

RESOLUTION 2013-104

RESOLUTION OF THE CITY COUNCIL OF THE CITY OF SAN PABLO ADOPTING A TRANSPORTATION SYSTEMS MANAGEMENT PROGRAM WITH NEW PURPOSES, GOALS AND OBJECTIVES

WHEREAS, pursuant to the requirements of Contra Costa Measure C on the 1988 General Ballot, each jurisdiction within Contra Costa County was required, as a condition of receiving Measure C Local Street Maintenance and Improvement funds from the one half cent sales tax imposed by Measure C, to adopt an ordinance or other mitigations to promote carpools, vanpools, and park and ride lots;

WHEREAS, Contra Costa Measure J, approved by the voters in 2004, continues the Measure C efforts through 2034;

WHEREAS, in 1989 the California Legislature enacted amendments to the California Government Code imposing separate requirements under the state congestion management programs for local jurisdictions to adopt trip reduction and travel demand ordinances;

WHEREAS, in 1994, the City of San Pablo enacted a Transportation Demand Management (TDM) Program by Ordinance No. 94-008, containing requirements for mandatory employer based trip reduction plans, including review and enforcement provisions;

WHEREAS, since that time the California Legislature has amended congestion management requirements to prohibit local jurisdictions from enforcing mandatory employer trip reduction programs; and

WHEREAS, in order to implement the mandates of the Legislation, it is necessary and advisable to repeal the TDM Ordinance to eliminate requirements for mandatory employer based trip reduction plans and to approve and adopt new purposes, goals and objectives for Transportation Systems Management (TSM).

NOW, THEREFORE, BE IT RESOLVED,

SECTION 1. Findings.

- A. Transportation Systems Management has the potential to reduce vehicle trips and vehicle emissions more efficiently and cost effectively than major roadway improvements;
- B. For many years prior to the passage of Measure C, local jurisdictions developed and implemented a variety of TSM projects and programs, e.g., operation of transit systems, construction of bicycle facilities, land use policy coordination and related improvements.

- C. Since 1992, the Contra Costa Transportation Authority has committed both Measure C and Transportation Fund for Clean Air (“TFCA”) funds to four subarea programs for the implementation of Measure C and Clean Air Plan goals;
- D. In compliance with the requirements of the TDM Ordinance, large employers are required to develop and implement trip reduction programs at work sites; pursuant to that requirement, implementation of the TDM Ordinance was delegated to the West Contra Costa Transportation Advisory Committee (WCCTAC)
- E. The Countywide Comprehensive Transportation Plan incorporates each Regional Transportation Planning Committee’s Action Plan for Routes of Regional Significance, which support specific TSM/TDM goals and objectives;
- F. Over the past four years, the subarea TSM programs have been successful in reducing vehicle trips and emissions at the employment sites specified in the TDM Ordinance, as well as in school and residential areas where programs have been implemented;
- G. Since the adoption of the TDM Ordinance, efforts have been expanded to include aspects of the transportation system other than employer programs, e.g. enhancement of transit and bicycle facilities, incorporation of new technologies into the system, land use policy coordination and related enhancements;
- H. In adopting this Resolution, cooperation and coordination with other local jurisdictions and regions in TSM are acknowledged as having the potential to enhance the efficiency and cost effectiveness of its efforts; accordingly the City Council hereby directs staff to take steps to implement TSM in accordance with the policies, goals and objectives set forth herein.
- I. The TSM Program is being adopted to conform to the County Congestion Management Program, and as such is not subject to CEQA, per CEQA Guidelines section 15276(b).

Section 2. Adoption of a new TSM Program.

- A. In conjunction with the adoption of this Resolution, the City Council is repealing TDM Ordinance (No. 94-008), as codified in Chapter Section 10.36 of the San Pablo Municipal Code.
 - J. In light of elimination of mandatory employer-based trip reduction requirements, the following purposes, goals and objectives are adopted in order to assist staff in continuing the implementation of the TSM Program:
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- (1) To promote maximum efficiency in the existing transportation system and to further the transportation goals of the Measure J Growth Management Program, Contra Costa's Congestion Management Program and the Bay Area Clean Air Plan by:
 - a. Promoting and encouraging the use of transit, ridesharing, bicycling, walking, flexible work hours and telecommuting as alternatives to solo driving;
 - b. Incorporating these goals and objectives into the land use review and planning process;
 - c. Developing proactive programs and/or projects either alone or in conjunction with other jurisdictions, or with the [local jurisdiction's regional transportation planning committee] aimed at achieving these goals;
 - d. Considering the incorporation of appropriate technology designed to facilitate traffic flow, provide transit and highway information, provide trip generation alternatives, and related technology into the transportation system;
 - e. Cooperating with other jurisdictions, the private sector, and transit operators in planning and implementing transportation programs.
 - (2) To reflect an ongoing commitment to expand TSM efforts beyond employer-based trip reduction programs, in order to achieve traffic congestion management and air quality goals.
 - (3) To comply with applicable state and federal laws as well as with Measure J Growth Management Program requirements pertaining to TSM.
- K. The goal of this TSM program is to ensure the continuation of a proactive TSM program effort aimed at reducing vehicle trips, vehicle emissions and traffic congestion in the most efficient and cost effective manner.
- L. The objective of this section is to establish the following policies:
- (4) To participate, in conjunction with other jurisdictions and [its regional transportation planning committee], in a proactive effort to support and develop projects which will achieve the Measure J TSM/TDM goals as described in the West Contra costa Transportation Advisory Committee Action Plan, the Countywide Comprehensive Transportation Plan, the Measure J Strategic Plan, the Congestion Management Plan and/or the Bay Area Clean Air Plan. Such participation may include, but need not be limited to:
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- a. Promotion and encouragement of the use of transit, ridesharing, bicycling, walking, flexible work hours, telecommuting or other alternatives to solo driving;
- b. Projects incorporating appropriate technology designed to facilitate traffic flow, provide transit and highway information and related technology.

(5) To incorporate these goals into its land use review and planning process.

NOW THEREFORE, BE IT RESOLVED that the foregoing recitations are true and correct, and are included herein by reference as findings.

BE IT FURTHER RESOLVED that this new Transportation Systems Management Program is hereby adopted.

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Adopted this 1st day of July, 2013, by the following vote to wit:

AYES:	COUNCILMEMBERS:	Valdez, Kinney, Chao Rothberg, Morris and Calloway
NOES:	COUNCILMEMBERS:	None
ABSENT:	COUNCILMEMBERS:	None
ABSTAIN:	COUNCILMEMBERS:	None

ATTEST:

Lehny M. Corbin, Deputy City Clerk

APPROVED:

Genoveva Garcia Calloway, Mayor