

RESOLUTION 2026-###

RESOLUTION OF THE CITY COUNCIL OF THE CITY OF SAN PABLO AUTHORIZING AN EVENT SPONSORSHIP IN THE AMOUNT OF \$1,500 TO UNITED BUSINESS ORGANIZATION FOR ITS HALLOWEEN COMMUNITY EVENT

WHEREAS, Major Policy Goals: Enhance Community Resilience and Build a Healthy Community are adopted policy items under the FY 2025-27 Council Priority Workplan, effective April 7, 2025;

WHEREAS, this proposed action is not a project as defined by CEQA;

WHEREAS, the City Manager's Office received a request for sponsorship from United Business Organization to support its Halloween Community Event;

WHEREAS, the event is scheduled on Friday, October 31, 2026, from 5:00pm to 8:00pm at location to be determined and is a free event open to the public;

WHEREAS, the United Business Organization is a non-profit, 501(c)(3) organization of business and civic leaders in San Pablo and Richmond;

WHEREAS, they are a group that is dedicated to addressing the needs of the 23rd Street commercial district and surrounding areas;

WHEREAS, the mission of the organization includes aiming to create a lasting, positive impact that drives job creation, promotes innovation, supports economic development, and advances social causes that align with the interests and investments of their members in the community;

WHEREAS, the San Pablo City Council recently adopted a policy on funding one-time, discretionary grant awards for special events activities and events sponsored by eligible non-profit organizations (Resolution 2026-074).

WHEREAS, as part of the policy, City Council may exercise its own discretion in awarding one-time public financial assistance to eligible organizations or groups contingent upon the following requirements:

- Demonstrated community benefit that enriches the local community;
- Attendance is open to the general public; and
- The activity does not pose unreasonable public safety risks or liability impacts on public property or in City facilities;

WHEREAS, the above requirements have been reviewed by City staff as follows:

Requirement	Staff Recommendation
Demonstrated community benefit that enriches the local community	<i>Requirement satisfied.</i> Event location is TBD and benefits local San Pablo residents.
Attendance is open to the general public	<i>Requirement satisfied.</i> Event attendance is open and free to the general public.
The activity does not pose unreasonable public safety risks or liability impacts on public property or in City facilities	<i>Conditionally Satisfied.</i> Event location is to be determined.

NOW, THEREFORE, BE IT RESOLVED that the City Council of the City of San Pablo authorizes a sponsorship in the amount of \$1,500 to United Business Organization for its Halloween Community Event;

BE IT FURTHER RESOLVED that a total of \$30,000 has been appropriated for Special Event Sponsorships under the City Manager's Contingency Operating Reserve (Fund 190). The authorized sponsorship in the amount of \$1,500 will be deducted from this account code leaving a remaining balance of \$28,500 in FY 2026-27 for future sponsorships approved by the City Council.

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ADOPTED this 6th day of July, 2026, by the following votes:

AYES: COUNCILMEMBERS:
 NOES: COUNCILMEMBERS:
 ABSENT: COUNCILMEMBERS:
 ABSTAIN: COUNCILMEMBERS:

ATTEST:

APPROVED:

Dorothy Gantt, City Clerk

Elizabeth Pabon-Alvarado, Mayor