

SAN PABLO MEASURE K FY 2024-25

FY 2024-25 Report

City Manager's Office
Finance Department
EMS and Fire Consultant
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PRESENTED TO THE
Measure S & Measure K Citizens' Oversight Committee

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City Manager
Matt Rodriguez

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MEASURE K OVERVIEW

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- Approved by 71% "Yes" vote on the June 3, 2014 ballot.
- Quarter-cent increase in the City's sales tax, levied in perpetuity (no sunset).
- Current overall City sales tax rate: 9.75%.
- Purpose:
- As a special tax, Measure K revenue is restricted to funding the creation and operation of an Emergency Medical Services (EMS) unit out of San Pablo's Fire Station 70, operated by the Contra Costa County Fire Protection District (Con Fire).
- Fire Station 70 is the second-busiest fire station in the District, with over 4,600 service calls annually. Many local residents depend on Station 70 for 100% of their EMS services.
- In FY 2024-25, the crews at Station 70 responded to 4,976 emergency calls.
- Services are restricted to the following:
- Revenue may only be used for the "special purpose" identified in the ballot measure language: to fund the creation and operation of an EMS unit at Fire Station 70.

TAX ADMINISTRATION & BUDGET

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- Tax Structure
- 1/4 cent sales tax levied in perpetuity (Ordinance 2014-007).
- Tax Administration
- All Transactions and Use (Sales) Taxes are administered by the California Department of Tax and Fee Administration (CDTFA).
- CDTFA remits taxes monthly, with quarterly "true-ups."
- Audited annually under agreed-upon procedures by Maze & Associates.
- Budget & Operational History
- Measure K revenues first received January 2015.
- EMS Squad first operational May 2015.
- Transitioned from EMS Squad 70 to Truck 70 in 2021, adding aerial-ladder capability.
- FY 2024-25 marks the 10th fiscal year of operations at Station 70 under Measure K.

FINANCIAL SUMMARY

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FY 2024-25 Measure K Revenues: \$1,036,165

Budgeted Revenues: \$1,050,000

FY 2024-25 Expenditure Summary:

EMS Truck Contract (Con Fire): \$1,867,020

Professional Services: \$2,753

Other: \$2,938

Total Expenditures: \$1,872,711

FY 2024-25 Measure K Financial Report

Budgeted Revenues: \$1,050,000

Actual Revenues: \$1,036,165

Total Expenditures: \$1,872,711

GF Operating Subsidy: \$(836,546)

The City's General Fund (GF) Operating Budget absorbed the \$836,546 difference as the GF OPERATING SUBSIDY for FY 2024-25. This subsidy is a built-in feature of the 2014 contractual arrangement with Con Fire.

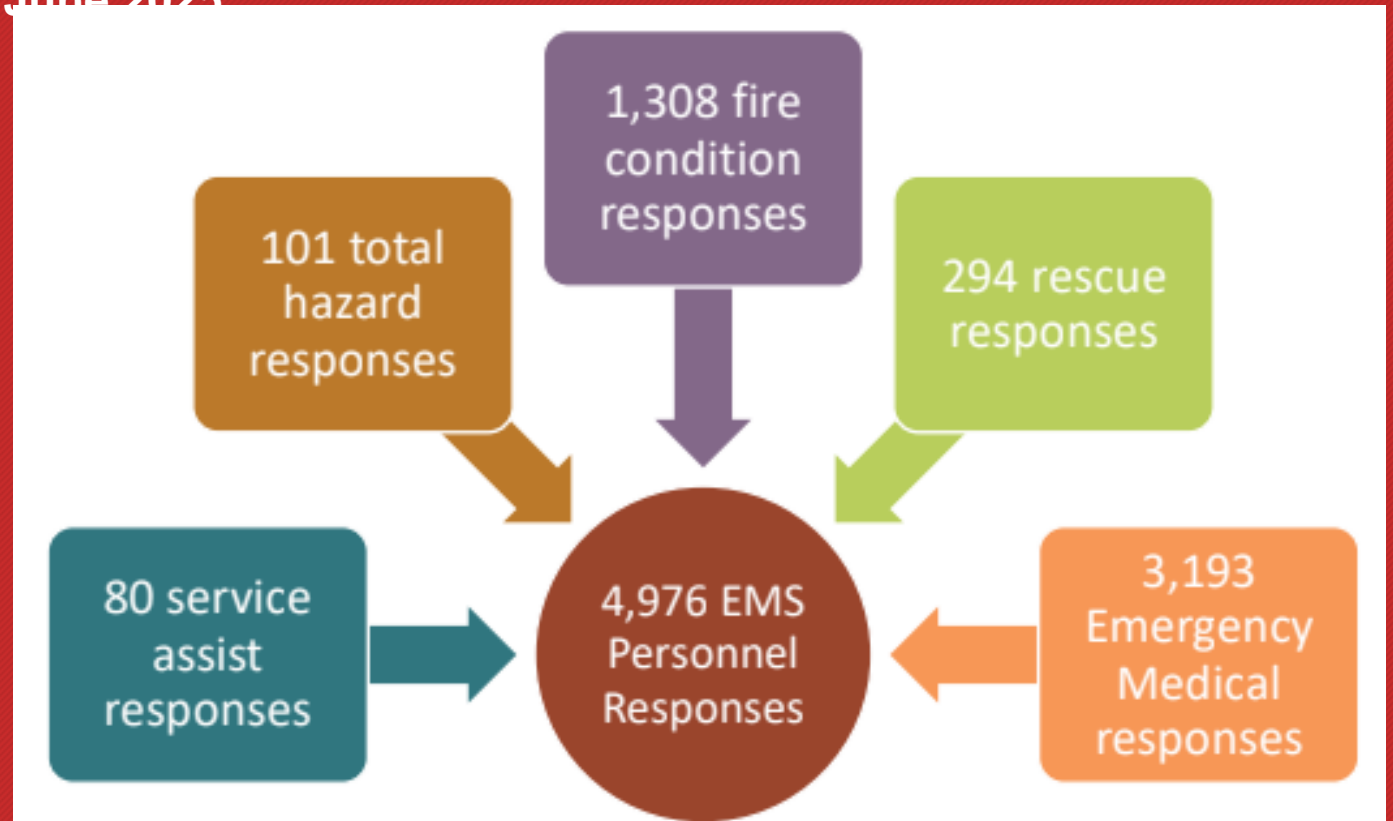
IMPACT — STATION 70 RESPONSE VOLUME

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Accomplishments:

- Truck 70 is staffed 24/7 at paramedic level, with at least one paramedic on every response.
- In FY 2024-25, crews at Station 70 responded to 4,976 emergency calls — a 9% increase from the prior year and a 42% increase over the last 10 years.
- Response types included respiratory issues, fractures, fainting, illness, vehicle accidents, fires, and rescue incidents.
- Truck 70 relieves pressure on Engine 70, allowing the engine company to respond to other fire and rescue emergencies.
- The 2021 transition from Squad 70 to Truck 70 added aerial-ladder capability for vertical incidents.

Figure: Breakdown of EMS Personnel Responses for July 2024 – June 2025



IMPACT — WHAT MEASURE K FUNDING ENABLES

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- After 10 fiscal years of operation, Measure K has demonstrably enhanced public safety in San Pablo.
- MK funding sustains a second paramedic-staffed company at Station 70, providing:
- Availability for simultaneous emergencies in the City.
- Reduced response times during peak demand.
- Continuous Advanced Life Support (ALS) capability — two ALS-equipped response units in service.
- Operational redundancy during extended incidents and long patient-transfer trips.
- Without Measure K, staffing would revert to a single three-person engine company with one paramedic, significantly reducing the City's ability to manage concurrent incidents.

LOOKING AHEAD — SYSTEM CONSTRAINTS

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Consultant
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- Countywide ambulance availability fluctuates and periodically reaches Level-0 status — no ambulance immediately available for dispatch.
- Primary patient-transport hospitals are now in Martinez, Concord, or Oakland — extended travel after the closure of two West County hospitals.
- During these periods, fire engine companies remain committed to patient care for extended durations, increasing system coverage gaps.
- The second paramedic-staffed company at Station 70 provides essential local resilience during these constraints.
- Although San Pablo has not yet seen major population growth, state-mandated housing has produced significant multi-story residential construction — indicating future increases in EMS demand.
- Significant effort to train and certify new paramedics is helping ensure the long-term sustainability of this system.

LOOKING AHEAD — CONTRACT RENEWAL

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- The prior 5-year EMS contract with Con Fire expired on June 30, 2025.
- The City and Con Fire extended the EMS contract approved by the City Council on June 16, 2025 for another 5-year term from July 1, 2025 through June 30, 2030.
- Continued support of Measure K ensures reliable paramedic-level care, system resilience, and sustained protection for the residents and businesses of San Pablo.
- As challenges in the overall health care system endure, Measure K will remain an important lever to support the citizens of San Pablo.

MEASURE K — QUESTIONS

City Manager
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Questions?

