



3701 Barrett Ave. Richmond, CA 94805 (510) 233-8595 info@thelatinacenter.org

The mission of The Latina Center is to improve the quality of life and health of the Latino community by providing leadership and personal development opportunities for all Latinos

"With Wings to Soar: 25 Years of Transforming Lives through Passion and Purpose."

July 4, 2025

Mr. Matt Rodriguez
City Manager
City of San Pablo-CA.

Dear Mr. Rodriguez,

As The Latina Center celebrates **25 years of unwavering service, empowerment, and transformation**, we invite you to be part of our most meaningful milestone yet building a **permanent home for our community**.

Inspired by our anniversary theme, *"We grew wings: 25 years transforming lives with passion and purpose,"* this moment marks not only a celebration of how far we've come, but a bold step toward our future. A permanent space will ensure long-term stability and expand our capacity to serve thousands of Latina women, men, seniors, children, youth, and families with dignity, compassion, and culturally rooted care.

Together, we can continue to uplift lives, strengthen leadership, and build lasting change for generations to come.

Over the past 25 years, the programs at The Latina Center have grown to meet the evolving needs of our community. In recent years, we've expanded beyond Richmond into East Contra Costa and Sacramento counties, deepening our regional impact.

Our signature leadership program—**Mujer, Salud y Liderazgo (MSL) / Women, Health and Leadership**—has been a powerful catalyst for healing, empowerment, and community change. Today, 60 inspiring women are completing their leadership journey, reaching hundreds more through community workshops on mental health, diabetes, domestic violence prevention, and more.

Guided by our core belief, *"Each One, Teach One,"* these leaders are part of a vibrant movement:

- Nearly **1,000 women** have graduated from MSL as peer leaders
- Over **400 youth** have completed our **Young Latinas, Future Leaders** program, now integrating robotics, leadership, and STEAM education

- **Seniors** find connection through knitting, wellness, and conversation circles that reduce isolation
- Each year, **500 families** join our parenting education program
- **200 micro-entrepreneurs** receive business development support
- Our advocacy and direct services on **Health 4 All, immigration, and survivor support** reaches over **400 Latinos annually**
- We provide **trauma-informed support to more than 300 victims of domestic violence and sexual assault each year**, offering safety, guidance, and a path to healing

The ripple effect of our leadership work has even led to the founding of **three nonprofit organizations** by MSL graduates—a living testament to our community's ability to lead for lasting change.

Our story is best told through women like **Narcisa**, who arrived in pain after enduring years of violence. Her daughter had been taken by Child Protective Services. With the support of our staff and community, Narcisa found her voice, healed, and emerged as a leader. As part of her MSL project, she created an advocacy initiative to help others navigate the court system. Today, she is a small business owner in our Microenterprise Program—and, most importantly, reunited with her daughter.

Despite our deep impact, The Latina Center still faces a significant challenge: **we do not yet have a permanent home**. A stable, community-owned space will allow us to expand our services, strengthen our programs, and ensure that this vital work continues for generations to come.

That's why we are asking for your support. Your **tax-deductible sponsorship or donation** will help us:

- Acquire and establish a permanent home for The Latina Center
- Ensure long-term stability and growth for our core programs
- Provide a safe, welcoming, and culturally affirming space for women, youth, and families

This home will be more than a building, it will be a **beacon of hope, leadership, and transformation** for thousands of lives.

We hope you will stand with us as a partner in this historic moment. Together, we can build a legacy that lasts. **Please find attached a list of sponsorship levels** to guide your giving. We would be honored to count you among our supporters.

With heartfelt gratitude,



Miriam Wong
Executive Director
The Latina Center

SAVE THE DATE

25th Year Anniversary of **THE LATINA CENTER**

*"We Grew Wings: 25 years transforming lives
with passion and purpose"*



SATURDAY
5:00PM-10:00PM

27

SEPTEMBER
2025

Richmond Country Club
1 Markovich Ln, Richmond, CA 94806)

**Join us for a special evening of celebration and gratitude
for the achievements we've made over
the past 25th years. We will honor the impact of both
women and men who have been instrumental in our
mission to transform lives and empower our community.**

**This will be a memorable event with music, dance,
and much more! Don't miss it!**



25

YEAR
ANNIVERSARY



***GALA ATTIRE ***

DONATION:
Before September 1st: \$100
After September 1st: \$ 125
RSVP: More details to come

Be Part of Our Next Milestone

Support The Latina Center's 25th Anniversary – Help Us Build a Permanent Home

As we celebrate **25 years of transforming lives with passion and purpose**, we invite you to become a **cornerstone sponsor** of this milestone event and help us secure a permanent home for The Latina Center. Your support will ensure our legacy continues—empowering generations of Latina women, youth, and families with culturally rooted programs that create lasting impact.

Each sponsorship level offers meaningful recognition, visibility, and an opportunity to showcase your commitment to equity, leadership, and community transformation.

Sponsorship Levels

Alas de Libertad (Wings of Freedom) – \$25,000

- Premier recognition as a Presenting Sponsor at the 25th Anniversary Gala
- Logo on event step-and-repeat backdrop
- Full-page inside front/back cover ad in gala program
- Featured recognition in press releases, media coverage, and post-event report
- Year-long logo placement on our website and newsletters
- Twelve (12) VIP Gala tickets

Alas de Esperanza (Wings of Hope) – \$10,000

- Recognition at our 25th Anniversary Gala
- Acknowledgment in press releases and media coverage
- Full-page ad in gala program
- Logo prominently displayed on website and social media
- Ten (10) VIP Gala tickets

Raices de Comunidad (Roots of Community) – \$5,000

- Recognition at the Gala
- Half-page ad in gala program
- Logo on website and social media
- **Five (5) Gala tickets**

Luz de Liderazgo (Light of Leadership) – \$2,500

- Quarter-page ad in gala program
- Logo on website and event signage
- **Two (2) Gala tickets**

Semillas de Cambio (Seeds of Change) – \$1,000

- Name listed in gala program
- Recognition on event signage
- One (1) Gala ticket

Your tax-deductible sponsorship will directly support The Latina Center's mission to provide essential services, build community leadership, and promote well-being through culturally responsive programs. Together, we can build a future where all Latinas and their families thrive.

The Latina Center – 25th Anniversary Sponsorship Form

Please complete and return by July 15, 2025

Sponsor Information

- Name/Organization: _____
- Contact Person: _____
- Address: _____
- Phone: _____
- Email: _____

Sponsorship Level (select one):

- ☐ Alas de Libertad – \$25,000
- ☐ Alas de Esperanza – \$10,000
- ☐ Raíces de Comunidad – \$5,000
- ☐ Luz de Liderazgo – \$2,500
- ☐ Semillas de Cambio – \$1,000

Payment Method:

- ☐ Check enclosed (payable to The Latina Center)
- ☐ PayPal (visit www.thelatinacenter.org and click "Donate")
- ☐ Please send me an invoice

Mail checks to:

The Latina Center

3727 Barrett Ave. Richmond, CA 94805

Please email your logo and any program materials by **July 15, 2025** to mwong@thelatinacenter.org