

DRAFT

Figure 14D
San Pablo Community Survey
Year-end 2024

Support for...

Increase Utility User Tax by 2%

Question 13.4 Another option is to ask San Pablo voters to authorize an increase in the City's Utility User Tax. At the present time, the City's UUT is 7%; which is the lowest rate among West County cities. UUT rates in California range from 1% to 11%. In San Pablo, the UUT is levied on cable television, telephone, electricity, natural gas and water service. Potential revenue generation is approximately \$436,000 per each additional 1% increase; thus, a 2% increase in San Pablo's UUT would generate approximately \$872,000 annually. If City officials were to ask San Pablo voters to authorize increasing the City's UUT by 2%, from 7% to 9%, would you vote YES or NO?

