPDATE/CERTIFY THE GENERAL PLAN 2040 AND HOUSING ELEMENT	CM, CD	GF, GRANTS
301.1 INCREASE HOUSING PRODUCTION THROUGH ZONING (VIA THE	CM, CD	

	<b>GENERAL PLAN UPDATE AND RUMRILL BOULEVARD CORRIDOR PLAN PROCESS IN 2025)</b>		<b>GF,GRANTS</b>																								
301.2	<b>INCREASE HOMEOWNERSHIP OPPORTUNITIES FOR SAN PABLO RESIDENTS (INCLUDING BUT NOT LIMITED TO: FEDERAL, STATE &amp; COUNTY PROGRAMS/FUNDING PARTNERSHIPS)</b>	<b>CM, CD, EDC, HSA</b>	<b>GF,GRANT SLow/Mod HF</b>																								
301.3	<b>PROMOTE HOUSING PRODUCTION TO MEET RHNA REQUIREMENTS (2023-2031)</b>	<b>CM, CD, EDC, HSA</b>	<b>GF,GRANT SLow/Mod HF</b>																								
301.4	<b>EXPLORE THE FEASIBILITY TO: (1) EXPAND FINANCIAL ASSISTANCE PROGRAM(S) AVAILABLE TO QUALIFIED, LOCAL RESIDENTS (WITH APPROPRIATE FUNDING SOURCE IDENTIFIED) THAT POTENTIALLY INCREASES HOME OWNERSHIP OPPORTUNITIES FOR LEGALLY, PERMITTED ACCESSORY DWELLING UNITS (ADUS) WITHIN CITY LIMITS, AND (2) CONDUCT FURTHER LEGAL ANALYSIS AND OPERATIONAL STUDY ON SUBSTANTIAL COMPLIANCE WITH SB 9 REGULATORY REQUIREMENTS FOR APPLICABLE RESIDENTIAL ZONES WITHIN THE CITY.</b>	<b>CM, CD, EDC, HSA</b>	<b>GF,GRANT S, Low/Mod HF</b>																								
302.	<b>EXPAND/EXPLORE AFFORDABLE HOUSING PROGRAMS (I.E. FIRST-TIME HOMEBUYER PROGRAM; TECHNICAL CAREERS, VETERANS, ETC.)</b>	<b>CM, CD</b>	<b>LSA</b>																								
303.	<b>DIVERSIFY AND IMPROVE THE SAFETY &amp; QUALITY OF HOUSING STOCK</b>	<b>CM</b>	<b>LSA</b>																								
304.	<b>ENHANCE &amp; SUSTAIN RESIDENTIAL HEALTH AND SAFETY PROGRAM</b>	<b>CD</b>	<b>GF</b>																								
305.	<b>EVALUATE ADOPTING A MICRO-HOUSING OR TINY HOUSE ORDINANCE (PROVIDING FOR APPROPRIATE SOCIAL SERVICES REFERRALS)</b>	<b>CM, CD</b>	<b>TBD</b>																								
306.	<b>IMPLEMENT CONTRA COSTA COLLEGE MOBILITY HUB PLAN AND DEVELOP FUTURE COMMUNITY COLLEGE STUDENT HOUSING PARTNERSHIPS</b>	<b>CM, CD, &amp; PW</b>	<b>GF</b>																								
307.	<b>EXPLORE PROTECTIONS FOR TENANTS AS OUTLINED IN CITY-ADOPTED AFFORDABLE HOUSING STRATEGY PLAN AND CITY'S ADOPTED &amp; CERTIFIED HOUSING ELEMENT, AND ANY APPLICABLE NEW STATE LAWS</b>	<b>CM; CD</b>	<b>TBD</b>																								
308.	<b>EXPLORE AND DEVELOP CITY BEAUTIFICATION EFFORTS: EXPLORE GRANT OR LOAN ASSISTANCE PROGRAMS WITH NECESSARY ELIGIBILITY AND FUNDING CRITERIA</b>	<b>CM, CD, PW</b>	<b>TBD</b>																								
309.	<b>SUPPORT IMPLEMENTATION OF (1) CERTIFIED HOUSING ELEMENT UPDATE (MARCH 18, 2024); (2) ENVIRONMENTAL JUSTICE ELEMENT; (3) SAFETY AND NOISE ELEMENT UPDATE; (3) ENVIRONMENTAL REVIEW UNDER CEQA, AND THE FOLLOWING POLICY AND PROGRAM OBJECTIVES REVIEWED AT THE JULY 10, 2024 HOUSING POLICY WORKSHOP, AS FOLLOWS:</b>	<b>CM, CDD</b>	<b>TBD</b>																								
	<p><b>A. REGIONAL HOUSING NEEDS ALLOCATION (RHNA):</b> Focus ongoing efforts to comply with RHNA requirements separated into four (4) affordability levels: Very Low: &lt; 50% area median income (AMI); Low: 50 – 80% AMI; Moderate: 80 – 120% AMI; and Above Moderate: &gt;120% AMI</p> <table border="1"> <thead> <tr> <th><b>RHNA Category</b></th> <th><b>AMI</b></th> <th><b>Needed Units</b></th> <th><b>% Needed Units</b></th> </tr> </thead> <tbody> <tr> <td>Very-Low-Income</td> <td>0-50%</td> <td>173</td> <td>23.2%</td> </tr> <tr> <td>Low-Income</td> <td>51-80%</td> <td>100</td> <td>13.4%</td> </tr> <tr> <td>Moderate-Income</td> <td>81-120%</td> <td>132</td> <td>17.7%</td> </tr> <tr> <td>Above-Moderate-Income</td> <td>(&gt;120%)</td> <td>341</td> <td>45.7%</td> </tr> <tr> <td><b>Total</b></td> <td></td> <td><b>746</b></td> <td><b>100.0%</b></td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>Total Regional Housing Needs Allocation for San Pablo for the new 2023-2031 cycle is 746 net new units, compared to the 449 units for the last cycle</li> </ul>	<b>RHNA Category</b>	<b>AMI</b>	<b>Needed Units</b>	<b>% Needed Units</b>	Very-Low-Income	0-50%	173	23.2%	Low-Income	51-80%	100	13.4%	Moderate-Income	81-120%	132	17.7%	Above-Moderate-Income	(>120%)	341	45.7%	<b>Total</b>		<b>746</b>	<b>100.0%</b>		
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- For the year 2023, San Pablo permitted a total of 76 net new units (up from 11 in the prior year)
- A total of 609 units remain to be completed by 2031, most in Above Moderate category

**B. REGIONAL HOUSING NEEDS ALLOCATION (RHNA): EXPLORE POLICY FEASIBILITY TO ENHANCE AFFORDABLE HOUSING PROGRAMS TO ENSURE RHNA COMPLIANCE GOALS BY 2031.**

**C. HOUSING ACTION PLAN: Focus efforts on implementation of the City's Housing Action Plan (HAP):**

- **GOAL #1: INCREASE HOUSING SUPPLY**  
Facilitate production of at least 800 new homes by 2031
- **GOAL #2: AFFORDABILITY**  
Take action to address affordability and housing security for all income groups and family types in San Pablo
- **GOAL #3: EQUAL OPPORTUNITY**  
Equal housing opportunity for all residents of San Pablo, regardless of race, religion, sex, marital status, ancestry, national origin, color, or handicap
- **GOAL #4: NEIGHBORHOOD PRESERVATION AND ENHANCEMENT**  
Enhanced quality of existing residential neighborhoods in San Pablo, through maintenance and preservation, while minimizing displacement impacts
- **GOAL #5: SUSTAINABILITY AND HEALTH**  
Proactive energy conservation and waste reduction activities in all residential neighborhoods
- **GOAL #6: CAPACITY BUILDING**  
Strengthen local government institutional capacity, provide information to the community and monitor accomplishments to respond effectively to housing needs

**D. OMNIBUS CODE CLEAN-UP: Focus efforts on policy implementation and timeline for completion on Omnibus Code Clean-Up to consist of:**

- #1-D Revise Multifamily Minimum Parcel Size
- #1-E Facilitate Lot Consolidation
- #1-G Reduced Parking Standards
- #1-H Faith-Based Community Housing
- #1-I Shopkeeper Housing
- #2-F Mobile Home Park Conversion
- #2-G Single-Room Occupancy Hotels
- #3-A Housing for Extremely Low-Income Households and Special Needs Groups
- #3-B Emergency Shelters
- #3-C Employee Housing
- #3-D Zoning for Residential Care Facilities
- #3-E Transitional and Supportive Housing
- #3-J Low-Barrier Navigation Centers
- #3-K Density Bonus
- #3-M Definition of Family

**D. HOUSING ACTION PLAN – KEY FOCUS AREAS: Prioritize efforts on developing policy/program implementation on the following key focus areas for 2024- 20231 period, as follows:**

- Complete Rumril Blvd. Corridor Plan and Amend the 23<sup>rd</sup> Street Specific Plan
- Provide incentives for High-Density Infill and Missing Middle Housing opportunities
- Preserve existing Deed-Restricted Affordable Housing Units
- Partner with Community Land Trust
- Continue robust Residential Health and Safety (RH&S) Inspection Program to promote quality housing and eliminate substandard housing
- Continue Neighborhood Clean-Up and Vehicle Abatement Programs

<b>GOAL A:</b>	<b>SUPPORT NEW AND EXISTING HOMEOWNERS</b>
<b>GOAL B:</b>	<b>SUPPORT AND PROTECT EXISTING TENANTS</b>
<b>GOAL C:</b>	<b>IMPROVE HOUSING QUALITY &amp; SAFETY</b>
<b>GOAL D:</b>	<b>PRESERVE EXISTING AFFORDABLE HOUSING</b>
<b>GOAL E:</b>	<b>PRODUCE MORE HOUSING</b>
<b>GOAL F:</b>	<b>PREVENT &amp; REDUCE INCIDENCE OF HOMELESSNESS</b>
<b>GOAL G:</b>	<b>CREATE NEW AFFORDABLE HOUSING FUNDING SOURCES</b>

**E. Affordable Housing Strategy adopted in November 16, 2020, under the Implementation Plan organized around seven (7) core goals:**

**F. TENANT PROTECTIONS: (FROM MAY 7, 2024 EDHPM STANDING COMMITTEE REVIEW)**

- 1. Just Cause Eviction Protections (3-G)**
  - California law AB1482 provides protection from steep rent increases and SB567 puts further requirements on no fault just cause evictions.
  - City to explore adopting an ordinance codifying these protections under the San Pablo Municipal Code.
- 2. Awareness of Fair Housing Programs (3-H)**
  - Surveys indicate that San Pablo residents are largely unfamiliar with fair housing programs available to them.
  - City to explore community education campaigns to raise awareness on state law and resources available.
- 3. Relocation Fund**
  - San Pablo Municipal Code 8.05.03 requires Owners to pay relocation benefits to displaced Tenants due to unsafe or hazardous living conditions. San Pablo Municipal Code 8.05.080 states that in the event the Owner fails, neglects or refuses to pay the displaced Tenant, the City may, within budget limitations, make payment of such relocation benefits and recover it from the Owner.
  - City to explore establishing a Tenant Relocation Fund for this purpose.
- 5. Temporary Housing Fund**
  - The City receives calls from residents that have been unhoused through no-fault of their own asking for temporary housing assistance.
  - City to explore establishing a Temporary housing Relocation Fund to provide funding/temporary housing for qualified residents.

<p><b>6. Landlord – Tenant Mediation Services</b></p> <ul style="list-style-type: none"> <li>The City receives calls for legal services for tenant disputes.</li> <li>City to explore working with a non-profit legal services provider to help provide mediation for landlord and tenant conflicts and disputes.</li> <li>City to create a Tenant page on the City website to link tenant resources.</li> </ul> <p><b>G. <u>SUPPORT A FUTURE BAHFA BOND MEASURE:</u> Support the Bay Area Housing Finance Authority (BAHFA) proposed \$20M Bond Measure:</b></p> <ul style="list-style-type: none"> <li>The proposed Bay Area bond measure will provide funding for more affordable housing and help keep existing homes affordable on the November 2024 ballot.</li> <li>Continue to work with Contra Costa County directly for future allocation of \$2B to implement programs and projects identified in the Housing Action Plan</li> </ul>		
<p><b>310. <u>RENTAL PROTECTIONS:</u> EXPLORE POLICY FEASIBILITY TO ENHANCE TENANT PROTECTIONS PROVIDED BY THE CITY TO INCLUDE:</b></p> <p>a. JUST CAUSE EVICTION BEYOND STATE LAW (AB 1482- CA TENANT PROTECTION ACT OF 2019); AND</p> <p>b. NEW ANTI-HARASSMENT PROTECTION ORDINANCE FOR TENANTS</p> <p>c. PROCEED WITH DEVELOPMENT OF A NEW RENT REVIEW PROGRAM FOR TENANTS AND HOUSING PROVIDERS WITH STAKEHOLDER INPUT VIA NEW ORDINANCE FOR PROGRAM IMPLEMENTATION BY JANUARY 1, 2027.</p>	CM, CDD	TBD
<p><b>311. PURSUE NECESSARY AMENDMENTS TO CITY-WIDE GENERAL PLAN, SAN PABLO AVENUE SPECIFIC PLAN, AND AFTER 23RD ST. SPECIFIC PLAN SUNSETS TO FACILITATE NEW MIXED-USE DEVELOPMENT OPPORTUNITY SITES.</b></p>	CM, CDD	TBD
<p><b>312. ASSESS THE LEGAL FEASIBILITY OF IMPLEMENTING A NEW POLICY FOR NEW OR PROSPECTIVE DEVELOPMENT AGREEMENTS ENTERED INTO BY THE SUCCESSOR AGENCY/HOUSING SUCCESSOR AGENCY TO REQUIRE THE INCLUSION OF A PREFERRED LOCAL RESIDENT PROVISION FOR A PORTION OF A NEWLY CONSTRUCTED AFFORDABLE HOUSING UNITS WHEN PRIVATE DEVELOPERS REQUEST FINANCIAL ASSISTANCE FROM THE HOUSING SUCCESSOR AGENCY’S LOW &amp; MODERATE HOUSING ASSET FUND (LMHIF); AND INCLUDE ALIGNMENT WITH EFFORTS TO MONITOR AND PRESERVE THE LONG-TERM AFFORDABILITY OF UNITS SUBJECT TO AFFORDABILITY RESTRICTIONS OR COVENANTS ESTABLISHED BY THE HOUSING SUCCESSOR AGENCY, AS PART OF OVERALL POLICY IMPLEMENTATION.</b></p>	CM; ED/H	Low/Mod Housing Asset Fund
<p><b>MAJOR POLICY GOAL: FOCUS ON ECONOMIC DEVELOPMENT AND FISCAL DIVERSIFICATION</b></p>		
<p><b>PRIORITIES</b></p>	<p><b>DEPARTMENT</b></p>	<p><b>FUNDING</b></p>
<p><b>400. DIVERSIFY REVENUE STREAM USING NEW EMERGING TECHNOLOGIES</b></p>	<p>CM, EDC, FIN</p>	<p>TBD</p>
<p><b>401. SUPPORT-ALL SAN PABLO EDC PROGRAMS AND SERVICES TO SAN PABLO COMMUNITY</b></p>	<p>CM</p>	<p>GF</p>
<p><b>402. FIND CREATIVE WAYS OF ATTRACTING NEW BUSINESS AND ECONOMIC INVESTMENT</b></p>	<p>CM, EDC</p>	<p>TBD</p>
<p><b>403. CREATE A LONG-TERM, SUSTAINABLE ECONOMIC SUSTAINABILITY PLAN FOR MITIGATING ECONOMIC IMPACTS FROM COMPETING NATIVE GAMING CASINO PROJECTS (i.e. VALLEJO CASINO)</b></p>	<p>ALL</p>	<p>TBD</p>
<p><b>404. IMPROVE &amp; INSTALL NEW CITY LANDMARK SIGNAGE (NEW ARCHWAY &amp; ENTRY SIGNS)</b></p>	<p>CM, CD &amp; PW</p>	<p>TBD</p>
<p><b>405. EXPLORE AND SUSTAIN NEW REVENUE ENHANCEMENTS TO THE CITY’S GENERAL FUND;</b></p>	<p>CM, FIN</p>	<p>GF</p>

#405.1	REDUCE GENERAL FUND SUBSIDIES	ALL	GF
#405.2:	ADOPT A NEW FISCAL DISCIPLINE AND FINANCIAL PRACTICE TO MINIMIZE NEW GENERAL FUND SPENDING ON ANY NEW PROGRAM OR SERVICE WITHOUT A NEW, FISCAL IMPACT ANALYSIS CONDUCTED BY CITY STAFF, INCLUDING FUNDING OPTIONS, WHILE MAINTAINING EXISTING CITY SERVICE DELIVERY AND BUDGETED FTE STAFFING LEVELS IN THE ADOPTED FY 2024-25 CLASS AND COMP PLAN UNTIL JUNE 30, 2027, OR UNTIL THE CITY GENERATES A TOTAL OF +\$1,000,000 IN NEW, NET INCREASE IN ANNUAL GENERAL FUND REVENUE CAPACITY; AND	CM, FIN	GF
#405.3:	EXPLORE FEASIBILITY AND IMPLEMENTATION OF NEW GENERAL FUND REVENUE MECHANISMS BY:  <ul style="list-style-type: none"> <li>GATHER AND CONDUCT POLLING AND SURVEY ANALYSIS FOR A FUTURE CITY COUNCIL APPROVAL PROCESS DURING 2025-2027 PERIOD UNDER A PROPOSED TIER I, II, AND III IMPLEMENTATION PLAN WITH NECESSARY DATA, AS FOLLOWS:   <u>TIER I IMPLEMENTATION:</u> (ADMINISTRATIVE – RELATED) <ul style="list-style-type: none"> <li>MASTER FEE SCHEDULE UPDATE (WITH COST ALLOCATION PLAN)</li> </ul> <u>TIER II IMPLEMENTATION:</u> (PROPERTY RELATED – 2025-26 PROPERTY PROTEST PROCESS) <ul style="list-style-type: none"> <li>CITY WIDE LLAD ASSESSMENT INCREASE</li> <li>STORMWATER DRAIN FEE</li> </ul> <u>TIER III IMPLEMENTATION:</u> (ELECTORATE VOTE – 2026 ELECTION CYCLES) <ul style="list-style-type: none"> <li>CITY CHARTER AMENDMENT (MAJORITY VOTE REQ.)</li> <li>REAL ESTATE TRANSFER TAX (MAJORITY VOTE REQ.)</li> <li>½ CENT OR 1 CENT SALES TAX (MAJORITY VOTE REQ.)</li> <li>UTILITY USER TAX INCREASE (PROP. 218 SPECIAL PURPOSE REQ.)</li> </ul> </li> </ul>	CM, FIN	GF
406.	IMPLEMENT CITY-WIDE G.I.S. MAPPING	PW	GF
407.	SUPPORT STRATEGIC POLICY OBJECTIVES OUTLINED IN THE SAN PABLO ENVIRONMENT FOR EVERYTHING DIGITAL (S.P.E.E.D) POLICY FRAMEWORK (2020-2030)	CM, IT, CD, PW	TBD
408.	DEVELOP MASTER PLAN FOR LANDSCAPING, LIGHTING, AND ART AT GATEWAY ENTRANCES	PW	TBD
409.	ADOPT & IMPLEMENT REGULATORY FRAMEWORK AND CITY PERMITTING FOR CANNABIS COMMERCIAL USES AND IMPACTS (POST-MEASURE M)	CM, CD & PW	TBD
409.1	FACILITATE FUTURE SMART CITY 5G S.P.E.E.D. NETWORK PROJECTS, POLICIES AND SERVICES THAT CLOSE DIGITAL DIVIDE AND PROMOTE INTERNET ACCESS AND CONNECTIVITY	CM, IT, CD, PW	TBD
(ALL	-409.2 CITY-WIDE FIBER OPTIC/WIDE AREA NETWORK PROJECT FUTURE PHASES)	CM, IT, CD, PW	GF, GRANTS
410.	CONTINUE BEST MANAGEMENT PRACTICES WITH FISCAL RESILIENCE, FISCAL EXCELLENCE AND FISCAL TRANSPARENCY	ALL	GF
411.	IMPLEMENT ALL RECOMMENDATIONS IN THE ADOPTED CITY- WIDE ECONOMIC DEVELOPMENT STRATEGY	CM, EDC, FIN	GF, GRANTS
412.	SUSTAIN AND SUPPORT CITY'S SECTION 115 TRUST FUND DEDICATED TO —ADDRESS CALPERS PENSION OBLIGATIONS	CM, FIN	GF, TBD
413.	NEW STRATEGIC BUDGET INITIATIVES TO ADDRESS NEW STRUCTURAL DEFICITS FORECASTED FOR FY 2025-2027 PERIOD:	ALL DEPTS	GF

<ol style="list-style-type: none"> <li>1. IMPLEMENT A ZERO-BASED BUDGET (ZBB) PLANNING MODEL FOR FY 2025-27 BUDGET PLANNING CYCLE TO OPTIMIZE CITY SERVICE DELIVERY AND GENERATE ANNUAL GF OPERATING COST SAVINGS FOR ALL CITY DEPARTMENTAL EXPENSES.</li> <li>2. ELIMINATE OR SUBSTANTIALLY REDUCE ALL ANNUAL GF OPERATING SUBSIDIES.</li> <li>3. IDENTIFY NEW GENERAL FUND ANNUAL REVENUE SOURCES.</li> <li>4. NO (0) NEW FTE INCREASES AUTHORIZED DURING FY 2025-2027 PERIOD (I.E., ZERO-GROWTH; STATUS-QUO)</li> <li>5. EXTEND FTE HIRING FREEZE ON ALL FTE VACANCIES DURING FY 2025-2027 PERIOD.</li> <li>6. RE-TOOL &amp; REVISE ADOPTED FISCAL RESILIENCY POLICY REQUIREMENTS TO REVERSE FORECASTED STRUCTURAL DEFICITS AS ONE-TIME BALANCING MEASURES (FOR FY 2025-2027 PERIOD ONLY)</li> <li>7. EXPLORE USE OF ONE-TIME FUNDS FROM GFDR FUND BALANCE TO REVERSE FORECASTED STRUCTURAL DEFICITS AS ONE-TIME BUDGET BALANCING MEASURES (FOR FY 2025-2027 PERIOD ONLY)</li> <li>8. EXPLORE ADDITIONAL FISCAL MEASURES USING FORECAST MODEL TO REVERSE FORECASTED STRUCTURAL DEFICITS AS RECOMMENDED BY THE CITY MANAGER</li> </ol>		
<p>414. AUTHORIZE THE CITY MANAGER, AND DESIGNATED STAFF OR PARTIES, TO RE-ADDRESS THE CITY'S ADOPTED LOCAL HIRING AND ECONOMIC OPPORTUNITY POLICY (PREVIOUSLY ADOPTED VIA RESOLUTION #2018-023) TO EXPLORE POTENTIAL AGREEMENTS OR ORDINANCE AMENDMENTS TO EXPAND LOCAL EMPLOYMENT AND CONTRACTING REQUIREMENTS FOR VARIOUS TYPES OF CITY-SUPPORTED MAJOR PUBLIC PROJECTS AND SERVICE CONTRACTS.</p>	CMO, PW, EDC	GF, TBD
<p>415. EXPLORE POLICY FEASIBILITY TO EXPAND AVAILABILITY OF LOCAL APPRENTICESHIP PROGRAMS FOR CITY PROJECTS UNDER CITY'S ADOPTED LOCAL HIRING AND ECONOMIC OPPORTUNITY POLICY</p>	CMO; EDC	TBD
<p>416. CREATE NEW JOB OPPORTUNITIES FOR LOCAL RESIDENTS IN CONJUNCTION WITH SPEDC</p>	CMO; EDC	TBD
<p>417: EXPLORE FEASIBILITY AND IMPLEMENTATION OF AN ENHANCED INFRASTRUCTURE FINANCING DISTRICT (EIFD) AS AN ECONOMIC DEVELOPMENT TOOL TO CAPTURE VALUE FROM POTENTIAL NEW DEVELOPMENT ACROSS THE CITY TO FUND CRITICAL INFRASTRUCTURE AND COMMUNITY INVESTMENT PRIORITIES</p>	CMO; FIN	TBD
<b>MAJOR POLICY GOAL: IMPROVE PUBLIC SAFETY</b>		
<b>PRIORITIES</b>		
<p>500. EMPLOY INTEGRATED EFFORTS TO REDUCE BLIGHT</p>	ALL	TBD
<p>500.1 "INCREASE SAFETY AND REDUCE COMMERCIAL BLIGHT FOR LOCAL BUSINESSES" <u>PROPOSED FOCUS AREAS/PROGRAMS FOR CONSIDERATION:</u></p> <ol style="list-style-type: none"> <li>1. <u>SUSTAIN SPPD BUSINESS WATCH PROGRAMS:</u> RETAIL SHOPPING CENTERS (I.E. TOWNE CENTER, GROCERY OUTLET; COLLEGE CENTER)</li> </ol>	CA, CM, CD, PD, EDC	TBD

<ul style="list-style-type: none"> <li>2. <b>SUSTAIN SPPD NEIGHBORHOOD BUSINESS CORRIDORS: (I.E. 23<sup>RD</sup> STREET; RUMRILL BLVD; SAN PABLO AVENUE)</b></li> <li>3. <b>ADOPT LEGAL REVIEW RECOMMENDATIONS TO CODE ENFORCEMENT PROGRAM: (FROM OUTSIDE LEGAL SERVICES &amp; PROPOSE NEW SPMC AMENDMENTS</b> <ul style="list-style-type: none"> <li>(a) <b>FOCUS: ELIMINATE EXCESS TRASH, GRAFFITI, AND ILLEGAL DUMPING (I.E. TRASH SECURITY)</b></li> <li>(b) <b>CONSIDER DEVELOPING A NEW BUSINESS INSPECTION PROGRAM</b></li> </ul> </li> <li>5. <b>INCREASE VACANT COMMERCIAL LOT AND VACANT BUILDINGS ENFORCEMENT</b></li> <li>6. <b>SUPPORT FORMATION OF BUSINESS IMPROVEMENT DISTRICT (B.I.D) (SECURITY AND SAFETY)</b></li> <li>7. <b>SUPPORT FOR A NEW BUSINESS PROPERTY IMPROVEMENT PROGRAM</b></li> </ul>		
<b>501. STRENGTHEN EXISTING AND NEW TECHNOLOGY PROGRAMS, PUBLIC FACILITY/INFRASTRUCTURE PROJECTS, AND FUTURE WORKPLACE DEVELOPMENT PROGRAMS/SERVICES TO ENHANCE SPPD CRIME-REDUCTION GOALS, COMMUNITY POLICING, MENTAL HEALTH, AND TRAINING PROGRAMS;</b>	<b>CM, IT, PD</b>	<b>GF</b>
<b>#501.1 INTEGRATE NEW 5G EMERGING TECHNOLOGIES</b>	<b>CM, IT, PD</b>	<b>GF, TBD</b>
<b>502. PRIORITIZE PROGRESSIVE &amp; DE-ESCALATION TRAINING</b>	<b>PD</b>	<b>GF</b>
<b>503. SUSTAIN COMMUNITY POLICING PROGRAMS:</b>	<b>PD</b>	<b>GF</b>
<b>503.1. SUSTAIN ESTABLISHED BUSINESS WATCH AND NEIGHBORHOOD WATCH PARTNERSHIPS</b>	<b>PD</b>	<b>TBD</b>
<b>504. PRESERVE REGIONAL APPROACH &amp; PARTNERSHIPS</b>	<b>PD</b>	<b>TBD</b>
<b>505. SUSTAIN "SAN PABLO SHINES" CLEAN LITTER AND ILLEGAL DUMPING MARKETING CAMPAIGN</b>	<b>PW</b>	<b>TBD</b>
<b>#505.1 EXPAND EDUCATIONAL AND MARKETING OUTREACH AND SEEK NEW PARTNERSHIPS TO ERADICATE OR GREATLY REDUCE LITTER CONTROL AND ILLEGAL DUMPING</b>	<b>PW</b>	<b>TBD</b>
<b>506. EDUCATE &amp; ENFORCE ILLEGAL DUMPING AT MULTI-FAMILY COMPLEXES</b>	<b>PW</b>	<b>GF</b>
<b>507. INCREASE AND PRIORITIZE GANG ENFORCEMENT AND PREVENTION</b>	<b>PD</b>	<b>GF</b>
<b>508. SUSTAIN PRIORITY-ORIENTED POLICING (P.O.P.) PROGRAM</b>	<b>PD</b>	<b>GF</b>
<b>508.1. ENHANCE YOUTH ENGAGEMENT THROUGH J.E.W.L. AND POLICE ACTIVITIES PROGRAM</b>	<b>PD</b>	<b>MS</b>
<b>508.2. TO EXPLORE THE VIABILITY OF A JOINT NEW MENTAL HEALTH LICENSED SOCIAL WORKER PROGRAM IN CONJUNCTION WITH THE WEST CONTRA COSTA UNIFIED SCHOOL DISTRICT (WCCUSD), WHICH COMPLEMENTS OUR EXISTING J.E.W.L. PROGRAM (AND MEASURE S FUNDED SERVICES), AND TO TEST THE POTENTIAL POLICY PROGRAM IN OUR NEXT 2023 ANNUAL CITY SURVEY AND 2023 PUBLIC SAFETY SURVEY FOR COMMUNITY AT-LARGE SUPPORT</b>	<b>PD</b>	<b>TBD</b>
<b>509. SUSTAIN TRAFFIC SAFETY PROGRAM</b>	<b>PD, PW</b>	<b>GF</b>
<b>509.1. IMPROVE TRAFFIC AND PEDESTRIAN SAFETY THROUGH ENFORCEMENT, OUTREACH, AND ENVIRONMENTAL DESIGN</b>	<b>PD, PW</b>	<b>GRANTS</b>
<b>509.2. UPDATE CITY'S STREET LIGHTING MASTER PLAN (W/ PW)</b>	<b>PD, PW</b>	<b>GRANTS</b>
<b>509.3 IDENTIFY OPPORTUNITES TO INSTALL QUICK-BUILD TRAFFIC CALMING AND SAFETY IMPROVEMENTS AT DANGEROUS LOCATIONS AS DETERMINED BY SPPD</b>	<b>PD, PW</b>	<b>GF; GRANTS</b>
<b>510. ENHANCE AND DIVERSIFY HOMELESS OUTREACH SERVICES (i.e. C.O.R.E., OTHER PROVIDERS), AND DEVELOP AND IMPLEMENT CITY-WIDE ILLEGAL ENCAMPMENT STRATEGY</b>	<b>PD, PW</b>	<b>GF</b>
<b>511. CONTINUE TO SUPPORT ONGOING IMPLEMENTATION OF CONTRA COSTA COUNTY A3 REGIONAL COMMUNITY MENTAL HEALTH</b>	<b>PD</b>	<b>TBD</b>

RESPONSE TEAMS (I.E. JOINT MENTAL HEALTH AND LAW ENFORCEMENT SERVICES)		
512. SUPPORT CONTROLLED SUBSTANCE AND TOBACCO ENFORCEMENT PROGRAMS; AUGMENT SPPD PROGRAMS WITH FUTURE OPIOD SETTLEMENT FUNDS (POST-LITIGATION)	PD	GF, TBD
513. CONTINUE EFFORTS TO SUPPORT HILLSIDE PROTECTION AND SUSTAIN CITY DRAINAGE INFRASTRUCTURE	CM, PW	GF, TBD
514. EXPLORE THE FEASIBILITY OF BANNING OR REGULATING SIDE SHOW EVENTS WITHIN CITY LIMITS VIA ADOPTED ORDINANCE OR OTHER ALTERNATIVE SOLUTION(S)	PD	GF, TBD
515. EXPLORE FEASIBILITY OF PURSUING A PUBLIC INTEREST LAND CONVEYANCE ON HUNTER HALL US ARMY RESERVE CENTER (SAN PABLO ARMORY) – 2600 CASTRO ROAD, SAN PABLO (NEW PW CORP YARD SITE)	CMO, PW	GF, TBD
516. AUTHORIZATION FOR CITY STAFF TO EXPLORE REGIONAL PARTNERSHIPS ON:  (1) PHASE II - EXPLORE A REGIONAL/SUB-REGIONAL DEVELOPMENT FOR A NEW LAW ENFORCEMENT ASSISTED DIVERSION (LEAD) PILOT PROGRAM WHICH INTEGRATES A NETWORK OF COMMUNITY-BASED ORGANIZATIONS AND SERVICES TO FURTHER REDUCE RECIDIVISM TO ADDRESS LOW-LEVEL MISDEMEANOR OFFENSES; AND  (2) EXPLORE JOINT APPLICABLE GRANT OPPORTUNITIES WITH OTHER LOCAL PUBLIC AGENCIES IN CONTRA COSTA COUNTY FOR BOTH PROGRAMS & POLICY DEVELOPMENT	PD	GF; TBD
<b>- END -</b>		

**KEY/SYMBOLS:**

<b>ALL</b>	=	<b>ALL CITY DEPARTMENTS</b>	<b>GF</b>	=	<b>GENERAL FUND</b>
<b>CA</b>	=	<b>CITY ATTORNEY</b>	<b>HSA</b>	=	<b>HOUSING SUCCESSOR AGENCY</b>
<b>CD</b>	=	<b>COMMUNITY DEVELOPMENT</b>	<b>IT</b>	=	<b>INFO. TECHNOLOGY</b>
<b>CM</b>	=	<b>CITY MANAGER</b>	<b>MC</b>	=	<b>MEASURE C FUNDING</b>
<b>CS</b>	=	<b>COMMUNITY SERVICES</b>	<b>MJ</b>	=	<b>MEASURE J FUNDING</b>
<b>EDC</b>	=	<b>ECONOMIC DEVELOPMENT CORPORATION</b>	<b>MS</b>	=	<b>MEASURE S FUNDING (CITY)</b>
<b>FIN</b>	=	<b>FINANCE DEPARTMENT</b>	<b>PW</b>	=	<b>PUBLIC WORKS</b>
<b>Low/Mod HF</b>	=	<b>LOW/MOD HOUSING FUNDS (RESTRICTED)</b>	<b>TBD</b>	=	<b>TO BE DETERMINED</b>